

**CHITKARA**  
UNIVERSITY



Bachelor of Business  
Administration  
in Academic Mentorship with



VIEWBOOK 2025

CANADA







## CANADA'S BEST BUSINESS DEGREE PATHWAY AT YOUR DOORSTEP

Enrol in the 3-Year  
Bachelor of Business Administration at  
**Chitkara University in India**  
with an Academic Mentorship from  
Trent University in Canada

With an opportunity  
to transfer 100% course credits  
in the 3rd year of the most coveted  
4-Year Bachelor of Business Administration  
degree from **Trent University in Canada**.

SCAN FOR  
MORE INFO





# CHITKARA UNIVERSITY



## CHITKARA UNIVERSITY PUNJAB

Chitkara University is a UGC recognised University with the right to confer degrees as per the Sections 2(f) and 22(1) of the UGC Act, 1956 and is established by the Punjab State Legislature under, "The Chitkara University Act".



## CHITKARA UNIVERSITY HIMACHAL PRADESH

Chitkara University is a UGC recognised University with the right to confer degrees as per the Sections 2(f) and 22(1) of the UGC Act, 1956 and is established by the Himachal Pradesh State Legislature under "The Chitkara University Act".







# RECOGNISED FOR EXCELLENCE



Chitkara University has been awarded **A+ rating by National Assessment and Accreditation council (NAAC)** which places us among the Top 5% of Higher Education Institutions in India.



Our programs have been ranked among the **Nation's Best in the 2024 NIRF Ranking, 11-50 in Innovation Category and 90 in University Category.**



We are proud to be ranked among the **World's Best** in the **QS World University Rankings.**



The University has achieved the **13th Rank in India and 401-600 Globally**, reflecting its comprehensive dedication to **advancing the Sustainable Development Goals.**



Chitkara University **Ranked 1st in The Country in Research Quality** and **Ranked 601-800 Globally.**



Chitkara University achieves **Top Global Rankings in WURI 2024.**



Year after year, Chitkara University has been ranked among the **Top 10 Universities** of the country for filing maximum patents.

Consistently ranked high by:





# EXPLORE YOUR POTENTIAL WITH CHITKARAU.

CHITKARA EDUCATION BRINGS WITH IT A REPUTATION FOR EXCELLENCE AND INNOVATION THAT HAS BEEN EARNED THROUGH YEARS OF SERVING THE CAREER-NEEDS OF THE STUDENT COMMUNITY.



## **STRONG ACADEMIC HERITAGE**

Chitkara University has been established and managed by passionate academicians with the sole mission of making each and every student "industry-ready".

## **BEST LOCATION**

With a high quality of living and vibrant student mix, Chandigarh, also known as City Beautiful, has rightfully earned its place as one of the safest and most livable cities in the country.

## **TOP 20 RANKING**

Chitkara University has been consistently ranked among the top 20 Private Universities of the country.

## **MODERN FACILITIES**

Chitkara University has made huge investments in developing student facilities and giving our students access to world-class labs, design studios, libraries, sporting and social facilities.

## **LEADING INNOVATION**

Chitkara Innovation Incubator helps turn students' business ideas into reality. Student ventures with scalable, commercial potential are given access to high tech, a collaborative office space, and are paired with industry mentors to develop scalable business plans and market testable products and services.





Since inception, Chitkara University has had a path breaking recruitment record for graduates from various academic programs. Some of our prominent recruiters on campus are:

|                                                                                     |                                                                                     |                                                                                     |                                                                                       |                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
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# #1 UNDERGRADUATE UNIVERSITY in Ontario

