CHITKARA UNIVERSITY

DESIGN | MEDIA ARCHITECTURE



ACADEMIC YEAR 2027



EXPLORE YOUR POTENTIAL



SHAPING CREATIVITY. DESIGNING FUTURES.

DESIGN | ARCHITECTURE | MEDIA

Our career-focused degree programs in Architecture, Design & Media are the ideal blend of innovative theoretical learning and practical experience, taught by professors who have active industry connections and outstanding academic credentials.

The accomplished artists, architects, designers, scholars and educators who teach at Chitkara University are dedicated to the success of their students in the classroom, in the community and beyond.

With small class sizes and industry-informed, job-relevant curriculum, Chitkara University degree empowers you with a definite advantage in today's competitive world.

CHITKARA UNIVERSITY



CHITKARA UNIVERSITY PUNJAB

Chitkara University is a UGC recognised University with the right to confer degrees as per the Sections 2(f) and 22(1) of the UGC Act, 1956 and is established by the Punjab State Legislature under, "The Chitkara University Act".



CHITKARA UNIVERSITY HIMACHAL PRADESH

Chitkara University is a UGC recognised University with the right to confer degrees as per the Sections 2(f) and 22(1) of the UGC Act, 1956 and is established by the Himachal Pradesh State Legislature under "The Chitkara University Act".





RECOGNISED FOR EXCELLENCE

Chitkara University has been awarded an **A+ rating by the National Assessment and Accreditation Council (NAAC),** placing us in the Top 5% of Higher Education Institutions in India.

Our programs are recognised among the **Nation's Best in the NIRF Rankings, securing a prestigious position within the Top 100 in the University category.**

We take pride in being listed among the **World's Leading Universities in the QS World University Rankings.**

The University consistently features among the **Top 10 institutions in India & Top 300 Globally,** highlighting its strong commitment to advancing **the Sustainable Development Goals.**

Chitkara University is **Ranked 1st in the Country** for **Research Quality** and stands among the **Top 800 Globally.**

We are acknowledged as one of **India's Top Institutions (Under The Process Pillar),** and also ranked among the **Top 150 Globally.**

Year after year, Chitkara University recognised among the **Top 10 Universities** in India for filing the maximum number of patents.

Consistently ranked high by:



STRONG ACADEMIC HERITAGE

Chitkara University is founded by Dr. Ashok K Chitkara and Dr. Madhu Chitkara, academicians with over five decades of teaching excellence. They are invested in the growth of every student at Chitkara University and ensure they evolve into well rounded personalities, subject experts, creative thinkers and future-facing individuals – set to grapple with real world challenges and become changemakers of tomorrow.

THINGS WE'RE PROUD OF

THERE ARE SO MANY REASONS TO CHOOSE CHITKARA UNIVERSITY. HERE ARE A FEW REASONS WHY WE BELIEVE YOU'LL LOVE US AND BE PROUD TO JOIN US.

INDUSTRY-LED COURSES

We maintain close links and associations with leading blue-chip companies to deliver our academic programs and ensure that our courses are relevant, practical and deliver the skills in demand, allowing our graduates to hit the ground running.

COUNTED AMONG THE BEST

Our programs are consistently ranked among the Top 50 in the country.

TOP 20 RANKING

Chitkara University has been consistently ranked among the top 20 Private Universities of the country.

CAMPUS PLACEMENTS

Chitkara University has established an unassailable reputation for strong on-campus recruitments. Our students have gained employment in diverse professional roles and areas across the world. From managing hotels to discovering new drugs to helping patients in hospitals to analysing the stock market, a Chitkara University degree can lead to varied and rewarding career paths.

MORE CEOs

Industry leaders from across sectors visit our campus and interact with our faculty as well as student community to groom them for future leadership roles.

WORLD-CLASS RESEARCH EXCELLENCE

With more than 5000 patents and project funding from leading organisations such as DST and HP, our researchers, staff and students work across disciplines to extend the boundaries of knowledge. We are being recognised nationally for pioneering research in anotechnology, Mobile Learning, Robotics, Renewable Energy and Mechatronics.

LEARN FROM THE BEST

You will work with some of the brightest and most inspiring academics, lecturers and researchers in the world.

LEADING INNOVATION

Chitkara Innovation Incubator helps turn students' business ideas into reality. Student ventures with scalable, commercial potential are given access to high tech, a collaborative office space, and are paired with industry mentors to develop scalable business plans and market testable products and services.

TOP SKILLS

There is an intense focus on developing communication skills, team work and leadership for each and every student.

MODERN FACILITIES

Chitkara University has made huge investments in developing student facilities - giving our students access to state-of-the-art labs, design studios, libraries, sporting and social facilities.

TRAVEL THE WORLD

At Chitkara University, we offer over 300 exchange programs to choose from.

LEARNING BY DOING

Our curriculum is based on the framework of strategic competitiveness, which teaches the concepts of creativity, entrepreneurship, innovation, sustainability, leadership and incisive decision making.

BEST LOCATION

With a high quality of living and vibrant student mix, Chandigarh, also known as City Beautiful, has rightfully earned its place in the 'Times 15 Best Asian Spots'.

SAFE & SOUND

We take great pride in looking after our students. We have zero tolerance to ragging.

5 STARS

All our institutions and academic programs are recognised and approved by UGC and various regulators such as NAAC | AICTE COA | NCHMCT | INC.



