



CHITKARA
UNIVERSITY



I LIVE TO CREATE

MASTERS PROGRAMS

**BECOME A CREATIVE
YOUNG GUN...**

- ▶ ARCHITECTURE
- ▶ APPLIED ART
- ▶ INTERIOR DESIGN

ANIMATOR + APP DESIGNER + ARCHITECTURE AND DECORATIVE FABRICATOR + ARCHITECTURAL DESIGNER + ARCHIVIST +
 ART DIRECTOR + ART TEACHER + ART THERAPIST + ARTIST + ARTIST-IN-RESIDENCE + ARTS INTEGRATION SPECIALIST +
 COMMUNITY + DEVELOPMENT DIRECTOR + GAME ARTIST + GAME DIRECTOR + GAME DESIGNER + CURATOR +
 DESIGN RESEARCHER + DIRECTOR OF PROGRAMMING + EDITOR + EFFECTS ANIMATOR + ENTREPRENEUR +
 LATION ARTIST + JEWELRY DESIGNER + JOB THAT HAS YET TO BE CREATED + LEADER DRAFTER + LECT
 URER + LIBRARIAN + MASTER PRINTER + MEDICAL ILLUSTRATOR + MODELMAKER + MURALIST NOVEL
 SPECIALIST + STAFF PHOTOGRAPHER + STUDIO MANAGER + STYLIST + SYSTEM ANALYST
 PUBLIC ARTIST + PUZZLE DESIGNER + SCULPTOR + SEWING TEACHER + SOCIAL MEDIA
 WEBCOMIC ARTIST + WRITER + SCREENPRINTER + ANYTHING YOU WANT...
 PHER + USER INTERFACE ENGINEER + VIDEOGAME DESIGNER + WEB DESIGNER +
 TATTOO ARTIST + TECHNICIAN + TEXTILE DESIGNER + TOY DESIGNER + TYPOGRA
 IST + PAINTER + PAPERMAKER + PERFORMANCE ARTIST + PHOTOGRAPHER + PREPARATOR
 EXECUTIVE DIRECTOR + EXHIBITION DESIGNER + EXPERIENCE DESIGNER + FABRICATOR + FILMMAKER + GALL
 COLLECTION AND EXIBITIONS COORDINATOR + COMMERCIAL PHOTOGRAPHER + COMMUNICATIONS SPECIALIST +
 ERY MANAGER + GOLDSMITH + GRAPHIC DESIGNER + ILLUSTRATOR + INNOVATION TECHNOLOGIST + INSTAL
 PRODUCTION FLORIST + PROFESSOR + PROGRAM MANAGER + PRODUCER + PROJECT MANAGER
 BLACKSMITH + BRAND STRATEGIST + CABINET MAKER + CARTOONIST + CEO + CERAMICIST + CITY PLANNER +
 ERY MANAGER + GOLDSMITH + GRAPHIC DESIGNER + ILLUSTRATOR + INNOVATION TECHNOLOGIST + INSTAL
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 EXECUTIVE DIRECTOR + EXHIBITION DESIGNER + EXPERIENCE DESIGNER + FABRICATOR + FILMMAKER + GALL

MAKE. BUILD. CREATE.

USE YOUR HEAD, HEART, AND HANDS.



CHITKARA
UNIVERSITY





WELCOME TO CHITKARA UNIVERSITY PUNJAB

**ENGINEERING | ARCHITECTURE
ART & DESIGN | BUSINESS
HOSPITALITY | CULINARY | MEDIA | PHARMACY
HEALTH SCIENCES | EDUCATION**



EXPLORE

EXCEPTIONAL FACILITIES, RESOURCES AND SPACE.

Chitkara Educational Trust established its Punjab campus in the year 2002 on the Chandigarh-Patiala national highway which is 30km from Chandigarh.

In the year 2010, Chitkara University was established by the Punjab State Legislature under "The Chitkara University Act". Chitkara University is a government recognized University with the right to confer degrees as per the sections 2(f) and 22(1) of the UGC Act. 1956.





**The Global
University**

Live independently. Gain cultural awareness. Expand your social network to span the globe. Make new friends who may become your future business collaborators in an increasingly interconnected world.