11 YEARS RUNNING

#3 in all of Canada

**93%** OF TRENT GRADS  
EMPLOYED WITHIN  
SIX MONTHS

**20:1** STUDENT-TO-FACULTY RATIO

**95%** OF STUDENTS  
HAPPY THEY  
CHOSE TRENT

**5** RHODES  
SCHOLARS

**#3** UNDERGRADUATE  
RESEARCH  
UNIVERSITY  
IN ONTARIO

#6 in all of Canada

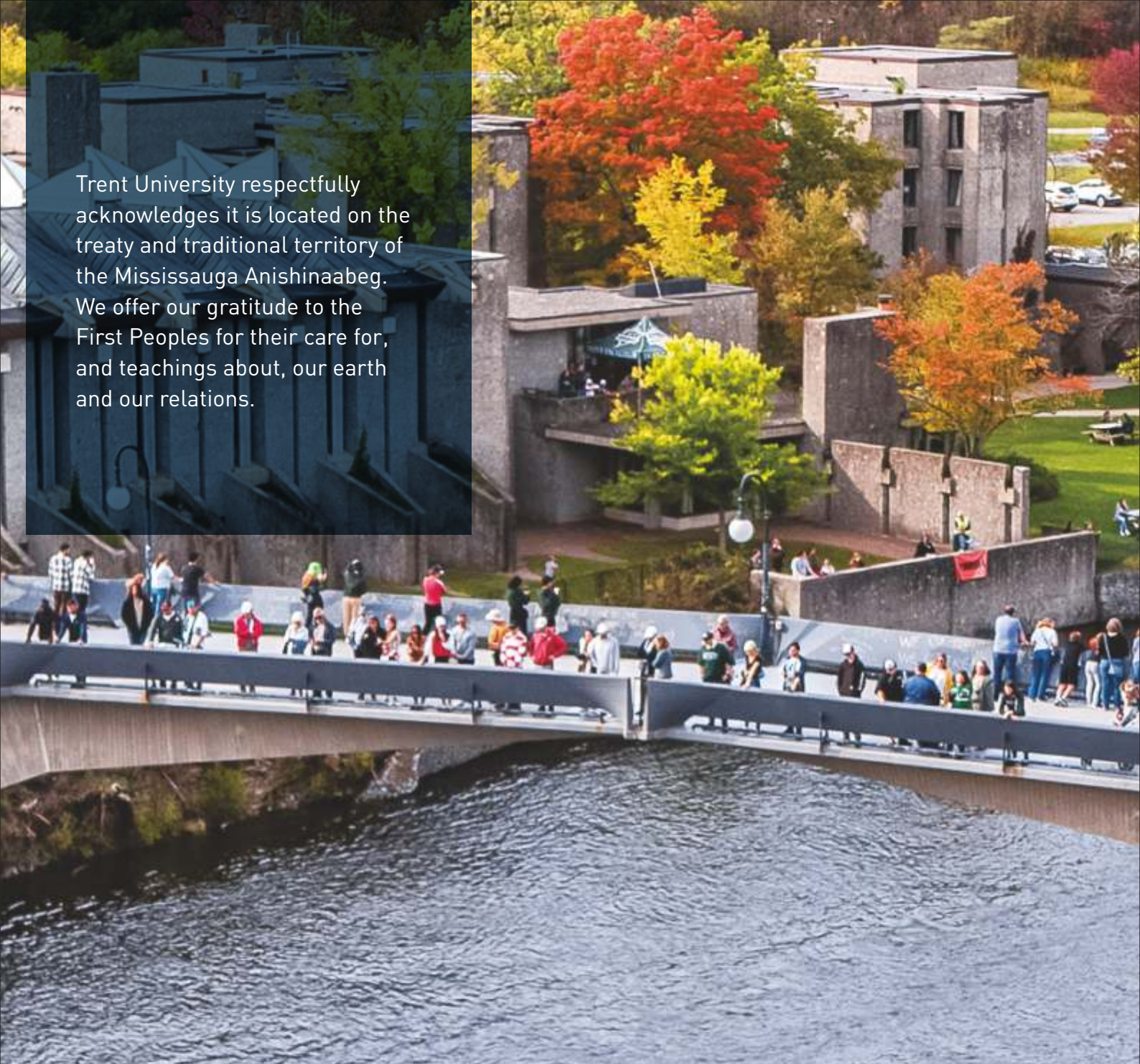
**#1** UNDERGRADUATE UNIVERSITY IN ONTARIO  
FOR HIGHEST OVERALL QUALITY

# YOUR *Path* TO TRENT

## AN OPPORTUNITY THAT IS UNPARALLELED

Trent University, Ontario's #1 Undergraduate public university for 14 years in a row, offers Bachelor of Business Administration (BBA) pathway from Chitkara University under a unique 2+2. Study first two years of applied Canadian curriculum at Chitkara University, paying only 1/3rd of the international tuition fee and earn 100% recognised credits for prior learning to seamlessly transfer to Trent in Canada after two years (subject to academic and statutory requirements). Trent faculty will co-deliver courses while students will get a conditional letter of acceptance from Trent when they start at Chitkara University. Go ahead, seize this amazing opportunity and explore your full potential.





Trent University respectfully acknowledges it is located on the treaty and traditional territory of the Mississauga Anishinaabeg. We offer our gratitude to the First Peoples for their care for, and teachings about, our earth and our relations.

**#1**

**IN ONTARIO  
FOR SCHOLARSHIPS &  
OVERALL REPUTATION**

**100+**

**PROGRAMS  
TO CHOOSE  
FROM**

**20+**

**PROGRAMS WITH CO-OP**

**2** NOBEL  
PRIZE  
WINNERS



# THE *Story* OF TRENT







2

**CAMPUSES**

PETERBOROUGH & DURHAM  
GREATER TORONTO AREA

10

**CANADA  
RESEARCH  
CHAIRS**

-  TrentUInternational
-  TrentUInternational
-  TrentUniversity
-  TrentUniversity



SCAN TO

*Discover Trent*





# TRENT CAMPUS IN A DYNAMIC URBAN SETTING

At Trent University Durham Greater Toronto Area, your education unfolds on a personal scale.

One of the best student-to-faculty ratios in universities in Ontario combined with the extraordinary commitment of our professors to teaching undergrad students sets Trent University Durham apart. Learn from expert faculty and leading researchers using the latest in theory and practice in unique programs such as Logistics & Supply Chain Management, Communications, Child & Youth Studies, Journalism & Creative Writing and Policing & Community Well-Being. Benefit from a vast array of joint majors, new competitive co-op streams, and renowned programs such as Business Administration, Law, Psychology, Social Work, English, Sociology and Philosophy.