ANIMATION AND VISUAL EFFECTS

Create your own world of
“happily ever afters”



FASHION DESIGN

People will stare,
make it worth their while



COMMUNICATION DESIGN

Connect with design
that people can’t ignore



FINE ARTS

Create masterpieces that live on



ARCHITECTURE INTERIOR DESIGN

Create art for people to live in

PRODUCT DESIGN

Create products that meet people's needs





MASS COMMUNICATION

In the world of fakes,
create authentic

USER EXPERIENCE (UX/UI)

Design codes to create
magical experiences



THE UNPARALLELED PEDIGREE OF FACULTY



The faculty at Chitkara Design School includes practising artists, designers, architects, media professionals and scholars who bring exceptional qualifications and extensive industry experience to the classroom. Many continue to work on real-world projects, stay engaged with emerging trends and remain closely connected with industry best practices as well as the changing needs of the creative sector. Their insights keep learning current, industry-informed and grounded in practical relevance.

Our faculty emphasises disciplined craft, clear thinking and confident experimentation, helping students build strong portfolios and develop professional readiness. With expertise spanning traditional practices to contemporary digital workflows, the faculty equips students with the latest AI-enabled tools, software and design technologies essential for fields such as UX/UI, communication design, animation and media. Their mentorship supports students in developing clarity, versatility and an authentic creative voice ready for today's creative landscape.








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Chitkara University confers an Honorary Doctorate on Sunil Sethi (Former President, FDCI) for his exemplary contribution to the fashion industry.

Distinguished celebrities and Industry stalwarts from across the disciplines regularly visit our campus to mentor our students.



DAVID KUSUMA
Former President, World Design Organisation (WDO), world's foremost global institution shaping standards of design excellence addressing the students and faculty at Chitkara Design School.



VINEETA SINGH
CEO & Co-Founder
Sugar Cosmetics



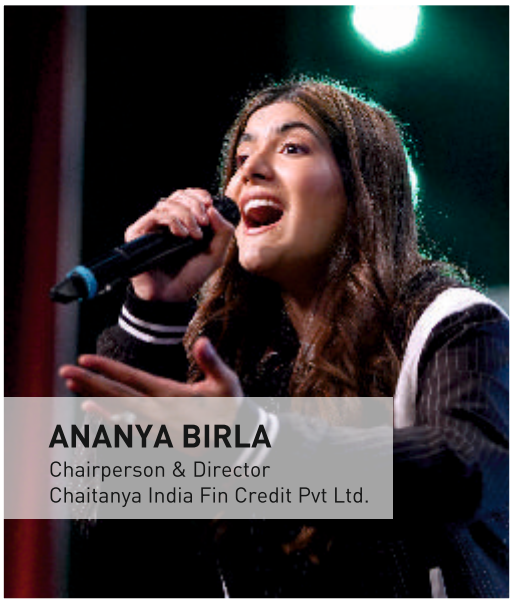
AMAN GUPTA
Co-Founder, Boat



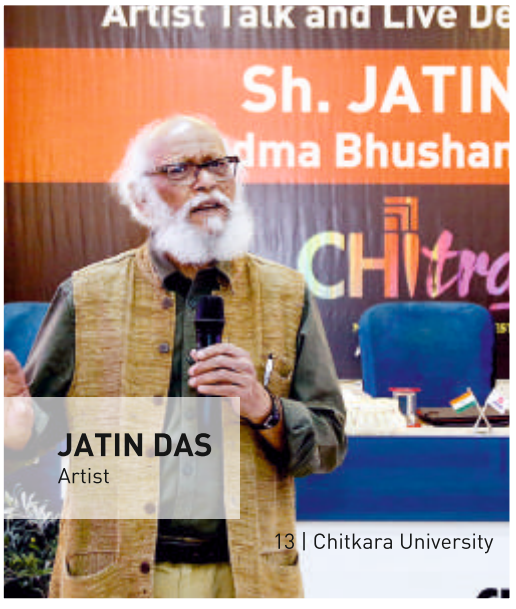
MASABA GUPTA
Fashion Designer



GHAZAL ALAGH
Founder, Mamaearth



ANANYA BIRLA
Chairperson & Director
Chaitanya India Fin Credit Pvt Ltd.



JATIN DAS
Artist



Explore a vibrant tapestry of creativity at Chitkara University through exciting design festivals, art exhibitions, filmmaking workshops, conclaves & competitions, fashion shows, gaming tournaments, film screenings and workshops galore. Unleash your creative genius here!

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Our programs in Design, Architecture & Media boast of strong collaboration with blue-chip multinationals and leading academic institutions which supports our intensive focus on getting each and every student industry ready.

Adobe | CLO | UNESCO | FDCI

WDO WORLD DESIGN ORGANIZATION | browzwear



Some of the major campus recruiters for our graduates in the Design | Media | Architecture programs

accenture	adani	amazon	Architect Hafeez Contractor	BCG
Capgemini	दैनिक भास्कर	Deloitte.	Designit	EgonZehnder
EY Shape the future with confidence	Google	hp	HUGOHUB	IBM
Infosys	KPMG	Mindtree Welcome to possible	Myntra	NETFLIX
Network 18	newgen	Sleek	tcs	virtusa



CHITKARA
DESIGN
SCHOOL



4-YEAR UNDERGRADUATE DESIGN PROGRAM

B.Des in Communication Design with Artificial Intelligence

with specialisation in

User Experience (UX/UI)
Animation and Visual Effects
Graphic Design

B.Des in Communication Design is a 4-Year program that prepares students to craft impactful visual and interactive experiences across print, digital and motion media. It builds a strong foundation in design fundamentals, visual storytelling, typography, colour, layout, branding and communication theory, enabling learners to translate complex information into clear, engaging narratives for diverse audiences.