Learn in a classroom on a different continent. Experience working in the real world, around the world. Lend a hand to those in need. There are so many new experiences awaiting you at Chitkara University.



THE WORLD IS

INTERNATIONAL STUDENT EXCHANGE PROGRAMS

Gain a global perspective

Chitkara University's robust international exchange program with more than 200 overseas universities gives you the opportunity to experience living on your own in a different country. The networks you build and experiences you encounter will give you a more global and culturally sensitive perspective.

SUMMER STUDY PROGRAMS

**Immerse in overseas
experience**

Summer Programs are short duration programs of 2-4 weeks on various specialisations. It adds to the international exposure of the students.

SEMESTER EXCHANGE PROGRAMS

Foster stronger bilateral ties

Chitkara students have option to finish the last 1/2 part of their degree programs at our partner Universities. Students visit Partner Universities for six months to one year for completing their semesters abroad.

Chitkara University approach to global Education rests on the belief that every student needs broad global knowledge and a global mindset. There are many opportunities to globalize your Education.



YOUR CAMPUS

OVERSEAS STUDY MISSIONS

Gain insights from industry leaders

Overseas study missions bring you right into the heart of multinational organisations around the world, giving you current insights on how they function through site visits. You will also go on a networking journey with prominent industry leaders, opening doors to a world of opportunities.

OVERSEAS INTERNSHIPS

Step into the global marketplace

Experience for yourself how industries and businesses operate, broaden your perspective and apply your skills and knowledge to real-world business operations.

GLOBAL EXPOSURE

Cultivate empathy and the human touch

We regularly invite faculty from accredited Institutions across the world and it helps our students to understand diverse cultural and educational contexts.

Global Connections



CHITKARA UNIVERSITY HAS STRONG AGREEMENTS FOR FACULTY AND STUDENT ACADEMIC EXCHANGE WITH TOP EDUCATION PROVIDERS ACROSS THE WORLD. SOME OF THE MAJOR INSTITUTIONS ARE:

ASIA

CHINA

- Qilu University of Technology
- Zhejiang University of Science & Technology
- Qingdao Technological University Qindao College
- University of Nottingham, China

INDONESIA

- Binus Univesity
- Telkom University
- Airlangga University

TAIWAN

- China Medical University
- Providence University
- National Tsing Hua University (NTHU)
- National Chi Nan University
- National Chung Cheng University

JAPAN

- Kindai University
- Gunma University

THAILAND

- Kasetsart University
- Pathumthani University

PHILIPPINES

- Mapúa University

SOUTH KOREA

- Soongsil University
- Kookmin University
- Korea University (Sejong Campus)
- Kongju National University
- Chung Ang University
- Kyung Hee University
- Sookmyung Women's University
- Shinhan University
- Chonbuk National University
- Kyungpook National University
- Chosun University
- Sangmyung University
- Jungwon University
- Kwangwoon University
- Seoul National University of Science & Technology (SeoulTech)
- Woosong University

MALAYSIA

- HELP University
- Management & Science University (MSU)
- University of Nottingham, Malaysia
- Heriot-Watt University, Malaysia

DUBAI

- Heriot-Watt University, UAE, Dubai
- University of Birmingham, UAE, Dubai

EUROPE

UNITED KINGDOM

- London School of Economics and Political Science (LSE)
- University of Hertfordshire, UK
- University of Birmingham
- University of Nottingham
- Glasgow Caledonian University
- Anglia Ruskin University
- University of Central Lancashire (UCLAN)
- University of West of England, Bristol
- The University College London (UCL)
- Nottingham Trent University
- Heriot-Watt University

NETHERLANDS

- Amsterdam University of Applied Sciences
- Fontys University of Applied Sciences
- The Hague University of Applied Sciences

SPAIN

- University of Alicante
- Fundacio Privada Universitat I Technologia
- Universidad de Jaen
- Universidad Católica San Antonio de Murcia (UCAM)
- Universitat Rovira I Virgili

