

CHITKARA
UNIVERSITY



EXPLORE YOUR POTENTIAL

SCHOOL
of **LIBERAL**
ARTS

VIEW BOOK 2023



It's a call that beckons you to learn,
to explore, to discover, to excel.

A call that leads to Chitkara University.

Since its inception, Chitkara University has
inspired excellence in an ever-changing world.

We empower dedicated educators and students alike
to ask why, what if, and why not?

To think that anything is possible,
that no idea is too big, and that unique paths
often lead to the richest rewards.

We believe that academic excellence
and a world-class faculty inspire students
to reach their fullest potential.

We believe that educating the whole person prepares
students to make a whole world of difference.

We believe that a purposeful community is one that
engages the students of today and prepares them to
grow into leaders of tomorrow.

We believe that a culture that embraces diversity,
global perspectives, and mutual understanding
inspires the broadest horizons and the
strongest communities.

So come. Learn. Innovate. Engage. Grow. Succeed.

**EXPLORE YOUR POTENTIAL
WITH CHITKARA UNIVERSITY**



Dr. ASHOK CHITKARA
CHANCELLOR
CHITKARA UNIVERSITY

Selecting a university program marks the beginning of an exciting journey in your life. It expands your opportunities as well as brings you life changing experiences.

Students from around the world are attracted to Chitkara University for several reasons. This includes our commitment to teaching excellence, research that makes a difference, industry partnerships and our tailored courses.

We are invested in the growth of every student and ensure they evolve into well rounded personalities, subject experts, creative thinkers and future-facing individuals - set to grapple with real world challenges and become changemakers of tomorrow.

We look forward to welcoming you as a part of the Chitkara University fraternity.

**STRONG
ACADEMIC
HERITAGE**

**Dr. MADHU CHITKARA
PRO CHANCELLOR
CHITKARA UNIVERSITY**

Chitkara Education brings with it a reputation for excellence and innovation that has been earned through years of serving the career-needs of the student community.

Chitkara University is known and trusted by the best of employers for preparing graduates who have the knowledge and skills they need to succeed in their workplace.

There are many reasons for choosing Chitkara University. Our students go on to achieve successful careers. We teach in a hands-on and responsive manner. We provide a wonderful learning atmosphere and our research is world-class.

Our industry-relevant curriculum, global exposure, inclusive pedagogy, faculty mentoring and student resilience are all in sync. Our excellent placements bear testimony to all of this.



“The learning environment at **CHITKARA UNIVERSITY** is a unique combination of illustrious faculty, brilliant & intellectual students and proactive industrial collaborations.



WELCOME TO CHITKARA UNIVERSITY

Chitkara Educational Trust established its Punjab campus in the year 2002 on Chandigarh-Patiala national highway which is 30km from Chandigarh. In the year 2010, Chitkara University was established by the Punjab State Legislature under “The Chitkara University Act”.

Chitkara University is a government recognised University with the right to confer degrees as per the Sections 2(f) and 22(1) of the UGC Act. 1956. Chitkara University, Punjab, is a multi-discipline student centric campus with more than 20,000 students.

SMALL WORLD

It is the cumulative effect of an elaborate in-campus academic infrastructure; strong national and international collaborations; and a robust on-campus recruitment record- including regular recruitment by blue-chip companies - that the University finds favour with national as well as international students.

At Chitkara University, Education is not only “State-of-the-art” but truly “Straight-from-the-heart”. Everything we do shares the same mindset.

In accordance with Chitkara University strategy, we allocate maximum resources for excellence in teaching and learning. Our approach at Chitkara University is learning-centric, enhancing knowledge, skills and understanding through practical exposure.

The university strives to give its students a rich, holistic experience and the campus is pulsating with action, catering to interests across the spectrum, with something for everyone. We embrace every student joining us with open arms honouring their individuality, nurturing it, as we steer them towards realising their potential.

INDUSTRY-LED COURSES

We maintain close links with leading blue-chip companies and professional associations to deliver our academic programs accordingly.

Strong corporate relationships also have a direct influence on our degree programs and have resulted in our “industry-facing” curricula. This ensures that our education is up to date and valued by employers.