If you value a close-knit, scholarly community in a diverse, urban environment, Trent Durham is the vibrant university campus you have been looking for. Spark your intellectual development with engaging instructors in small classes, and kick off your career with abundant hands-on career experience and opportunities to get involved.

## A Note About Oshawa: Your New Hometown

Home to the Trent Durham GTA Campus, the City of Oshawa in the Durham Region offers the best of both worlds: smaller, dynamic communities all within the Greater Toronto Area, where Canada's largest and most culturally-diverse city provides endless placement opportunities. You'll love getting outdoors and getting active as you explore the local natural beauty including an extensive network of trails. You can also enjoy sports facilities, premier shopping centres and a thriving arts and entertainment scene. For students who want to be close to the action while enjoying the charm of close-knit communities, the GTA is the ideal place to live, learn and thrive.



## QUICK FACTS

**1,892** undergraduate students

**New** student residence & academic building opened 2020

**40 mins** to Union Station in Downtown Toronto

**130+ parks** and trails in Oshawa

**12** art galleries and **14** museums

**699,460** population of Durham Region

Oshawa and Durham Region named one of the **Top 7 most intelligent communities in the world**

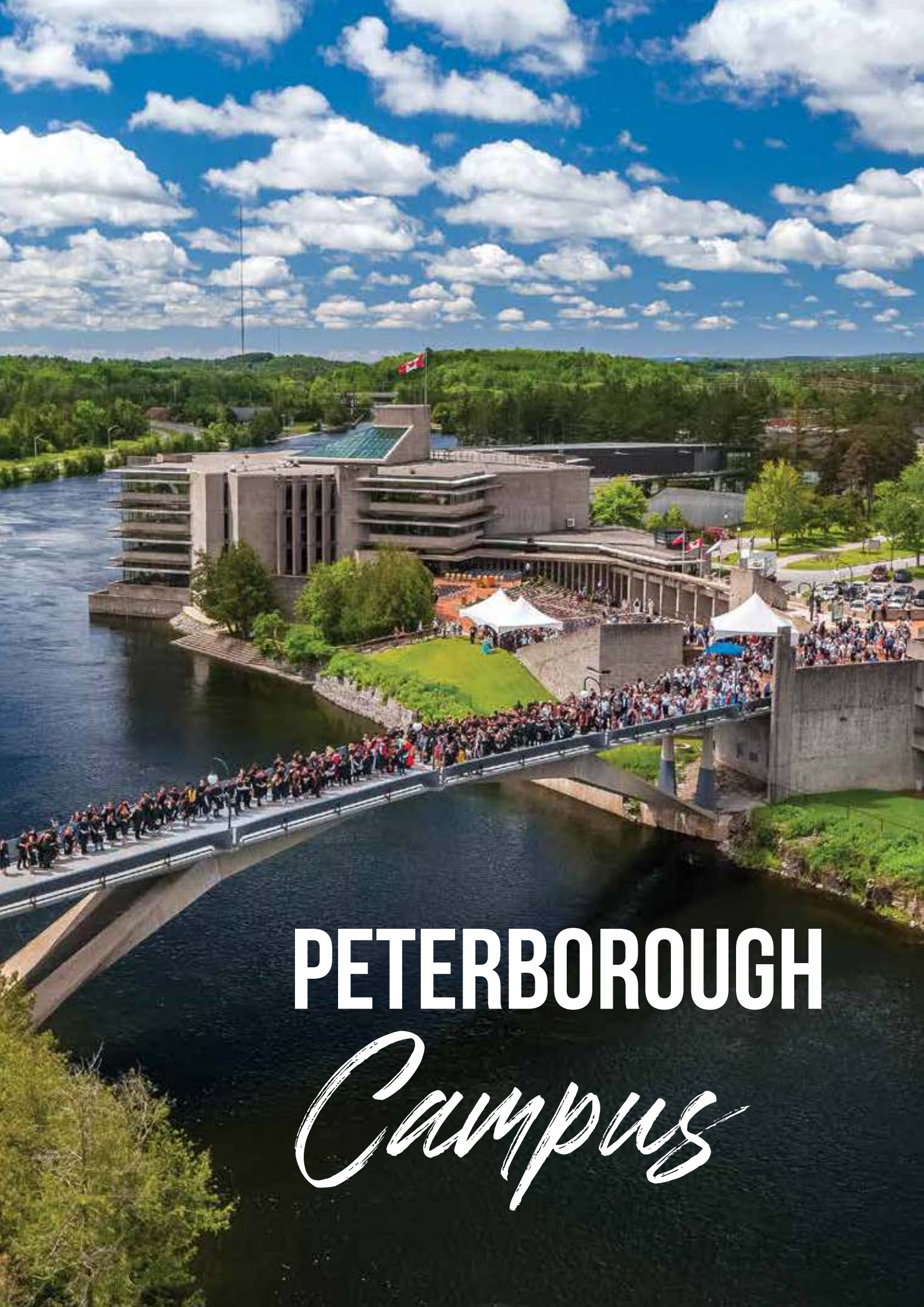


# DURHAM GREATER TORONTO AREA

# *Campus*







**PETERBOROUGH**  
*Campus*



# TRENT CAMPUS ON THE BANKS OF THE OTONABEE



Defined by a river, joined by a bridge, Trent's Peterborough Campus is a place of possibility, curiosity, and beauty. Our breathtaking campus provides a spectacular natural and architecturally-inspiring backdrop for tomorrow's groundbreaking ideas.

