











BUSINESS EDUCATION FROM CANADA'S BEST

Enrol in the 3-Year
Bachelor of Commerce at
Chitkara University in India
with an Academic Mentorship from
University of Windsor in Canada

With an opportunity to transfer 100% course credits in the 3rd year of the most coveted 4-Year B.Comm Honours degree in Business Administration at University of Windsor in Canada.







RECOGNISED FOR EXCELLENCE



Chitkara University has been awarded A+ rating by National Assessment and Accreditation council (NAAC) which places us among the Top 5% of Higher Education Institutions in India.



Our programs have been ranked among the Nation's Best in the 2024 NIRF Ranking, 11-50 in Innovation Category and 90 in University Category.



We are proud to be ranked among the **World's Best** in the **QS World University Rankings.**



The University has achieved the

13th Rank in India and 401-600 Globally,
reflecting its comprehensive dedication to
advancing the Sustainable Development Goals.



Chitkara University Ranked 1st in The Country in Research Quality and Ranked 601-800 Globally.



Chitkara University achieves **Top Global Rankings in WURI 2024.**



Year after year, Chitkara University has been ranked among the **Top 10 Universities** of the country for filing maximum patents.

Consistently ranked high by:























EXPLORE YOUR POTENTIAL WITH CHITKARAU.

CHITKARA EDUCATION BRINGS WITH IT A REPUTATION FOR EXCELLENCE AND INNOVATION THAT HAS BEEN EARNED THROUGH YEARS OF SERVING THE CAREER-NEEDS OF THE STUDENT COMMUNITY.







STRONG ACADEMIC HERITAGE

Chitkara University has been established and managed by passionate academicians with the sole mission of making each and every student "industry-ready".

BEST LOCATION

With a high quality of living and vibrant student mix, Chandigarh, also known as City Beautiful, has rightfully earned its place as one of the safest and most livable cities in the country.

TOP 20 RANKING

Chitkara University has been consistently ranked among the top 20 Private Universities of the country.

MODERN FACILITIES

Chitkara University has made huge investments in developing student facilities and giving our students access to world-class labs, design studios, libraries, sporting and social facilities.

LEADING INNOVATION

Chitkara Innovation Incubator helps turn students' business ideas into reality. Student ventures with scalable, commercial potential are given access to high tech, a collaborative office space, and are paired with industry mentors to develop scalable business plans and market testable products and services.



Since inception, Chitkara University has had a path breaking recruitment record for graduates from various academic programs. Some of our prominent recruiters on campus are:





























































CANADA

1200km

Sault Ste. Marie
Ottawa

800km

Detroit
Windsor
New York

Washington
USA

Windsor is

surrounded by the Great Lakes

with more than 6 quadrillion gallons of fresh water.











CAREER DEVELOPMENT AND EXPERIENTIAL LEARNING

Our career experts and peer advisors offer free workshops and one-on-one advice. We'll help you with your job search and career plans and practice interviewing with you. We post job openings and we arrange networking opportunities with local, national and international employers. uwindsor.ca/cdel

ENTREPRENEURSHIP, PRACTICE AND INNOVATION CENTRE (EPICENTRE)

Got a great idea? Want to build your entrepreneurial skills? From makerspace to incubation space, EPICentre is the place where you can meet like-minded students, network with industry professionals and connect with mentors. Stop by today to find out how you can be EPIC! epicentreuwindsor.ca

CO-CURRICULAR RECORD

We will document all the skills you've gained and experiences you've had while at UWindsor to show employers and grad schools what sets you apart. It's a great addition to your resumé and academic transcript. uwindsor.ca/ccr

VIP: COMMUNITY SERVICE LEARNING

Help others and build your résumé by getting career related experience at a non-profit or publicly funded agency. uwindsor.ca/vip

INNOVATIVE PARTNERSHIPS

Our partnerships with Maple Leaf Sports & Entertainment and the Fiat Chrysler Canada Research and Development Centre include internships and research opportunities for UWindsor students.