GREAT CAMPUS RECRUITMENT

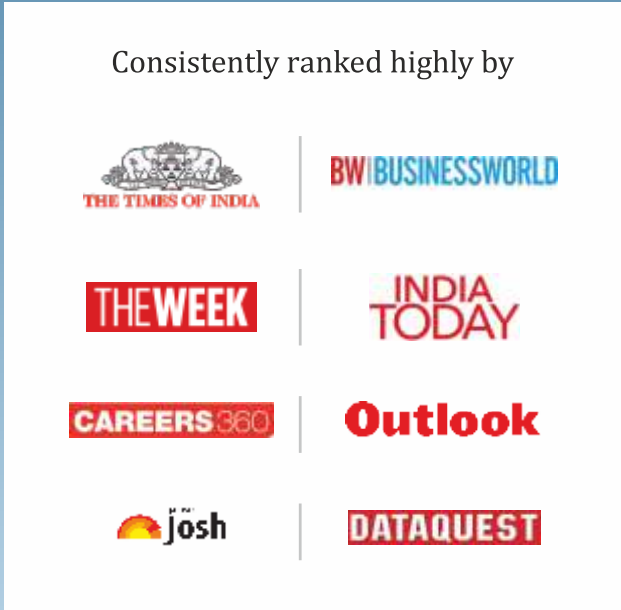
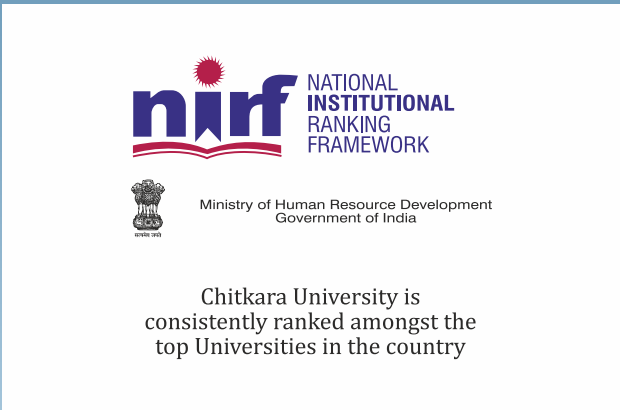
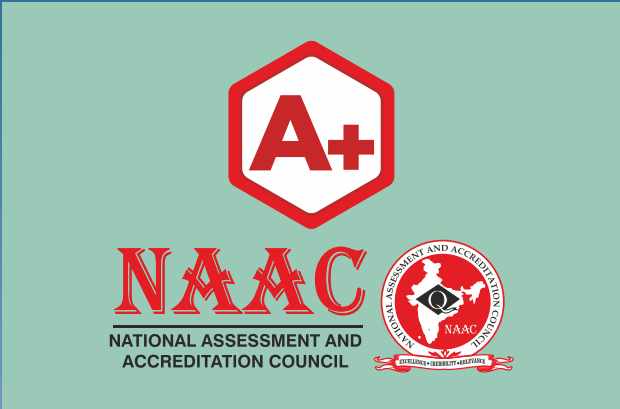
Chitkara University has established an unassailable reputation for strong campus recruitment by sheer virtue of our focus on making our graduates “industry-ready”.

START ME UP

The possibility to combine business and technology in their studies gives our students unique opportunities to build their future careers, be it through top-class companies or capitalising on their own innovations in order to create new businesses.

Chitkara University is your launch pad.





CHITKARA UNIVERSITY



WORLD-CLASS RESEARCH EXCELLENCE



With more than 200 patents and project funding from leading organisations such as DST and HP, our researchers, staff and students work across disciplines to extend the boundaries of knowledge. We are being recognised nationally for pioneering research in Nanotechnology, Mobile Learning, Robotics, Renewable Energy and Mechatronics.

THINGS WE'RE PROUD OF

THERE ARE SO MANY REASONS TO CHOOSE CHITKARA UNIVERSITY. HERE ARE A FEW REASONS WHY WE BELIEVE YOU'LL LOVE US AND BE PROUD TO JOIN US.

TOP SKILLS



There is an intense focus on developing communication skills, team work and leadership for each and every student.

STRONG ACADEMIC HERITAGE



Chitkara University has been established and managed by passionate academicians with the sole mission of making each and every student "Industry ready".

INDUSTRY-LED COURSES



We maintain close links and associations with leading blue-chip companies to deliver our academic programs and ensure that our courses are relevant, practical and deliver the skills in demand, allowing our graduates to hit the ground running.

LEARNING BY DOING



Our curriculum is based on the framework of strategic competitiveness, which teaches the concepts of creativity, entrepreneurship, innovation, sustainability, leadership and incisive decision making.

TOP 20 RANKING



Chitkara University has been consistently ranked among the top 20 Private Universities of the country.

COUNTED AMONG THE BEST



Our programs are consistently ranked among the top 50 in the country.