BELGIUM

- IHECS (Haute Ecole de La Province De Liege)
- Saint-Louis University, Brussels

CZECH REPUBLIC

- University of Ostrava, Czech Republic

FRANCE

- École pour l'informatique et les nouvelles technologies-EPITECH
- Lycee Emile Combes, Pons
- The Institut Polytechnique des Sciences Avancées, IPSA
- ESIGELEC – School of Engineering Rouen
- Ecole Pour L' Informatique Et Les Techniques Avacees- EPITA
- EM Normandie
- Kedge Business School
- Institut D' Etudes Politiques De Toulouse
- Sciences Po Lille
- ISTIA-Universite Angers
- Université Montpellier 2 Sciences et Techniques
- Institut Sup'Biotech de Paris
- ECAM Strasbourg
- France International Graduate Schools (FIGS)
- Institut Supérieur de Gestion (ISG)
- École supérieure des techniques aéronautiques et de construction automobile (ESTACA)
- Ecole Spéciale de Mécanique et d'Electricité (ESME Sudria)
- Sustainable Development Management Institute
- Ecole De Biologie Industrielle
- EPF Ecole d'ingénieurs (Sceaux)
- Université De Technologies De Troyes
- Groupe EDH (EFAP, ICART, EFJ)

GERMANY

- Cologne Business School
- Karlshochschule International University
- Hochschule Osnabruck University of Applied Sciences Osnabruck
- Duale Hochschule Baden Wurttemberg (DHBW)
- University of Applied Sciences Stuttgart
- Technische Universitat Chemnitz
- Hochschule Emden/LEER

HUNGARY

- Kodolanyi Janos University of Applied Science
- Algebra University College

SWITZERLAND

- HTMI

FINLAND

- Helsinki Metropolia University of Applied Sciences
- JAMK University of Applied Sciences

PORTUGAL

- Politecnico De Coimbra
- Instituto Superior De Engenharia Do Porto

RUSSIA

- ITMO University

TURKEY

- Abdullah Gul University
- Middle East Technical University
- Istanbul Ayyansaray University
- Altinbas University, Turkey

ALBANIA

- University of New York Tirana

NORTH AMERICA

U.S.A

- Central Michigan University
- University of Florida
- Purdue University
- San Diego State University
- University of Massachusetts, Lowell
- Missouri University of Science and Technology
- Northern Illinois University
- Northern Arizona University
- Portland State University
- Regents of the University of California, Irvine
- University of La Verne
- The George Washington University
- The University of California San Diego Extension
- Pennsylvania College Of Optometry
- Texas Southern University
- California State University Monterey Bay
- University of Wisconsin–Parkside
- The University of California, Berkeley-Extension
- Kent State University, USA
- California State University San Marcos

CANADA

- George Brown College
- British Columbia Institute of Technology
- Kings University College at Western University
- University of Prince Edward Island (UPEI)
- Vancouver Island University
- Georgian College
- Vancouver Film School (VFS)
- Lakehead University
- University of British Columbia
- University of Ottawa
- Medicine Hat College
- Trent University
- Red River College

MEXICO

- Universidad Autónoma del Estado de Hidalgo (UAEH)
- Benemérita Universidad Autónoma de Puebla
- Universidad Popular Autónoma del Estado de Puebla

GRENADA

- Saint George's University, Grenada

SOUTH AMERICA

BRAZIL

- PUCRS
- UNICAMP (University of Campinas)
- The Federal University of Lavras
- Federal University of São João del-Rei

PERU

- Universidad San Ignacio de Loyola (USIL)

AUSTRALIA

- Deakin University
- Edith Cowan University
- Flinders University
- Federation University
- Murdoch University
- Griffith University
- James Cook University
- Western Sydney University
- Macquarie University
- Western Sydney University
- University of New Castle

AFRICA

SOUTH AFRICA

- Regenesys Business School, Johannesburg



I WILL MAKE LIFELONG CONNECTIONS.



I CHOOSE CREATIVE FREEDOM.