Students can choose focused specialisations in User Experience (UX/UI) | Graphic Design | Animation & Visual Effects to align their skills with specific industry roles.

The UX /UI specialisation trains students in user research, journey mapping, wireframing, interface design and usability testing to create intuitive, human-centred digital products and services.

The Graphic Design stream deepens expertise in brand identity, editorial and publication design, packaging, campaigns and visual systems across print and digital platforms.

The Animation & Visual Effects specialisation develops abilities in storytelling, character design, storyboarding, motion graphics and 2D/3D animation for applications in entertainment, communication and education.

Through studio projects, critiques and internships our communication design students graduate with a versatile portfolio and are prepared for careers in UX/UI design, graphic design, branding, digital media, advertising and animation studios.


DESIGN
DESIGN IS THE
FUNDAMENTAL SOUL
OF A HUMAN-MADE
CREATION THAT ENDS
EXPRESSING ITSELF
IN SUCCESSIVE OUTER
LAYERS OF THE PRODUCT
LAYERS
STEV

Leveraging the power of Artificial Intelligence (AI) in Communication Design



The 4-Year B.Des Program in Communication Design at Chitkara Design School will have a mandatory minor specialisation in Artificial Intelligence (AI)

At the forefront of education innovation, our design school offers a groundbreaking curriculum that deeply integrates Artificial Intelligence (AI) to equip students with future-ready skills essential for the evolving design industry. This comprehensive approach ensures that graduates emerge as creative leaders adept at harnessing AI to augment their design thinking, streamline workflows and craft transformative user experiences.

Students engage in hands-on courses such as AI-Driven User Experience Design, Generative Design & Prototyping and Data-Driven Creativity enabling them to leverage cutting-edge technologies in their projects. Collaborative workshops with AI experts and industry-led live projects ensure students gain real-world experience in applying AI to solve complex design challenges responsibly and sustainably.

Students benefit from an interdisciplinary learning environment where AI principles are embedded within traditional design disciplines - product design, communication design, UX/UI and more. These projects hone students' ability to apply AI tools to real-world design challenges, fostering adaptability and problem-solving capabilities.

Hands-On AI Tools and Technologies
Exposure to industry-standard AI tools is a key pillar of the curriculum. Students gain practical experience with: Ethics, Sustainability and Future Perspectives. We incorporate critical discussions on ethical AI use, data privacy and the environmental impact of AI technologies, guiding students to become conscientious designers who prioritise human-centred and sustainable innovation.

Career Readiness and Industry Alignment
Graduates of our AI-enhanced design programs are well-positioned to lead in a landscape where design and technology converge. They acquire skills highly valued by employers in consumer product firms, digital agencies, tech startups, healthcare design and sustainable manufacturing. Their AI fluency, combined with refined creativity and user empathy enables them to innovate responsibly, deliver impactful designs and confidently embrace emerging technologies.

B.Des in Communication Design with Artificial Intelligence

with specialisation in

User Experience (UX/UI)

CHITKARA DESIGN SCHOOL



The UX/UI design program at Chitkara Design School focuses on providing comprehensive training in User Experience and User Interface design, preparing students for careers in digital product design.

This specialisation covers core principles such as design thinking, user research methods, wireframing, prototyping, visual design, typography, colour theory, responsive design and interaction design. Students learn to create user-centred digital experiences through hands-on projects and gain proficiency in industry-standard tools. Our program emphasises on building a practical portfolio and career readiness with mentoring, real-client projects and support for freelance or full-time roles in UX/UI design.

Program Highlights

- Career Opportunities: UX/UI design skills are in high demand across tech companies, startups, agencies and product firms, opening diverse job roles such as UX designer, UI designer, interaction designer and product designer.
- Hands-On Learning: Students gain practical experience through real-world projects, internships and portfolio-building opportunities that prepare them for immediate employment.
- User-Centered Approach: The program teaches how to design digital experiences that prioritise user needs, ensuring impactful and effective solutions.
- Industry-Relevant Skills: Training in essential design softwares makes students proficient.
- Creative and Analytical Balance: Students develop both artistic design sensibilities and analytical problem-solving skills to handle complex design challenges.

Career Paths

User Researcher | Information Architect | Wireframe Specialist | Interaction Designer
Information Visualisation Analyst | Visual Designer | Design Manager | Usability Analyst
Automotive UX Designer | Chat/Voice UI Designer | Haptic UI Designer | Digital Product Designer
Experience Design Lead | Service Designer