Just 90 minutes from downtown Toronto, Trent's Peterborough Campus offers an impressive range of academically rigorous programs across the arts and sciences, as well as professional programs in business, law, medicine, the environment and new competitive co-op streams. Here, academic excellence combines with state-of-the-art facilities, opportunities to get involved and robust career experiences in a personal close-knit community to create a truly transformative student experience.



## About Peterborough: The Electric City

The City of Peterborough enjoys a thriving arts, culture, and entertainment scene along with the breathtaking natural landscapes of the famed Kawartha Lakes region. This relaxed and friendly community offers the perfect environment for students who want both an ideal place to study and a chance to make lasting memories with new friends at the city's trendy restaurants, cafés, pubs, and festivals. Whether you're a nature lover, adventure seeker, foodie, or all of the above, Peterborough is a wonderful place to live, study, and gain valuable work experience.

## QUICK FACTS

**9,460** undergraduate students

**1,322** international students from **79** countries

**1,400-acre** campus with **30 km** of hiking trails

**11x per day** GO buses running from campus to Toronto

**141,357** population of Greater Peterborough Area



# VIEWS

Sense of belonging.  
Sense of purpose.

At Trent, there is something different about how we look at the world around us. Here, students experience the power of state-of-the-art facilities, inside the walls of award-winning architecture, by the rushing river, and surrounded by inspiring spaces and places across our campuses.

Picture yourself working side-by-side with your profs in world-leading labs or research centres and collaborating with fellow students over a latte in our cafés.

When you feel the energy of people connecting with purpose and meaning, you'll understand you've found your place at Trent.

01



02



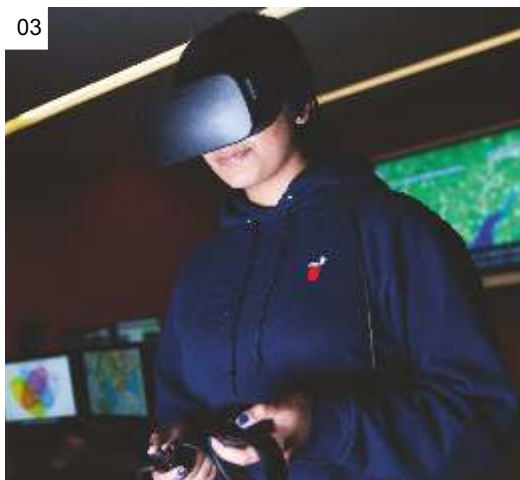
01 The outdoor green courtyard is one of our favourite new additions to our Durham GTA campus in Canada's largest metropolis.

02 The Bata Library at the centre of the Peterborough Campus is both a library of the future and a true architectural gem.

03 In our new visualization labs and critical making studio, students engage with art and technology through new mediums, including gaming, VR and 3D printing.

04 On campus or in the community, hands-on learning and real-world career experience are cornerstones of the Trent experience. Be sure to explore our 20+ paid co-op streams!

03



04







05



06



07



08

05 Fireside chats with friends or profs in the Ceilie pub – one of many dynamic spaces to socialize and debate on campus.

06 The stunning Student Centre is the heart of the Trent student experience in Peterborough.

07 Just imagine where in the world you could go as a Trent student studying abroad. Opportunities to expand your education globally are boundless at Trent.

08 Find beautiful places to learn on campus at any time of day. The Tipi at Trent hosts inclusive cultural programming for both Indigenous and Non-Indigenous students.



09

09 Our wind tunnel is just one of many state-of-the-art research facilities students have access to in their very first year.



# REST YOUR MIND. FEED YOUR SOUL. MOVE YOUR SPIRIT.

If healthy minds and bodies lead to more productive thinking, Trent students are likely some of the most productive thinkers around. Health and wellness is built into our campus culture.

At Trent, your residence is housed within the walls of your college and campus, providing you the room to relax, the spaces to think, and the connections to make friends for life. Your culinary experience is inspired by the lands around you and flavours from afar-enjoy hyper-local farm-to-table options and cultural flavours from around the world. Stay fit and active by joining in the fun of league play, climbing the rock wall in the rec centre, or jogging alongside the Otonabee or Lake Ontario waterfront.



## MOVE

### Find Your Fit at Trent

Become a Trent student and automatically enjoy exclusive membership at state-of-the-art fitness and recreation facilities right on (or next to) campus.

Students have endless opportunities to get active and involved through sport, fitness and wellness programs (including dynamic online programs).

In Peterborough, students can access the comprehensive Trent Athletics Centre, which offers a great variety of indoor and outdoor facilities, including Justin Chiu Stadium, East Bank Sports Fields, and beach volleyball courts. The Athletics Centre features a newly refurbished strength and conditioning floor and cardio loft (both with spectacular views of the Otonabee River), North America's most advanced indoor rowing tank, 25-metre competitive pool, indoor rock climbing wall, and fitness studios, where a variety of group classes are offered.