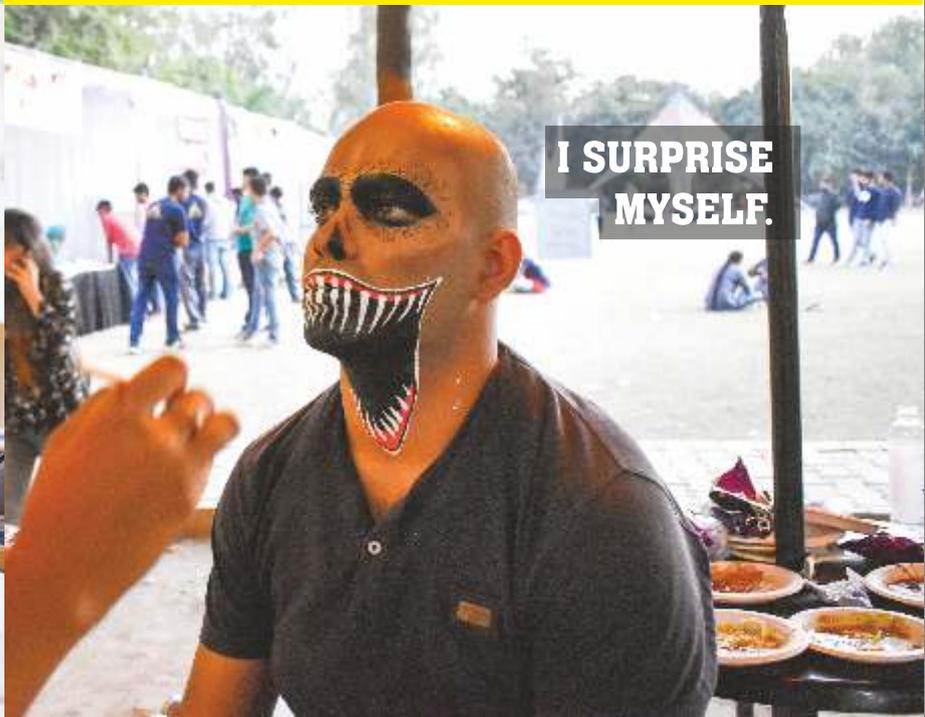
I LIVE ON THE CUTTING EDGE.



BECOME A CREATIVE YOUNG GUN



I CHALLENGE MY REALITY.



I SURPRISE MYSELF.



**I WILL HEAR MY NAME
IN THE HALLS.**



**I CREATE
IMPACT.**

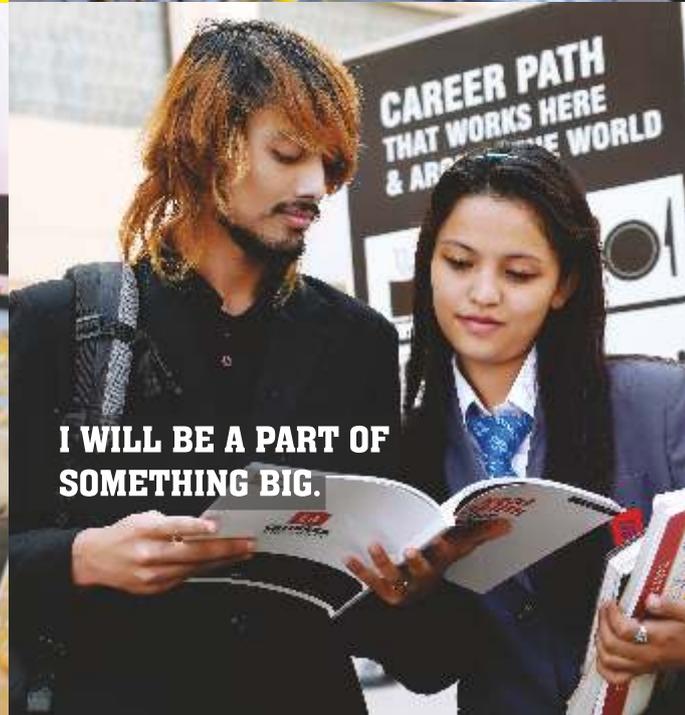
**M.DES - User Experience
MFA Fine Arts
M.Des Interior Design**



**I NEVER
WAIT FOR
THE FUTURE...**



**I WILL BE IN THE
HEART OF THE
INDUSTRY...**



**I WILL BE A PART OF
SOMETHING BIG.**



Our career focused degree programs are the ideal blend of theoretical learning and practical experience, taught by professors who have active industry connections and outstanding academic credentials.