B.Des in Communication Design with Artificial Intelligence

with specialisation in

Animation & Visual Effects

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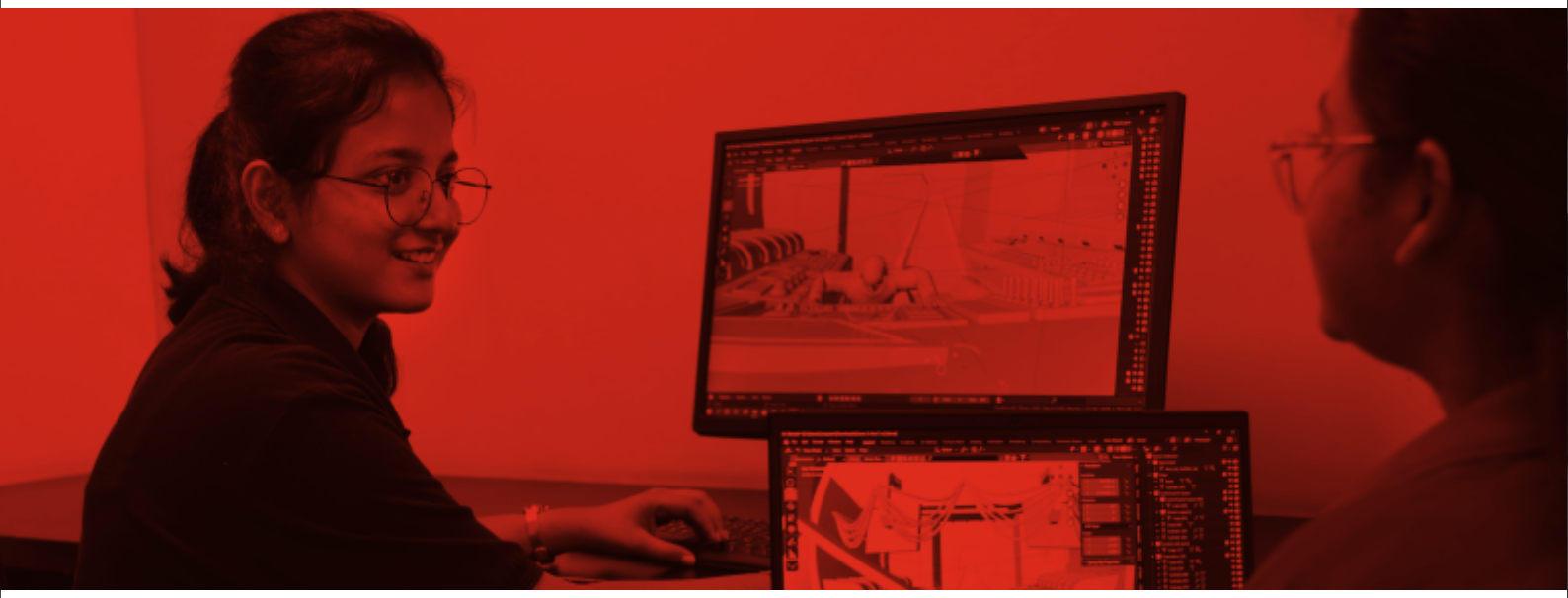

Our B.Des in Communication Design with AI with specialisation in Animation & Visual Effects is structured to help students bring characters to life and provides you with the skills needed to meet the standards of the demanding international animation industry.

This program is a perfect blend of modern and traditional techniques. You will be able to improve your multi-media know-how into valued and sought after skills in the job market. From story boarding to industry-standard technologies, drawing and animation skills along with an in-depth knowledge of film making, you will also practice applying theories of motion, timing, storytelling and digital technology to produce high quality animations and designs. Furthermore, our industry-aligned curriculum incorporates cutting-edge software training and practical experience, ensuring graduates are equipped with industry relevant expertise and a competitive edge in the rapidly advancing sector.

Program Focus

- Artistic Ability: You will develop a good grasp of basic artistic skills such as colour theory, architecture, character movement, layout, composition and lighting.
- Storytelling Ability: You will learn to be a good storyteller. This includes having a good sense of timing and pacing and knowing how to get your characters to express themselves in a believable way.
- Technical Skill/Software Knowledge: You will learn 2D and 3D animation techniques and prepare to apply them using sophisticated state-of-the-art software such as Autodesk Maya.
- Special Effects: From character traits to weather elements such as sleet and wind, you will create photo grade effects for characters and environment in movies and games.

Career Paths

Illustrator | Graphic Designer | Visualiser | Video Editor | Cinematographer | Multimedia Artist
Digital Artist | Web Graphic Designer | Storyboard Artist | Flash 3D Artist | Motion Graphics Designer
Game UI Designer | Project Mapping Artist | 3D Animator | VFX Artist | 3D Texturing & Lighting Artist


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B.Des in Communication Design with Artificial Intelligence

with specialisation in

Graphic Design

CHITKARA DESIGN SCHOOL



The 4-year B.Des in Communication Design with AI with specialisation in Graphic Design enables you to acquire the skills and techniques necessary to pursue a fulfilling career in diverse areas across Advertising, Print and Graphic Design industry.

Graphic Design Professionals are visual problem-solvers who use a wide variety of concepts and media to inform, direct, promote, entertain, engage and educate specific audiences. This specialisation prepares students to integrate design principles, methods, concepts, images, words and ideas to creatively convey visual messages meant to produce specific responses from diverse audiences.

While honing your artistic abilities, you will gain knowledge about colour, composition, grid system and typography. With its focus on experiential learning and critical thinking, this program is an excellent launching point for more advanced creative pursuits. It will prepare you to communicate and create designs that motivate, entertain, engage and educate people.

In our increasingly visual world, we need to present ideas in an expressive & engaging context to attract audiences to our products, brands or causes. This specialisation offers you the opportunity to develop a well-rounded skill-set applicable to a broad range of visual arts disciplines and will help you stimulate your creative practise with a solid understanding of Graphic Design strategies along with the history and theory of Design.

The program is taught in an interdisciplinary environment and situates creative practice in a global context. Working across graphic design, illustration, film-making and photography you'll learn to create impactful visual content with the power to inspire action and shift mindsets.