In Durham, students enjoy membership to all City of Oshawa recreation facilities including the Civic Recreational Complex (right next door to campus) with access to an indoor soccer stadium, pool, aerobics studio, squash, tennis, and weight room.

Getting active doesn't start and stop at the gym. At Trent you can get moving no matter where you are – by connecting with nature and accessing a network of over 30 kms of trails (on the Peterborough campus), perfect for walking, biking and hiking. Or tap into virtual wellness resources from the comfort of your own space.

## DINE

### Food that Fuels You

We value making a difference in everything we do, which is why we purchase fresh, local produce from Ontario farms (even using Trent's own Market Garden) and stock our dining halls with a selection of fair trade coffee, slow batch roasted exclusively for Trent University. We also have one of the most successful reusable ecotray programs in North America – just some of the reasons we are home to not one, but two, of Canada's only on-campus 3-Star Certified Green Restaurants.

Feeling gourmet? We serve premium meals once a month created by our very own, on-campus culinary experts. Lobster, steak, risotto, prime rib... what are you craving?

And if you have specific dietary needs, we have you covered. Vegan, gluten-free, halal, nut and seed specifications – at Trent we cater to your tastes.

At Trent you have countless options to make the most of your flexible meal plan:

- Grab a bite on campus at one of our college dining halls, featuring comfort food and on-the-go favourites, or at the cooperative vegetarian café, The Seasoned Spoon
- Pick up your favourite latte and snack at Starbucks
- Enjoy traditional pub fare at The Ceilie or The Trend
- Treat yourself to made-from-scratch, homestyle meals, mixed with international flavours at the new Durham campus cafe
- Explore the tastes of Peterborough and Oshawa using your TrentUCard at a variety of local downtown restaurants
- Convert your Trent Cash to Skip TheDishes vouchers – Trent is the first university in the world to launch a partnership of this kind, opening up almost endless meal options.



# FIND YOUR *Community*





## BBA WITH SPECIALISATION

Find your path to success with passion and purpose. Trent's esteemed School of Business gives you the advantage. Stand out from the crowd in today's competitive business landscape by combining the strong foundational knowledge of a traditional BBA with focused, practical courses and experiences that make you a specialist within the business world. Simply choose the specialisation that best fits your career interests, complete the assigned amount of credits and graduate career-ready.

### **Marketing and Consumer Culture:**

Almost 200 new businesses are started worldwide every minute. With specialised expertise in marketing, you can play a significant role in helping businesses – new and old, big and small – thrive, as products and services continuously enter the marketplace. Through this specialisation students learn techniques and best practices in consumer behaviour and decision making, and explore the connections between marketing and consumer interests – all to successfully reach and build relationships with future customers.

### **Entrepreneurship:**

For highly innovative BBA degree students, the Entrepreneurship specialisation is an excellent avenue for exploring an independent path in business leadership and enterprise. Learn how to plan and build your own business, develop online marketing strategies, and shape your ground-breaking ideas into a viable and thriving business.

### **Finance:**

Graduate with the training and knowledge needed to understand how to manage money, investments, and assets. This specialisation provides students with a strong foundation in financial planning, investment management, and corporate finance.

### **Human Resource Management:**

Few businesses can succeed without a skilled, happy and healthy workforce, making human resources professionals an invaluable and in-demand asset to any team. This practical specialisation will provide students with the skills necessary to effectively manage people, while also satisfying course requirements for the certified Human Resources Professional designation.

### **Information Systems & E-Commerce:**

In today's digital business world, those who become experts in harnessing the potential of information technology will be a step ahead. By completing this specialisation, BBA students gain the knowledge and experience to become an e-business entrepreneur, digital consultant, or a top employee in marketing, human resources, or finance operations.



# THE TRENT BBA

## *Advantage*



If you want to become an innovative business leader or entrepreneur, Trent's exclusive Bachelor of Business Administration will get you there. In our popular BBA program, you will master the essentials of leadership and management, and build an interdisciplinary understanding of all facets of business, from finance and entrepreneurship to marketing and human resources.

- Prepare for your CPA or CHRP designation or springboard to an MBA
- Acquire real-world professional experience with opportunities including upper-year, for-credit placements and internships, community-based research projects, the Trent Business Students' Association, and by participating in student business case competitions
- Benefit from mentorship and networking through Trent's human-scale approach to teaching in classes where you know your professors and they know you
- Access the knowledge and expertise of a dedicated alumni community of business leaders and mentors



# THE WAYS YOU'LL *Learn*

At Trent University, we encourage students to roll up their sleeves and immerse themselves in the world of business. Tap into your potential. Put your critical thinking skills to good use with hands-on career experiences and opportunities to make real world connections. At TrentU, our students are guaranteed to have meaningful, purposeful, and rewarding career-related experiences. It's one of the many ways our program sets graduates up for success as they enter the workforce.

## **Research in the Community**

Want to understand challenges facing small businesses in a community or better understand how to support aspiring entrepreneurs? You have the unique opportunity to undertake supervised research projects with non-profit and government organisations from the surrounding community through the Trent Community Research Centre. It's your chance to gain skills and on-the-job experience that will prepare you for life after Trent.