EXPAND YOUR HORIZON, BROADEN YOUR PERSPECTIVES. GET INSPIRED.

2-YEAR

**M.DES - User Experience
MASTER OF FINE ARTS (MFA)
M. DES INTERIOR DESIGN**



With small class sizes and industry-guided, job-relevant curriculum, your Chitkara University degree will give you a definite advantage in today's competitive world. Our professors work with industry professionals to ensure you get the skills and hands-on experience you need to launch a rewarding career.

You will have access to part-time faculty along with world-renowned visiting designers known for their expertise in media, graphic, web and interactive design, branding, architecture, print publication; communication technology and fine arts.

Our programs will offer campus placements and internships - meaning you'll earn money and get valuable on-the-job experience before you graduate.



EXPECT
TO WORK HARDER THEN YOU'VE
EVER WORKED BEFORE. EXPECT TO BE
PUSHED OUTSIDE OF YOUR COMFORT
ZONE. EXPECT TO DO THINGS YOU
NEVER IMAGINED. FINALLY, EXPECT
**THE UN-
EXPECTED.**





Chitkara University's exceptional faculty are invested in your growth - creatively, personally and professionally. The accomplished artists, architects, designers, scholars and educators who teach at Chitkara University are dedicated to the success of their students - in the classroom, in the community and beyond.



**INVOLVE.
INFUSE.
INSPIRE.**

UO CAN





FOUNDATION DESIGN PROGRAM

In the first semester of our programs in Architecture and Design, there will be an intensive focus on teaching fundamental skills necessary to see an idea through all stages of design, from ideation to completion. You will learn discipline, focus, persistence and patience while amassing a vocabulary of design principles crucial to all fields of artistic production. Most importantly, you will learn to express yourself with intention and precision.

The skills you acquire in the foundation program will serve you for the rest of your life, whatever path you choose. Some modules which are covered:

Fundamentals of Design

In this module, students are introduced to a range of skills, techniques, methods, materials and technologies relevant to design development and communication.