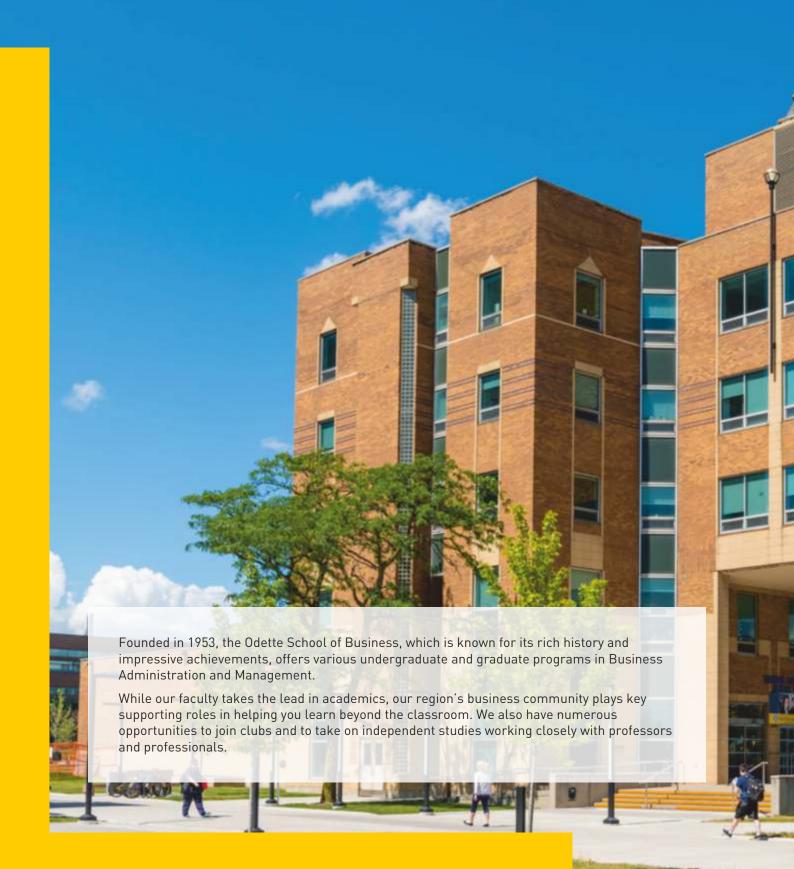
CAREER PLANNING CYCLE

Intentional career planning will help you prepare for your next step after graduation and beyond. It is a fluid, dynamic, and lifelong process. You can move on or return to an earlier stage in the cycle at any time.









We are one of of business schools worldwide that have earned accreditation from the Association to Advance Collegiate Schools of Business (AACSB). 1:17 faculty to student ratio means your professors are always there to answer your questions. Students manage in real market assets in the John Simpson Odette Student Investment Fund. of our graduates are employed within 2 years. The University of Windsor's Odette School of Business has earned accreditation from the Association to Advance Collegiate Schools of Business (AACSB), an international organization dedicated to management education. Less than 5% of the world's 13,000 business schools have earned this designation. The Odette School of Business is accredited by the Chartered Professional Accountants of Ontario under the CPA National Recognition and Accreditation Standards for Post-Secondary Institutions. ChitkaraU | UWindsor | 15



BACHELOR OF COMMERCE

The purpose of the Bachelor of Commerce program, starting at Chitkara University and an option to transfer after two years to Odette Business School in the University of Windsor is to develop educated men and women with a grounding in business ideas and techniques which will help equip them for positions of responsibility in industry and commerce. The program is designed to provide the broad outlook needed in modern business, and accordingly stresses on general procedures and methods of attack on problems. Students are guided toward independent study, and they are encouraged to grapple with business problems on their own. The objective is to give students an awareness of the position and significance of business in the world today.

Your degree in Bachelor of Commerce at Odette Business School in Canada allows you to complete Chartered Professional Accountants (CPA) preparatory course requirements and professional education program modules while earning your Bachelor of Commerce and MBA degree in five years.

The result? At Odette, you won't simply learn about business—you'll experience it.

At Chitkara University or at Odette at the University of Windsor, you will quickly discover that education is not just about taking classes. Students will focus on academics, personal growth and career preparation. While our faculty takes the lead in academics, our region's business community plays key supporting roles in helping you learn beyond the classroom. We also have numerous opportunities to join clubs and to take on independent studies working closely with professors and professionals.

PROGRAM HIGHLIGHTS

- This program is jointly developed by mirroring UWindsor's B.Comm (Honours Business Administration) to the curriculum of the Bachelor of Commerce program at Chitkara University, so that the students can experience and learn similar content and context as that of UWindsor's B.Comm program. Two years of prior learning credits at Chitkara University are fully recognised and 100% transferrable for a seamless transition into the last two years of B.Comm degree program at UWindsor in Canada.
- A student will save 1/3rd on International tuition fees for the first two years at Chitkara University while studying a similar program and course content that is taught at University of Windsor while being co-taught by the UWindsor faculty, both in the online and offline space. You will stay closer to your home and family, while saving on lodging and boarding costs, while forging strong bonds with your peers that will work as strong support when you collectively transfer as a group to Canada two years later, better prepared in every possible way.
- Conditional letter of offer from UWindsor is issued to all students at the start of the course that lays down the conditions of transfer to University of Windsor in Canada after successfully completing two years of their study at Chitkara University.
- Students would be coached for the English Language proficiency requirement (IELTS) during the first
 two years of studies at Chitkara University that is a mandatory requirement for transfer to Canada after
 two years.