Career Paths

Corporate Communication | Environmental Graphics | Information Design | Space and Sound Design
Film-making & Advertising | Film/Television Graphics | Branding & Packaging | Product Graphics
Book Publishing/Magazine Design | Type Design | Design Entrepreneurs | Motion Graphics


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CAREER OPPORTUNITIES

Communication Design graduates with different specialisations find a diverse range of job opportunities across industries. Their skills in visual storytelling, branding, digital media and user experience open doors to roles such as graphic designer, video editor, web designer, illustrator advertising artist, motion graphic designer and UI/UX designer.

They work in advertising agencies, media houses, tech companies, game design studios, publishing and e-commerce firms. With the rise of digital platforms, the demand for communication designers is strong and growing, offering career paths that combine creativity and technology. Graduates are equipped to contribute to impactful branding, marketing and digital experiences, ensuring their skills remain relevant and highly sought after in the evolving design landscape.

Some of the major campus recruiters for our Communication Design graduates are:




hurixdigital
IKARUS 3D
IKS HEALTH
Integra Magna
intel
JCBL
JPMorganChase
Jurin.AI
KPMG
kyndryl
litmus.ink
LOLLYPOP.DESIGN
A TERRALOGIC COMPANY
make my trip
millipixels_
Myntra
MYLO
Network 18
NETFLIX
newgen
NovoInvent
NUCLEUS SOFTWARE
NXP
Otipy
paytm
PHILIPS
Pomoco
praper
Quartic.ai
Rabbixel
Razorpay
recruit crm
RELIANCE GAMES
secninjaz
SIEMENS Healthineers
smapit
snapdeal
TARGET
Tech Mahindra
Thence:
TROPCAT
uniKWAN
UNIVEST
where money moves together
VIGA
virtusa
VOXTURR
WONGDOODY
ZF
zebpay
CRYPTO MEIN PRO
zop.dev



4-YEAR UNDERGRADUATE DESIGN PROGRAM

B.Des in Product Design

Our B.Des in Product Design is a dynamic program that empowers students to become creative problem-solvers, innovators and future leaders in the world of product development. This course blends artistic vision with technical expertise, preparing students to design products that are not only visually appealing but also functional, sustainable and user-centric.

This program is a comprehensive journey into the world of creativity, innovation and practical problem-solving. Designed for students who are passionate about shaping the physical world, this program provides the skills and knowledge necessary to craft products that combine form, function and user experience seamlessly.

Students learn to harness the principles of design thinking, blending creativity with technical expertise to address complex challenges. The curriculum spans core areas such as sketching, computer-aided design (CAD), material science, manufacturing processes and ergonomics, alongside emerging trends like sustainable and smart product design.

Students engage extensively in hands-on workshops, prototyping sessions and live projects that simulate industry challenges. The program also offers industrial internships and opportunities for global exposure, enabling students to gain real-world experience and build professional networks.

Graduates emerge as versatile product designers capable of working across sectors like consumer electronics, lifestyle goods, healthcare devices and automotive components.



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PRODUCT DESIGN



Program Highlights

- Design Thinking & Innovation: Students learn to identify user needs, apply creative problem-solving methodologies and develop innovative solutions through iterative prototyping and user feedback.
- Hands-On Workshops & Labs: Extensive access to workshops in wood, metal, plastics and digital fabrication enables students to experiment with materials and bring their ideas to life. Advanced labs for 3D printing, CNC machining and rapid prototyping support cutting-edge design exploration.
- Technology Integration: Students gain proficiency in industry-standard software and explore emerging technologies such as AI-driven prototyping, IoT-enabled products and smart materials.
- Industry Collaboration & Live Projects: Partnerships with leading design studios, manufacturers and brands provide opportunities for live projects, internships and mentorship from industry experts. You will work on real-world challenges, gaining practical experience and building professional networks.
- Entrepreneurship & Business Skills: Dedicated modules on design entrepreneurship, branding and market strategy equip students to launch their own ventures or contribute to product innovation in established companies.

Career Prospects

Graduates of the B.Des in Product Design are well-prepared to pursue diverse and rewarding careers in the design and manufacturing sectors.

Potential Roles

Industrial Designer | User Experience (UX) Designer | Design Consultant | Sustainable Product Innovator
Design Entrepreneur | Automotive & Mobility Designer | Healthcare Product Designer
Packaging Designer

The program's strong industry connections and focus on practical skills ensure that graduates are highly employable and well-positioned to make a meaningful impact in the world of product design.


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4-YEAR UNDERGRADUATE DESIGN PROGRAM

B.Des in Fashion Design

4-Year Bachelor of Design in Fashion Design is a comprehensive program that equips students with the creative, technical and analytical skills essential to the contemporary fashion industry.

The curriculum offers a balanced progression from foundation studies in drawing, textiles, material exploration, and garment construction to advanced courses in fashion communication, trend research, sustainability and collection development. Students learn to approach design as both an artistic practice and a structured process, understanding how ideas move from concept to runway or retail.

Studio-based learning forms the core of the program, complemented by workshops, industry-led masterclasses, and hands-on training with digital design tools. A strong emphasis on responsible fashion encourages students to consider environmental impact, ethical sourcing and the changing expectations of global consumers. Throughout their academic journey, students engage in design projects, portfolio development and internships with fashion houses, design studios, export firms and retail brands, gaining practical exposure to professional workflows.