## **Work with a Leading Organisation**

Prepare for your future with valuable, hands-on training with business influencers who can support you on your path to career success. Placements and internships are available in a variety of sectors within the Greater Peterborough, Durham and GTA regions to students in various programs at Trent.

Employers include:

- Investor's Group
- Ontario Power Generation
- Innovation Cluster Peterborough and the Kawarthas
- The City of Oshawa
- Peterborough Regional Health Centre
- AIDS Committee of Durham Region
- Canadian Olympic Committee
- Gerdau Ameristeel
- 360insights
- Robert McLaughlin Gallery
- Community Futures
- County of Peterborough





**96%** **OF TRENT GRADS EMPLOYED**  
within **two years** of graduating  
*CUDO 2019*

### **Leave a Legacy**

Leave your mark on Trent and the surrounding community. Fourth-year BBA students get the chance to develop new initiatives, programs and business that aim to be a part of life at Trent for years to come. Legacy projects include apps that help students find their classes on campus, to learning about life running a food business at Trent's own Seasoned Spoon.

### **Foster New Ideas in the Entrepreneurship and Social Innovation Centre**

The new Entrepreneurship and Social Innovation Centre is an exciting space for forward-thinking entrepreneurs, focused on opening the door to new experiential learning projects and career-boosting work placements. This dynamic centre, located in the recently transformed Bata Library at the heart of our Peterborough campus, provides students with opportunities to help transition successfully to the competitive workforce. Here, students can develop the knowledge, tools and experiences to become successful innovators, entrepreneurs and change agents, whether in business, social or environmental innovation.

### **Get Involved: Trent Business Student Association**

Since 1998, this student-led group has provided support and opportunities for students in the School of Business. Take part in one of the TBSA's many events throughout the year or lend a hand by becoming a leader in the TBSA yourself.

### **Meet the Experts: CEO in Residence**

Through this new program, business students can meet and learn from Trent alumni who have gone on to become global leaders of distinction. At Trent, we bring the experts to you!

### **Join a Community**

Outside the lecture hall, Trent's diverse, close-knit community makes it easy to get involved, meet new people and make a positive impact-on and off campus.

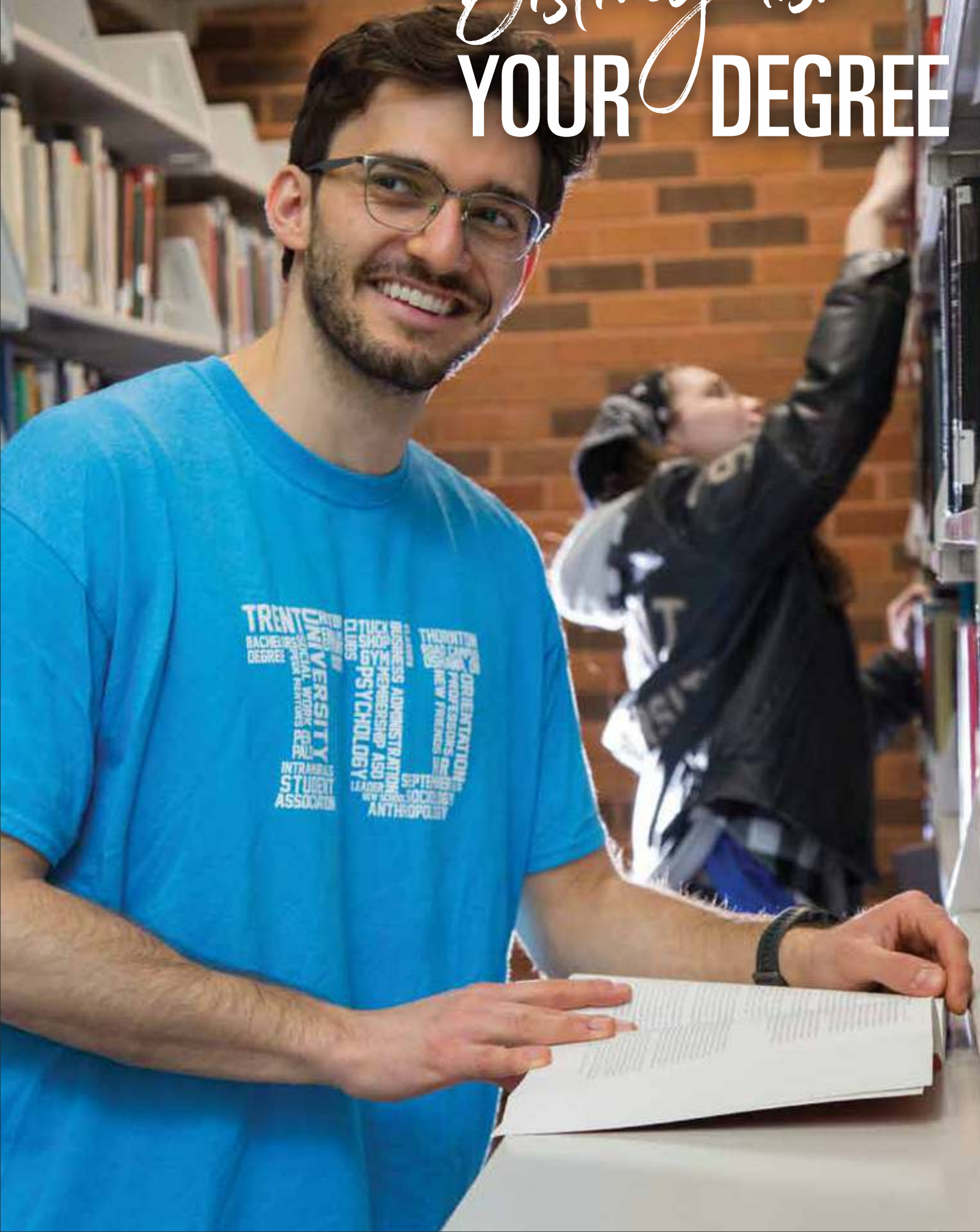
- EXPAND your social circle by joining a campus club or group.
- ENHANCE your resumé by building your co-curricular record.
- DRIVE positive change by becoming a student leader.