5 STARS

All our institutions and academic programs are recognised and approved by UGC and various regulators such as NAAC | AICTE COA | NHMCT | INC.

CAMPUS PLACEMENTS



Chitkara University has established an unassailable reputation for strong on-campus recruitments. Our students have gained employment in diverse professional roles and areas across the world. From managing hotels to discovering new drugs to helping patients in hospitals to analysing the stock market, a Chitkara University degree can lead to varied and rewarding career paths.



MORE CEOs

Industry leaders from across sectors visit our campus and interact with our faculty as well as student community to groom them for future leadership roles.



LEARN FROM THE BEST



You'll work with some of the brightest and most inspiring academics, lecturers and researchers in the world.

LEADING INNOVATION



Chitkara Innovation Incubator helps turn students' business ideas into reality. Student ventures with scalable, commercial potential are given access to high tech, a collaborative office space, and are paired with industry mentors to develop scalable business plans and market testable products and services.



MODERN FACILITIES



Chitkara University has made huge investments in developing student facilities - giving our students access to state-of-the-art labs, design studios, libraries, sporting and social facilities.



TRAVEL THE WORLD

At Chitkara University, we offer over 170 exchange destinations to consider.



BEST LOCATION



With a high quality of living and vibrant student mix, Chandigarh, also known as City Beautiful, has rightfully earned its place in the 'Times 15 Best Asian Spots'.



SAFE & SOUND

We take great pride in looking after our students. We have zero tolerance to ragging.

infinite

OPPORTUNITIES

AWAIT YOU AT

CHITKARA UNIVERSITY

There are countless opportunities to get active and involved, engaged and enriched.

We want you to become a part of our diverse community of students who work together to make a better future and also have fun in the present.

With 100+ student clubs and organisations based on a wide range of academic, cultural and recreational areas of interest, you will find a way to express yourself.

Join, lead, or start your own club. Engaging with these clubs helps build strong connections with fellow students, provides personal growth and enhances your Chitkara University experience.



EXPLORE YOUR INTERESTS



**THE BEST
ENVIRONMENT
TO BRING OUT
THE BEST IN YOU.**



ABOUT CHITKARA SCHOOL OF LIBERAL ARTS

All schools give you an education. What sets Chitkara School of Liberal Arts apart is an innovative model that integrates liberal arts with business and sciences in a fresh and engaging way. It's an approach that prepares you not only for professional success, but for personal fulfillment as well.

Here, you will be inspired by a world-class faculty of scholars, teachers, and mentors that will help you excel at your fullest potential. The pioneering model of Chitkara School of Liberal Arts inspires learning by connecting theory with experience and teaching the proven skills of innovators: creativity, collaboration, connectivity, perseverance, and grit.

Collaborative and experiential learning are the hallmarks of Chitkara School of Liberal Arts education. Group projects, practicum experiences, social entrepreneurship, academic competitions, business simulations, and internships are just a few of the ways you'll develop highly-marketable skills that will set you apart in the real world. Suffice to say, it's a very personal and special experience that's almost impossible to find elsewhere, and which you will draw upon for the rest of your life.

PROGRAM OVERVIEW

Living up to its brand of academic excellence and innovation, and in line with its tradition of offering ground-breaking education, Chitkara University launched the Chitkara School of Liberal Arts. First of its kind institute in the region, Chitkara School of Liberal Arts through its exceptionally exciting choice of programs, and even more interesting subject combinations, promises well rounded education to students, as they take part in charting their own course with the able and close guidance of expert mentors who are invested in their success.

Espousing the principles of freedom of thought, academic inclusiveness, and the spirit to innovate, Chitkara School of Liberal Arts is committed to cultivating global citizens who will thrive in today's world and become tomorrow's leaders.

Chitkara School of Liberal Arts offers teaching-learning programs that will produce reflective, adaptive, responsible and innovative individuals who are socially and culturally aware, can contribute towards building a humane, just and progressive society and who are capable of partnering in the structuring of sustainable futures.

The Cultural Wisdom Lab

at the Chitkara School of Liberal Arts is a scholastic space for academic discourses on cultural knowledge and collaborative research. This is the home of our compulsory core program, the Intrepid Explorer, and an arena of artistic activity, both creative and performative.



THE CULTURAL WISDOM LAB

The Cultural Wisdom Lab at Chitkara School of Liberal Arts, is not limited to merely holding or organising events, has been envisioned as an academic laboratory of cultural wisdom. Here collaborative projects are visualised, articulated and debated, and given a definitive shape in the form of voice or video, graphics or graffiti, blogs or other forms of writing, clay or crayons. The aim of the Cultural Wisdom Lab is to whet the curiosity of the students, regardless of their level, gender and geographies, and widen their horizons.