By the final year, learners are equipped to create coherent, well-researched collections that reflect their individual design language. Graduates emerge as thoughtful, adaptable professionals prepared to contribute to diverse sectors of the fashion ecosystem, from design and merchandising to fashion communication, styling & emerging innovation-driven roles.



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FASHION DESIGN



Program Highlights

4-Year B.Des in Fashion Design program offers a comprehensive education that balances creative exploration with technical rigour. Students build strong foundations in drawing, textiles, garment construction, pattern making, fashion illustration and material studies, progressing to advanced courses in fashion communication, trend analysis, sustainable practices and collection development. Studio-based learning is central to the program, supported by workshops, industry interactions and hands-on training with digital design tools. Throughout the course, students develop a cohesive, professional portfolio that reflects their design sensibilities, craftsmanship and understanding of contemporary fashion ecosystems.

Career Prospects

Graduates are prepared for diverse roles across the fashion and lifestyle industries, including design studios, fashion houses, retail and luxury brands, export firms, media platforms, and independent creative practice. With strong creative, technical and conceptual abilities, they can contribute to apparel design, styling, merchandising, communication, and emerging sustainability-focused domains. The program equips students to adapt to evolving industry demands and pursue meaningful careers in the dynamic, innovation-driven world of fashion and design.

Potential Roles

Fashion Show Organiser | Apparel Production Manager | Cutting Assistant | Fabric Buyer
Costume Designer | Entrepreneur | Fabric Quality Control Manager | Graphic Designer
Fashion Consultant | Outside Sales Representative | Fashion Coordinator | Personal Stylist
Production Pattern Maker | Technical Designer

Employment Areas

Fashion Media Centres | Export Houses | Freelancing (Fashion Houses) | Garment Manufacturing Units
Fashion Show Management Agencies | Garment Store Chains | Jewellery Houses | Leather Companies
Textile Mills | Educational Institutes



Fashion Design graduates from Chitkara Design School will have opportunities to secure internships and get career opportunities in leading organisations and fashion houses such as:

AHENS SNEHA	अकारो AKAARO	ASHISH N SONI	Fab Cellulose	GAZAL GUPTA
JJ VALAYA	KIAAYO	LAKSHITA	lifestyle	MANGO
MANISH MALHOTRA	Nidhi Jaradhi	MINIZMO	MONTE CARLO It's the way you make me feel	MOONRAY
Myntra	NEW ME	NICOBAR	nexus ELANTE	OGAAN
pantaloons	PAWAN SACHDEVA	PAYAL JAIN	PUMA	RAGE
RARE RABBIT	SATYA PAUL	SHANTANU & NIKHIL	The Painted Stories	THE VOICE OF FASHION
Triburg	TRENT LIMITED A TATA ENTERPRISE	URVASHI KAUR	Vardhmān	zivame



4-YEAR UNDERGRADUATE FINE ARTS PROGRAM

Bachelor in Fine Arts (BFA)

Bachelor of Fine Arts (BFA) at Chitkara University is a 4-Year, studio-intensive program designed for young artists who wish to develop a distinctive creative voice grounded in strong technical skill and critical awareness. The program offers a thoughtful balance of traditional artistic disciplines and contemporary practices, enabling students to build deep competence while exploring a wide spectrum of visual expression.

Students engage with foundational areas such as Drawing, Painting, Sculpture, Applied Arts and Printmaking, gradually progressing to advanced explorations in digital imaging, photography, installation, video and performance. The curriculum encourages rigorous inquiry into visual language and its role in shaping cultural and societal narratives, helping students understand how art responds to and influences, the world around us.

A strong emphasis is placed on conceptual clarity, craftsmanship and reflective thinking. Students learn to interpret briefs, respond to creative challenges and articulate ideas with intention and confidence. Exposure to design in commercial art equips them with insight into visual communication, consumer psychology and the evolving demands of media and advertising.

Through sustained studio practice, constructive critique and interaction with experienced faculty and visiting practitioners, students build a versatile portfolio and a grounded artistic identity. The program prepares graduates for meaningful careers in the visual arts, design, creative industries and independent artistic practice.



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FINE ARTS



Program Highlights

4-Year Bachelor of Fine Arts program offers a strong foundation in Drawing, Painting, Sculpture, Applied Arts and Printmaking, supported by explorations in contemporary mediums such as installation, video, photography, digital imaging, and performance. Students build technical proficiency, conceptual clarity and an understanding of visual language through sustained studio practice and critical engagement. The curriculum blends traditional craft with modern artistic inquiry, encouraging experimentation, reflective thinking and interdisciplinary approaches. Faculty mentorship, critiques, workshops and exposure to diverse creative practices help students cultivate confidence, versatility and a distinctive artistic voice.

Career Prospects

Graduates emerge with a professional portfolio and the ability to navigate both independent and industry led creative paths. The program equips students with the artistic rigour, visual communication skills and conceptual grounding needed for roles in fine arts, design, media and cultural organisations.

Potential Roles include

Visual & Multimedia Artist | Creative Director | Art Director | Graphic Designer | Illustrator
Art Therapist | Art Educator | Gallery Curator | Set & Exhibition Designer

Employment Areas

Art Galleries | Advertising Agencies | Educational Institutions | Design Studios | Museums | Media Houses
Film Industry | Publishing Houses | Freelance Work | Public & Private Art Institutions



Fine Arts graduates from Chitkara Design School will have opportunities to secure internships and build careers with leading organisations and art institutions.