There's no limit to your potential at TrentU.





# *Distinguish* **YOUR DEGREE**





# LEARN FROM THE BEST

Your academic journey is supported by the accomplished faculty from Chitkara University and Trent University, who will come together to deliver the most applied and relevant business education. While Chitkara University faculty mentors you in your first two years at ChitkaraU, you will constantly be mentored by the visiting Trent faculty, both on the ground at ChitkaraU and in online space, and eventually, be greeted and taught by the Trent faculty in Canada, should you opt to transfer to the last two years of your BBA at TrentU in Canada and graduate with a Trent BBA degree in Canada.



## Aareni Uruthirapathy

Aareni Uruthirapathy is an Assistant Professor at the School of Business, Trent University, with extensive management education and research expertise. With a PhD and MBA from Carleton University, she has taught Business Ethics, Organisational Behavior, and Human Resource Management courses. Her research focuses on workplace dynamics, including job design and workplace bullying, and has been published in prominent academic journals. Aareni actively contributes to academic service and curriculum development, enhancing the learning environment for students while advancing research in management and organisational studies.

## Jason Maeda

Jason Maeda is a Course Instructor and Teaching Assistant in the School of Business at Trent University, specialising in courses related to Human Resources and Management. Alongside his role at Trent University, he owns and operates a Real Estate investment property business. Before joining Trent University, Jason worked at Canada's largest financial institution, where he held positions as a Financial Advisor and Branch Manager. In his leisure time, he indulges in golfing and quality moments with his dog.



## Byron Lew

Byron Lew is the Director of School of Business at Trent University and Professor of Economics. He has co-authored many publications and his research papers include Economic History of Canada/North America, International Economics, Effect of Tariffs on Welfare, Changes in Size of Tariff etc. Byron is a great supporter and a champion of TrentU-ChitkaraU BBA pathway and supports it with providing academic faculty and resources across many courses that are taught at Chitkara University in the first four semesters of BBA degree.

*\*The faculty mix will continue to evolve and change from time to time*





## LEARNING OUTCOMES

- Acquiring conceptual clarity of various functional areas. Analysis and interpretation of the data which is used in Decision Making.
- Ability to analyse various functional issues affecting the organisation.
- Demonstrate ability to evolve strategies for organisational benefits.
- Demonstrate the ability to develop models/frameworks to reflect critically on specific business contexts.
- Demonstrate effective Oral and Written Communication skills and the ability to work in Groups.
- Demonstrate understanding of social cues and contexts in social interaction.
- Develop ethical practices and imbibe values for Better Corporate Governance.
- Understand ethical challenges and choices in a business setting.
- Demonstrate understanding of sustainability-related concerns in varied areas.
- Analyse global environment and its impact on Business.
- Demonstrate the ability to create business plans.
- Demonstrate an understanding of Business Functions and learning Global Perspectives.
- Developing critical, analytical thinking abilities, and interpersonal skills.
- Creating social sensitivity and understanding CSR, understanding Ethical and Sustainable Business Practices to demonstrate sensitivity to social, ethical and sustainability issues.
- Developing entrepreneurship acumen.





## PROGRAM HIGHLIGHTS

- This program is jointly developed by mapping Chitkara University, Bachelor of Business Administration to the curriculum of BBA degree at Trent University, Canada so that the students can seamlessly transfer with credit for recognition of prior learning and receive the same learning outcomes and a globally recognised degree i.e. Bachelor of Business Administration from Trent University, Canada.
- Apart from saving hugely on international tuition fee when you study for 2 years at Chitkara University, a high school student will also learn an applied Canadian pedagogy when they start closer to home before opting to transfer after two years to Trent University in Canada. Besides tuition fees, a student will also save on-boarding and lodging costs when they stay in their home country for the first two years.
- A conditional offer letter from TrentU is issued to all students at the start of the course that lays down the conditions to transfer to Trent University in Canada after successfully completing two years of their study at Chitkara University.
- Students would be coached for the English Language Proficiency requirement (IELTS) during the first two years of studies at Chitkara University.