Also, to inculcate a sense of self-discovery, search in the surroundings which extends from the community to the society, and from the society to the nation & the world. The Cultural Wisdom Lab is also the home of explorations and creations of the Intrepid Explorers, our core program that we aspire would mingle and merge intercultural art forms and transcend artificial boundaries and rekindle hope for humanity with positivity and possibility.



WHY STUDY LIBERAL ARTS?

Make a Life, not just a Living

A degree in the liberal arts prepares students not only to make a living, but also to make a life. Critical thinking, communication, creative problem solving, self-expression, innovative research, and lifelong learning all skills a liberal arts degree emphasises are central to a great career and a well-lived life. It is an education that builds on itself throughout a life, and helps students confront their own and others' humanity, not just earn a pay check.

Life is Interdisciplinary

It prepares students to think critically and actively about the kinds of problems and possibilities they will encounter in their lives as employees and employers, as participants in friendships, partnerships, families, and communities, and as citizens of a nation and the world. The understanding of the world a liberal arts degree cultivates, helps students navigate the issues we face as humans in relationship to others, such as, the environment, foreign policy, social justice, national and international security, ethics, etc.

Well Rounded Personalities Thrive in Real World

Education and experience in multiple disciplines creates depth and versatility for success in a highly competitive and changing job market as well as in the essence of the human experience-relationships. A liberal arts education makes students better observers not only of phenomena, but also of the very lenses through which they observe. Indeed, a liberal arts education is a vital foundation for both individual flourishing and the well-being of our society.



PROGRAM HIGHLIGHTS

Mentorship


Mentorship is at the core essence of our liberal arts program. Increased reflection, helping students out with SWOT analysis in exploratory phases and assisting them create themselves are some of the key responsibilities undertaken by the mentors. Along with, they engage and participate in the process with their mentee by providing guidance & support based on personal experience in career, academic and extracurricular pursuits.

Research & Internship Opportunities

By working with a faculty member on research, or an industrial project, students learn important methods, skills, and tips on how to approach common challenges in their subject areas. Open mindedness and sustained commitment are some of the very important qualities gained by liberal arts students. In the process, they also learn to use creative solutions and become proactive problem solvers.

Real World Learning

Students have access to numerous fascinating opportunities to engage with varied real time situations and look at them with different scientific and literary viewpoints. Students experience an open-ended version of education without any limits and this goes on to help them explore different philosophies, cultures, and human experiences. In addition, they develop critical skills, empathy and creativity – three qualities that are important for survival in today's corporate world.







Program Structure

We offer unique Integrated Major Degree Programs with interesting combinations. Our Integrated Major Degree Programs (B.A./BBA/B. Sc) are unique combinations and open to all students irrespective of X and XII background. These are not double degrees, but combinations of related fields that enable students to adopt new approaches to study a particular field in connection with other disciplines. These Majors lay foundation for the contemporary needs of society and the evolving work environment. Students gain an understanding of their field of choice through focussed attention on closely associated and allied disciplines.

All integrated degree programs are completed in 3 years and can only be taken without Minors. Integrated Majors follow an international pattern and approach to learning. These can be converted to Hons. degrees in the 4th year by taking extra credits. These degrees open up multiple opportunities for Higher Education and employability.

THE FOUNDATION YEAR

The First year of all the CSLA undergraduate degree programs is the Foundation Year.

The Foundation Year Subjects include:

- **SOCIAL SCIENCES & DEVELOPMENT STUDIES**
Political Science, Sociology, Anthropology, Geology, Economics, Public Policy
- **HUMANITIES & CULTURAL KNOWLEDGE**
Literature, History, Philosophy, Cultural Studies, Creative Humanities (Curatorial Practice, Art Theory & Art History), Digital Humanities
- **NATURAL & PHYSICAL SCIENCES**
Physics, Chemistry, Biology, Mathematics, Psychology, Environmental Studies
- **LANGUAGES & COMMUNICATION**
French/Spanish/German, Computer Application, Public Speaking etc.
- **CREATIVE PRACTICES & EXPRESSIVE ARTS**
Film & TV, Photography, Animation, Performing Arts, Visual Arts, Design, Culinary Arts, Creative Writing
- **ENTREPRENEURSHIP & BUSINESS STUDIES**
Business Communication, Public Relations & Event Management, International Relations, Global Studies



MAJOR DEGREE PROGRAMS

The Integrated Major Degree Programs offered at Chitkara School of Liberal Arts are:

B.A. in English & Creative Writing

B.A. in Philosophy, Economics & Political Science

B.A. in International Relations & Cultural Studies

BBA in Finance, Economics & Computer Science*

B. Sc in Computer Science & Mathematics*

Chitkara School of Liberal Arts Integrated Majors are truly global in their approach. Designed along the international patterns, our Majors intend to develop abilities and skills to understand the inter-related fields through critical study and intellectual rigour, and better prepare you for the contemporary needs and job markets.