SPA
CHITKARA SCHOOL OF PLANNING & ARCHITECTURE

5-YEAR UNDERGRADUATE ARCHITECTURE PROGRAM

Bachelor of Architecture (B.Arch)

Approved by Council of Architecture

Bachelor of Architecture at Chitkara University is a 5-Year industry-aligned program approved by the Council of Architecture that blends rigorous academic study with practical learning to prepare future architects for a dynamic global profession.

The curriculum nurtures innovative thinkers who can address the needs of the built environment, with a strong emphasis on sustainable design, adaptive reuse and social responsibility. Students engage with a rich mix of subjects, including architectural history, design drawing, building construction, civil structures, town planning & construction management.

Contemporary areas such as digital design and fabrication, advanced architectural technology and environmental urbanism keep the curriculum aligned with industry developments. In the early years, students develop core skills in design, technical drawing and computer applications through immersive studio work and project-based learning. As they progress, this foundation is strengthened through deeper engagement with construction practices and urban planning, allowing their understanding to expand in a cohesive, well-structured way.

Throughout the program, students benefit from mentorship by experienced faculty, exposure to live industry projects and insightful guest lectures. Immersive experiences and internships with leading architecture and design firms form an integral part of the learning journey. The final year offers "earn-while-you-learn" opportunities with reputed architectural offices and construction companies worldwide, enabling students to graduate with strong skills, solid industry exposure and a robust portfolio.



SPA
CHITKARA SCHOOL OF PLANNING & ARCHITECTURE

ARCHITECTURE



Highlights of 5-Year B.Arch

- Preparing industry-ready professionals for top Architecture firms, builders & for own practice
- On-site practical training to put theory into practice
- Field visits and National / International Educational Tours
- High-end labs including building materials lab
- Hi-tech computer labs with latest architecture & designing softwares like GeoMedia Professional, MAP 3D, AutoCAD, InDesign and REVIT SketchUp etc.

Career Paths

B.Arch graduates can contribute to architectural practice, urban development, sustainable design, construction, research and emerging interdisciplinary fields. Many also choose to pursue specialised postgraduate study or international opportunities that align with their interests.

Potential Roles

Architect | Urban Designer | Interior Designer | Landscape Architect | Architectural Visualiser
Sustainable Design Consultant | Conservation Architect | Building Information Modelling (BIM) Specialist
Construction Project Manager | Urban Planner | Set and Exhibition Designer | Design Researcher
Digital Fabrication Specialist | Environmental Designer | Building Performance Analyst


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SPA

CHITKARA SCHOOL OF PLANNING & ARCHITECTURE

4-YEAR UNDERGRADUATE INTERIOR DESIGN PROGRAM

B.Des in Interior Design

4-Year Bachelor of Design in Interior Design offers a rigorous & enriching academic journey that develops both the imaginative and technical capacities of students.

This program delves into the art and science of shaping interior environments, nurturing an understanding of spatial dynamics, materials, lighting, colour theory and furniture design. It encourages students to think critically about how interiors influence human behaviour and well-being, balancing aesthetics with functionality to create coherent and meaningful spaces.

Students engage in hands-on studio work and use contemporary digital tools to translate ideas into tangible designs, working across residential, commercial, cultural, and healthcare settings. The curriculum emphasises sustainability and cultural sensitivity, promoting interior solutions that are environmentally responsible and contextually aware. Through collaborative projects and professional internships, students gain practical insight and industry exposure, enabling them to navigate the evolving demands of the design profession.

Graduates of this degree emerge as thoughtful, skilled designers equipped to contribute to the built environment.

The program nurtures creativity, discipline and critical awareness, shaping individuals who can transform spaces to enrich everyday life. It is well suited to those drawn to design as a creative and impactful profession, seeking to craft environments that inspire, support and elevate human experience with integrity and ingenuity.

SPA
CHITKARA SCHOOL OF PLANNING & ARCHITECTURE

INTERIOR DESIGN



Program Structure

The Bachelor of Design (B.Des.) in Interior Design is a thoughtfully crafted four-year full-time program that balances creativity, technical expertise, AI-enabled workflows and practical application. Its immersive curriculum covers spatial planning, material studies, lighting, sustainability and furniture design, with studio projects offering hands-on learning and proficiency in AutoCAD, SketchUp, 3ds Max, Photoshop and Revit. The program integrates Artificial Intelligence for AI-assisted ideation, visualisation and design development, alongside site visits, live projects, seminars and expert-led industry sessions. Internships, Professional Practice and Entrepreneurship courses and a comprehensive capstone project further build professional skills and a strong portfolio. Emphasising sustainability, social responsibility and innovation, the program prepares future-ready designers to create spaces that are functional, meaningful and inspiring.

Career Paths

Rapid urbanisation has led to continuous growth of optimised spaces for different purposes such as residential, commercial, official, retail, hotels, etc. Interior designers are in demand to make these optimised spaces more comfortable, beautiful, efficient and multi-dimensional in utility. In modern context, the sensitisation towards Design through this program opens up career avenues in space aesthetics and related areas.