## PROGRAM FRAMEWORK AT CHITKARA UNIVERSITY\* (Year 1 & Year 2)

This program offers lots of hands-on learning through case studies, group projects, and community engagement. You'll get a broad introduction to business in your first and second years. In the third year, you can choose a specialisation that will put you on the path to a career in that area. You'll build valuable connections with industry experts to help you on your way.

- Economics - I
- Economics - II
- Management Fundamentals
- Cost and Management Accounting
- Basics of Accounting - I
- Marketing Management - I
- Business Mathematics Part - I
- Basics of Accounting - II
- Business Communication
- Environment Studies
- Business Mathematics Part - II
- Marketing Management - II
- Fundamentals of Statistics
- IT & MIS Skills in Business
- Global Business Environment
- Entrepreneurship and Opportunity
- Mobile and E-Mail Marketing
- Business Finance - I
- Human Values and Professional Ethics
- OB and HR Management
- Legal Environment of Business
- Economies of Developing Countries
- Fundamentals of Financial Services

Students who opt to transfer to Trent University's Bachelor of Business Administration at Canada (subject to meeting transfer conditions) will take the following courses in the subsequent semesters to get the 4-year degree from Trent University, Canada.

## PROGRAM FRAMEWORK AT TRENT UNIVERSITY\* (Year 3 & Year 4)

In the 3rd & 4th year at Trent University, a student can pursue specialisation from a list of available options below. All incoming Chitkara University students are encouraged to contact an advisor.

### MARKETING AND CONSUMER CULTURE | FINANCE | HUMAN RESOURCE MANAGEMENT INFORMATION SYSTEMS AND E-COMMERCE | ENTREPRENEURSHIP

Trent University has two campus locations – Peterborough, Ontario and the Durham GTA campus in Oshawa, Ontario. Specialisation options may vary depending on campus location and the primary campus that a student intends to study at will be determined upon application to Trent University.

The specialisations are offered as follows:

- Specialisation in Marketing and Consumer Culture: offered at both the Peterborough and Durham campus
- Specialisation in Human Resource Management: offered at both the Peterborough and Durham campus
- Specialisation in Entrepreneurship: offered at both the Peterborough and Durham campus
- Specialisation in Information Systems and e-Commerce: offered at both the Peterborough & Durham campus
- Specialisation in Finance: offered only at the Peterborough campus

\*Chitkara University and Trent University are continually striving to improve their programs and their delivery. The information contained in this framework is subject to change without notice.



Something About This Place  
CREATES UNBREAKABLE BONDS  
AND MEMORIES THAT NEVER FADE.



## CAREER OPPORTUNITIES

Trent University gets you career ready by offering lots of hands-on learning experiences, practicums, exchanges, labs, and community service learning opportunities.

Depending on the graduate's focus and level of experience, possible career opportunities are:



# TRANSFER TO CANADA

You have an option to apply for transfer to Trent University in Canada after studying and demonstrating academic success (with a minimum requisite of 7 CGPA on a scale of 10) and other statutory requirements while studying two years of Bachelor of Business Administration at Chitkara University. You will be eligible to transfer into the third year of BBA with specialisation degree at Trent University with all transfer credits of prior learning from the first two years of your study at Chitkara University. Here you will spend another two years of study to get a 4-Year BBA degree from Trent University. You will also be eligible to apply for a three year post study work permit after successful completion of your program.

However, apart from demonstrating academic success in the first two years at Chitkara University, you have to secure a study permit from Immigration, Refugees and Citizenship Canada (IRCC), the only Canadian government visa granting authority.

Other conditions include but are not limited to:

- Valid IELTS Score of 6.5 cumulative with no band lower than 6.0
- No prior refusal of any visa for Canada on your passport
- Have demonstrated academic success while studying first two years of your bachelor degree education at Chitkara University and secured minimum CGPA.

Please note that IRCC has the sole right to grant or refuse any kind of visa to Canada and no external factor or entity has any say, control or influence on their decision.

For more information visit [cic.gc.ca/English/study/work.asp](http://cic.gc.ca/English/study/work.asp)

# WORK IN CANADA

## International Student Permit Information

### Initial Study Permit

[www.cic.gc.ca/english/study/study.asp](http://www.cic.gc.ca/english/study/study.asp)

### Study Permit Extension

[www.cic.gc.ca/english/study/study-extend.asp](http://www.cic.gc.ca/english/study/study-extend.asp)

### Study Permit Amendment

[www.cic.gc.ca/English/study/work.asp](http://www.cic.gc.ca/English/study/work.asp)

### Working On-Campus

[www.cic.gc.ca/english/study/work-oncampus.asp](http://www.cic.gc.ca/english/study/work-oncampus.asp)

### Working off-Campus

[www.cic.gc.ca/english/study/work-offcampus.asp](http://www.cic.gc.ca/english/study/work-offcampus.asp)

### Post-Graduation Work Permit

[www.canada.ca/en/immigration-refugees-citizenship/services/study-canada/work/after-graduation.html](http://www.canada.ca/en/immigration-refugees-citizenship/services/study-canada/work/after-graduation.html)

### Temporary Resident Visa

(with valid status-study or work permit)  
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