LEARNING OUTCOMES

- Evaluate, categorise and explain in-depth relevant relationships of technical knowledge in various business and economic functions to managing business conducted in an ambiguous, complex and unpredictable environment.
- Explain economic concepts, key theories, problems and solutions in financial, managerial accounting, finance, taxation, audit and ethics. Integrate knowledge of economics with statistics in order to estimate economic models.
- Assess the quality of evidence available in various business contexts and propose ways to reduce the detrimental effects of, or harness legitimate benefits from ambiguity, complexity and unpredictability in various business contexts.
- Select and apply an appropriate combination of descriptive, predictive, and prescriptive analytics to calculate and analyse outcomes, then use the results to recommend the most appropriate plan of action to attain an organisational goal.
- Use an appropriate computing tool developed for the Marketing, Supply Chain, Business Analytics and Finance discipline to describe the past, predict the future and recommend the most appropriate plan of action.
- Synthesise models of teamwork with personal experience in teamwork to recognise and harness opportunities to expand development of teamwork competence in business contexts.
- Demonstrate independent and critical thinking that is required for continuing professional development.
- Recognise and propose ways to promote and act on elements of Corporate Social Responsibility in business.
- Make professional accounting recommendations including possible alternatives supported by appropriate disclosures informed by principles of transparency, ethics and professional standards (General Accepted Accounting Principles and International Financial Reporting Standards).

PROGRAM FRAMEWORK AT CHITKARA UNIVERSITY*

(Year 1 & Year 2)

This program offers lots of hands-on learning through case studies, group projects, community engagement. You'll get a broad introduction to business in your first and second year. In the third year, you can choose a specialisation, that will put you on the path to a career in that area. You'll build valuable connections with industry experts to help you on your way.

- Fundamentals of Financial Accounting
- Business Mathematics Part I
- Economics-I
- Business Communication
- Certification on Microsoft Word and Power Point
- Certification on Web Analytics for E-commerce
- Community Project on Financial Literacy
- Economics-II
- Cost & Management Accounting
- Essentials of Marketing
- E-Commerce & Cyber Security
- Business Mathematics Part II
- Audit and Assurance
- Workshop on Academic Writing and Plagiarism
- Community Project-Business Development for Social Purpose
- Financial Reporting
- Operations Research

- Introduction to Management Information System
- Family Business and Entrepreneurship
- Business Finance I
- OB & HR Management
- Business Data Analysis using Excel
- Workshop on Writing a Business Plan
- Business Ethics & Corporate Governance
- Strategic Management
- Business Finance II
- Research Methodology
- Business Statistics
- Global Business Environment
- Certification in Basics of SPSS for Data Analysis
- Mock Trading and Dummy Portfolio Management

Students who opt to transfer to University of Windsor's Honours Business Administration Bachelor of Commerce Program at their Canada campus (subject to meeting transfer conditions) will take the following courses in the subsequent semesters at Odette School of Business to get the 4-year degree from University of Windsor, Canada.

PROGRAM FRAMEWORK AT UNIVERSITY OF WINDSOR

In the 3rd & 4th year at the Odette School of Business in the University of Windsor, a student can pursue specialisation from a list of available options below. All incoming Chitkara University students are encouraged to contact a student advisor at the Odette School of Business.

ACCOUNTING | HUMAN RESOURCES MANAGEMENT | FINANCE | SUPPLY CHAIN AND BUSINESS ANALYTICS | MARKETING | STRATEGY AND ENTREPRENEURSHIP | INTERNATIONAL BUSINESS

- The specialisations require students to take 6-8 elective business courses. Since Chitkara students will do 12 specified (required) business courses, 2 non-business courses and 6 business/non-business courses, some specialisations will fit 20 courses and some specialisations will require more than 20 courses.
- The following specialisations will fit within the room for 20 courses: Finance, International Business, Supply Chain and Business Analytics, Strategy and Entrepreneurship.
- The following specialisations may require 2 additional courses: Accounting, Human Resources and Marketing.
- Summer courses are available. However, a limited number of courses are offered in summer.
- Students need to take a variety of mandatory courses after coming to Odette.
- A thesis option is available to interested students.

^{*}Chitkara University and University of Windsor are continually striving to improve their programs and their delivery. The information contained in this framework is subject to change without notice.



CAREER OPPORTUNITIES

UWindsor gets you career ready by offering lots of hands-on learning experiences, practicums, exchanges, labs, and community service learning opportunities.