*These Majors require prerequisite courses in Mathematics/Sciences. Many pre-requisite courses are offered to students in Year 1, as extra classes.

B.A. in English & Creative Writing

This Major brings together distinct ways of engaging with the most powerful and complex medium of creative expression, Literature. It explores all genres of prose, poetry, fiction and non-fiction and trains you to see in new ways. It will help you to critically engage with the everchanging world, develop critical insights and articulate ideas through impactful writing.

B.A. in Philosophy, Political Science & Economics

This Major provides a holistic view of the everchanging world, and emphasises the inter-connectedness of socio-economic and political thought. It engages you in the composite critical study of these interrelated fields to understand the impact of individuals, communities, societies, nations and the world on socio-political phenomena and vice versa.

B.A. in International Relations & Cultural Studies

This Major initiates students to study socio-cultural influences on transnational relationships. It will encourage students to look beyond to understand the role culture plays in guiding global politics, trade and diplomacy; and how it also prompts cultural production, impacts tourism, and enhances creative industry.

BBA in Finance, Economics & Computer Sciences*

This major will introduce you to the 3 most basic and relevant disciplines that mark an understanding of the business environment, and lay the foundations of the different stages of Business Management. In addition, it will give you an enhanced understanding of the design and management of functional programs, algorithm design and data abstraction to support business and financial management studies.

B.Sc in Computer Science & Mathematics*

This Major leads you to understand the use of computer programming, algorithm design and computation theories, along with understanding data analysis, and computational methods and techniques used in applied mathematics, graphics, etc. A balanced study of Mathematics and Computer Sciences lays a strong foundation in core concepts of both disciplines and emphasises their combined application to build a better understanding of the world.

**For students opting for the 4 year Honours Program
Chitkara School of Liberal Arts offers the following Minors***

Data Analytics | Economics | Finance | Digital Marketing
Languages: French/German | Psychology | English
Creative Writing | Philosophy | Political Science
Communication Design | Visual Arts | Art History
Cultural Studies Mathematics | Computer Science

*Currently Minors are offered only in the 4th year.

**Students are also required to take certain
Skill Courses in the Foundation Year:**

- Ethics & Human Values
- Creative Writing & Oral Communication
- Research Methodology 1 & 2
- Logic & Reasoning
- Digital Literacy & Computer Application

Units of Inquiry offered by Chitkara School of Liberal Arts

- Histories and Memories
- Trade, Travel & Global Connect
- Scientific Reasoning & the Natural World
- Conversations on Creativity & Aesthetics of Imperfection
- People, Polity & Development
- Communication - The Soul of Relationships

INTREPID EXPLORER

The Intrepid Explorer is our core program that we aspire would mingle and merge art forms from different cultures and help surmount artificial frontiers and reignite hope for humanity with positivity and possibility. It includes 3 field-based experiential projects of Community / Heritage / Culture Engagement. These are mentored and structured, exploratory and research-oriented group projects.

Project 1

Exploring the Self & Society Social Engagement

Project 2

Exploring Community & the World Research Engagement

Project 3

Exploring Global Connect & Virtual World Digital Engagement





CAREER PROSPECTS

Job market is evolving. These days, employers look for creative and empathetic team members who can adapt, contribute, and help solve complex problems. Factually, 3/4 of employers want new hires with the SKILLS that the humanities teach: critical thinking, complex problem solving, and written and oral communications.

A Liberal Arts degree equips students with these skills along with other necessary tools to succeed. With knowledge of different disciplines, a Liberal Arts graduate with a better world view, exposure, and a fresh approach is way more likely to perform the task better than others.

Job avenues for Liberal Arts graduates include:

- Advertising
 - Public Relations
 - Financial Analysis
 - Design Journalism
 - Content Creation
 - Computer Sciences
 - Corporate Communications
 - Marketing
 - Publishing
 - Translator
- 



CHITKARA UNIVERSITY



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PUNJAB

NAAC
ACCREDITED



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