Our program in Interior Design is highly innovative and job oriented leading to work opportunities in India and abroad in sectors including: Hotels and Resorts | Housing | Retail | Offices | Heritage Properties Recreation | Hospitals | Educational Institutions

Potential Roles

Interior Designer | Interior Stylist | Space Planner | Furniture Designer | Lighting Designer
Exhibition & Set Designer | Retail & Visual Merchandising Designer | Kitchen & Bath Designer
CAD/BIM Technician | Materials & Colour Consultant | Sustainable Design Consultant | 3D Visualiser



Architecture and Interior Design graduates from CSPA will have the opportunities to secure internships and career opportunities with leading firms, studios and design organisations.

ABRAHAM JOHN ARCHITECTS	[æ] ANAGRAM ARCHITECTS	archohm	ARCOP	ARVIND VIVEK & ASSOCIATES
cpka	DESIGN FORUM INTERNATIONAL	Architect Hafeez Contractor	HABITAT	HIM INFRATECH
Hippo Homes	HomeLane	Jaquar	JW MARRIOTT	Kajaria
LAKSHYA	LIVSPACE	morphogenesis.	Morphre.	officebanao
Pidilite	PC DESIGNS	raw INTERIOR DESIGN	SANRACHNA BIM & Workshare Partners	SAA SIKKA ASSOCIATES ARCHITECTS
Sleek Spacespaces	STHAPATI	STONEX	studiolotus	Studio Stratio

3-YEAR UNDERGRADUATE PROGRAM IN JOURNALISM

B.A. in Journalism & Mass Communication

with specialisation in Artificial Intelligence for New Age Media & Entertainment

Our B.A. in Journalism & Mass Communication with specialisation in Artificial Intelligence for New Age Media and Entertainment is a cutting-edge program designed to prepare students for the dynamic media sector shaped by AI technologies

The program provides a strong grounding in core areas of journalism, digital storytelling, media research, communication theory, broadcast production and content creation, while integrating Artificial Intelligence, New Age Media and Entertainment into the learning experience.

The program develops media professionals at the intersection of content creation and technology. By combining essential journalism principles with tools such as AI, machine learning, data-driven insights and immersive media, students build expertise in both editorial craftsmanship and digital innovation. They learn how intelligent systems influence content production, distribution, verification and audience engagement, preparing them to navigate a media landscape shaped by automation and technological advancement.

Studio-based projects, newsroom simulations and digital toolkits allow students to create multimedia narratives for newsrooms, entertainment platforms and social media environments. Students also gain hands-on experience through 107.8 FM, Chitkara FM, where they engage with radio programming, audio broadcasting, podcasting and emerging media formats. Access to state-of-the-art TV and Audio Studios and Apple Editing Labs further supports practical learning and media production.

Industry workshops and internships build professional competence while encouraging critical thinking around media ethics, misinformation and the impact of AI. The program prepares graduates for careers in digital media, advertising, PR, entertainment and tech-driven storytelling.


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Program Highlights

Bachelor of Arts (B.A.) in Journalism & Mass Communication with a Specialisation in AI for New Age Media & Entertainment offers an integrated learning experience that blends core journalism training with emerging technologies shaping modern communication. Students gain strong foundations in reporting, digital storytelling, media research, and broadcast practices, while developing proficiency in AI tools, machine learning applications, data analytics, and immersive media. Hands-on newsroom simulations, studio production and industry-led workshops provide practical exposure. The program also lays emphasis on media ethics, verification, and responsible use of technology, preparing students to create meaningful, accurate content in an increasingly automated media environment.

Future-Focused Skillset

Students gain proficiency in AI-enabled content creation, social media analytics, mobile journalism, and immersive storytelling using AR/VR. Along with entrepreneurship and digital marketing training, the program fosters both creativity and strategic thinking, giving graduates a distinct edge in careers that span journalism, entertainment, advertising, PR, and tech-integrated media roles, helping them excel in a fast-changing media environment and meet the evolving needs of global audiences.

Career Pathways

Graduates are equipped to contribute to newsrooms, digital platforms, entertainment media, communication agencies, and emerging tech-driven content ecosystems. With a strong combination of editorial judgement, analytical insight, and technological fluency, they can pursue roles in content production, strategic communication, digital innovation, and AI-enabled storytelling across media, advertising, PR, and entertainment sectors.

Potential Roles

Digital Journalist | Multimedia Reporter | Content Strategist | Social Media Producer | Media Analyst
AI-Assisted Content Creator | Digital Marketing Executive | PR & Communications Executive
Entertainment Content Developer | Data-Driven Storyteller | Visual Content Specialist



Our Journalism and Mass Communication graduates will have opportunities to secure internships and build careers with leading media houses, production studios, digital platforms, and communication agencies.

abp	ADFACTORS PR	AMB Media House	amazon	CredResolve
	दैनिक भास्कर	DASHTOON	dentsu	DOBBY
EgonZehnder	Finitra	Hindustan Times	The India Today Group	iOTA
LIVING INDIA NEWS	McCANN	MY FM	MEDIA	NCS
NDTV convergence	Network 18	HMD Global	Ogilvy	Pedal Start
PTC NETWORK	PurpleTalk	PVR CINEMAS	QUALHON	RADIO MIRCHI
RED FM 93.5	Rozana Spokesman	SCOOBOO	SID'S FARM	SONY MIX
tcs		THE TIMES OF INDIA		ox MEDIA


CHITKARA
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CHITKARA
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COMMUNICATION DESIGN

USER EXPERIENCE (UX/UI)
ANIMATION | GRAPHIC DESIGN

FASHION DESIGN
PRODUCT DESIGN

ARCHITECTURE
INTERIOR DESIGN

FINE ARTS

MASS COMMUNICATION

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