Depending on the graduate's focus and level of experience, possible career pathways include:

Accountant
Advertising manager
Business analyst
Commercial banker
Computer programmer
Consultant
Corporate trainer
Database administrator
Economist
Entrepreneur
Financial advisor/planner
Financial analyst
Game developer
Human resources generalist
Investment banker

Lawyer
Market research analyst
Marketing/Social media
specialist
Network administrator
Operations manager
Policy analyst
Project manager
Public relations officer
Research assistant
Sales manager
Strategist
Supply chain analyst
Teacher

Accounting Consulting Economics Education: Elementary & secondary schools **Finance Government Services** Human Resources Information Technology Manufacturing Marketing: Advertising, digital media, corporate Politics: Political office, campaign management, polling and research, speech writing Sales Supply Chain & Logistics

COMMON SECTORS FOR GRADUATES:

Academia



EXCEPTIONAL STUDENT SUPPORT

At UWindsor, we can help you to make the transition to university with confidence.

INTERNATIONAL STUDENTS CENTRE

- International student orientation
- Academic and personal advising
- Field trips and events
- Language practice

STUDENT SUCCESS AND LEADERSHIP CENTRE

- Academic Advising
- Accessibility Services Advising and supporting students who require academic accommodations
- Connecting4Success mentoring program for first year students
- Leadership programs
- Outstanding Scholars Program
- STEPS (Skills to Enhance Personal Success) - offers workshops on exam preparation/execution, time management and much more

VOLUNTEER INTERNATIONAL STUDENT ASSISTANCE

- Social support for incoming students
- Creating alliances with international and local students
- Community outreach and social events

MULTI-FAITH SPACE

- Open 24 hours a day, 7 days a week,
 365 days a year
- Safe and welcoming environment

HEALTH AND SAFETY SERVICES

- Bystander Initiative
- Campus Community Police initiatives
- Chiropractic and massage therapy
- Doctor and dentist's offices
- Emergency Response Team
- Forge Fitness Centre
- Lancer Recreation Services
- Peer Counselling Centre
- Sexual Misconduct Response& Prevention Office
- Student Counselling Centre/Peer Support Centre
- Student Health Services
- Walksafe

STUDENT CLUBS

 200+ student clubs on campus, including Amnesty International, the Comic Book Club, Campus Pride Centre, the International Student Society and so many more political, ethnic or socially oriented groups.

TRANSFER TO CANADA

You have an option to apply for transfer to University of Windsor in Canada after studying and demonstrating academic success (with a min requisite of 6 CGPA on a scale of 10) and other statutory requirements while studying two years of Bachelors of Commerce at Chitkara University. You will be eligible to transfer into the third year of Honours Business Administration Bachelor of Commerce degree at the UWindsor with all transfer credits of prior learning from the first two years of your study at Chitkara University where you will spend another two years of study to get a 4-Year Honours Business Administration Bachelor of Commerce degree from University of Windsor in Ontario. You will also be eligible to apply for a three year post study work permit after successful completion of your program.

However, apart from demonstrating academic success in the first two years at Chitkara University, you have to secure a study permit from Immigration, Refugees and Citizenship Canada or IRCC, the only Canadian government visa granting authority.

Other conditions include but not limited to:

- Valid IELTS Score of 6.5 cumulative with no band less than 6.0
- No prior refusal of any visa for Canada on your passport
- Have demonstrated academic success while studying first two years of your bachelors degree education at Chitkara University and secured minimum CGPA.

Please note that IRCC has the sole right to grant or refuse any kind of visa to Canada and no external factor or entity has any say, control or influence on their decision. For more information visit cic.gc.ca/English/study/work.asp

WORK IN CANADA

International Student Permit Information

Initial Study Permit

www.cic.qc.ca/english/study/study.asp

Study Permit Extension

www.cic.gc.ca/english/study/study-extend.asp

Study Permit Amendment

www.cic.gc.ca/English/study/work.asp

Working On-Campus

www.cic.gc.ca/english/study/work-oncampus.asp

Working off-Campus

www.cic.gc.ca/english/study/work-offcampus.asp

Post-Graduation Work Permit

www.canada.ca/en/immigration-refugees-citizenship/services/study-canada/work/after-graduation.html

Temporary Resident Visa (with valid status—study or work permit)

www.cic.gc.ca/english/visit/cpp-o-apply.asp

Make Your Mark!







UNIVERSITY CAMPUS

Chandigarh-Patiala National Highway Punjab-140 401 | India

INFORMATION CENTRE

Unit No. A 201–202, Elante Mall Office Complex Industrial Area Phase I, Chandigarh, 160002

www.chitkara.edu.in

admissions@chitkara.edu.in

Admissions Helpline:

+91 82880 88578

For more information about our programs give a miss call on **1800 267 1999**