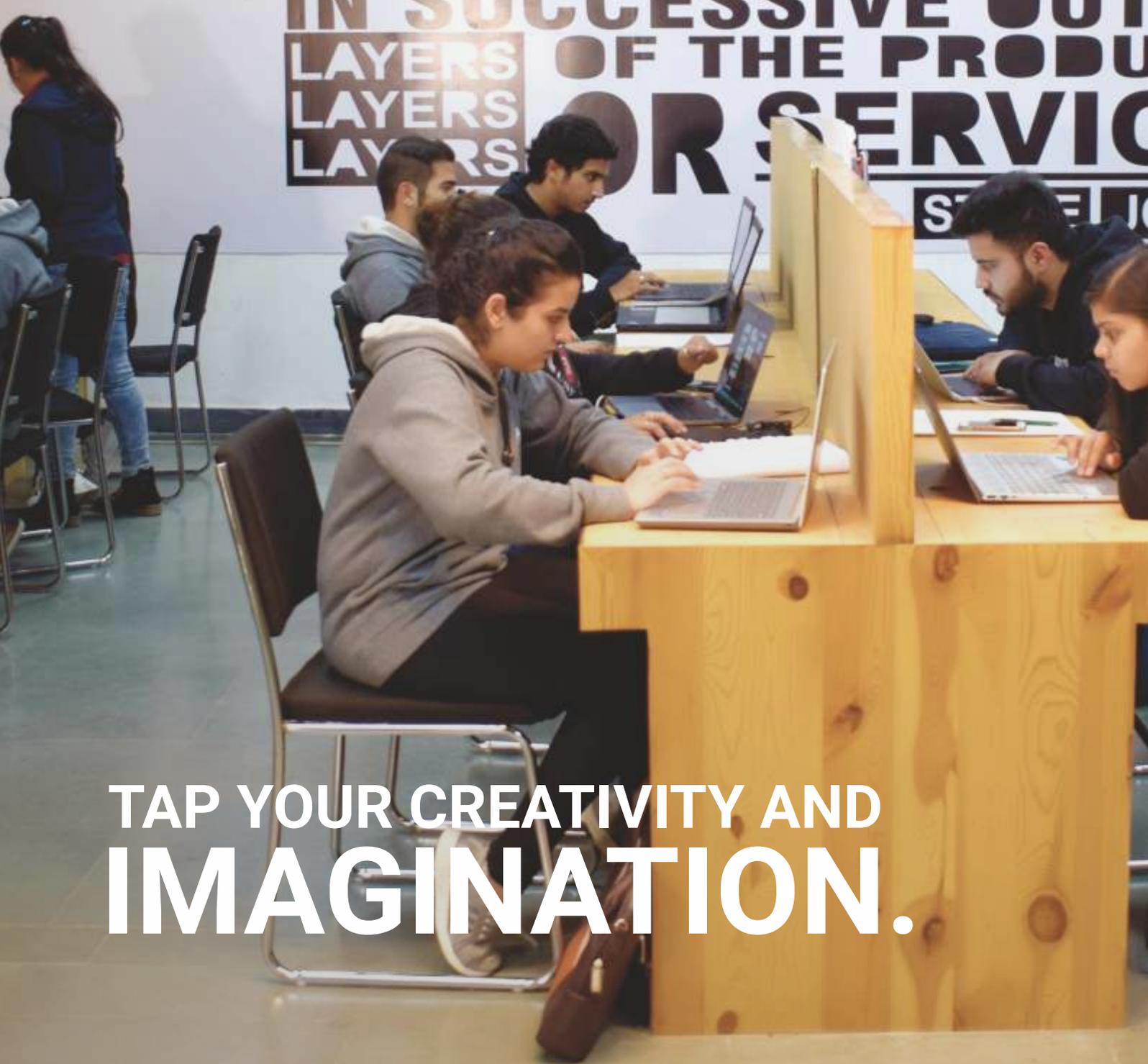
Basics of Design Development

The module focuses on furthering development of visual language and building student confidence through 'out-of-the-box' experimentation with the tools they have learned.

Introduction to Design Tools & Techniques

This module incorporates greater complexity and integration of different design processes (e.g. design tools with elements of design), the added dimension of problem identification; and solution through innovation and creativity.

DESIGN IS THE
FUNDAMENTAL
OF A HUMAN-MADE
CREATION THAT ENDS
EXPRESSING ITSELF
IN SUCCESSIVE OUT
LAYERS OF THE PRODUCT
OR SERVICE



TAP YOUR CREATIVITY AND
IMAGINATION.

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CHITKARA SCHOOL OF ART & DESIGN

2-YEAR M.DES - User Experience

in collaboration with

IMAGINXP

Design Thinking and UX Design

The 2-Year M.Des in User Experience teaches how to design digital products that provide relevant user experiences. It is about understanding the needs of the users, creating a product roadmap based on these user needs and then implementing the principles of UX design so that you get easy to use, simple product.

The day-to-day business operations of companies' across the globe have changed with advancement of technology and rapid digitalization. 'Design' of digital product influences business decisions and that's the primary reason of need of 'UX Designers' in industry. The 2-Year full-time Master of Design in User Experience Designing program has been devised and designed by UX Industry proficient considering the needs of job market.

The program includes valuable industry experience through projects, assignments and industry internships. It also will be taught by the best in-house faculty, accompanied with guest faculty from industry with expertise in UX. The program offers 100% placement assistance; therefore, it is imperative that students looking for well-paying jobs in numerous fields can opt for this program.

Why Master of Design in UX

There is a wave of digitalization sweeping the world, calling for a change in mindset



Renowned in-house class faculty with industry experts as guest lecturers



There are a multitude of jobs in various industry segments for UX designers countered by a severe dearth in UX designers that needs to be rectified



Companies are looking to create digital products that enhance the experience of customers



This course has been designed in collaboration with industry leaders who are on the lookout for UX designers and caters to that industry need



It has integrated industry experience throughout the course through projects, assignments quizzes, industry internships etc to ensure that students receive a holistic education.



COLLABORATION WITH

IMAGINXP

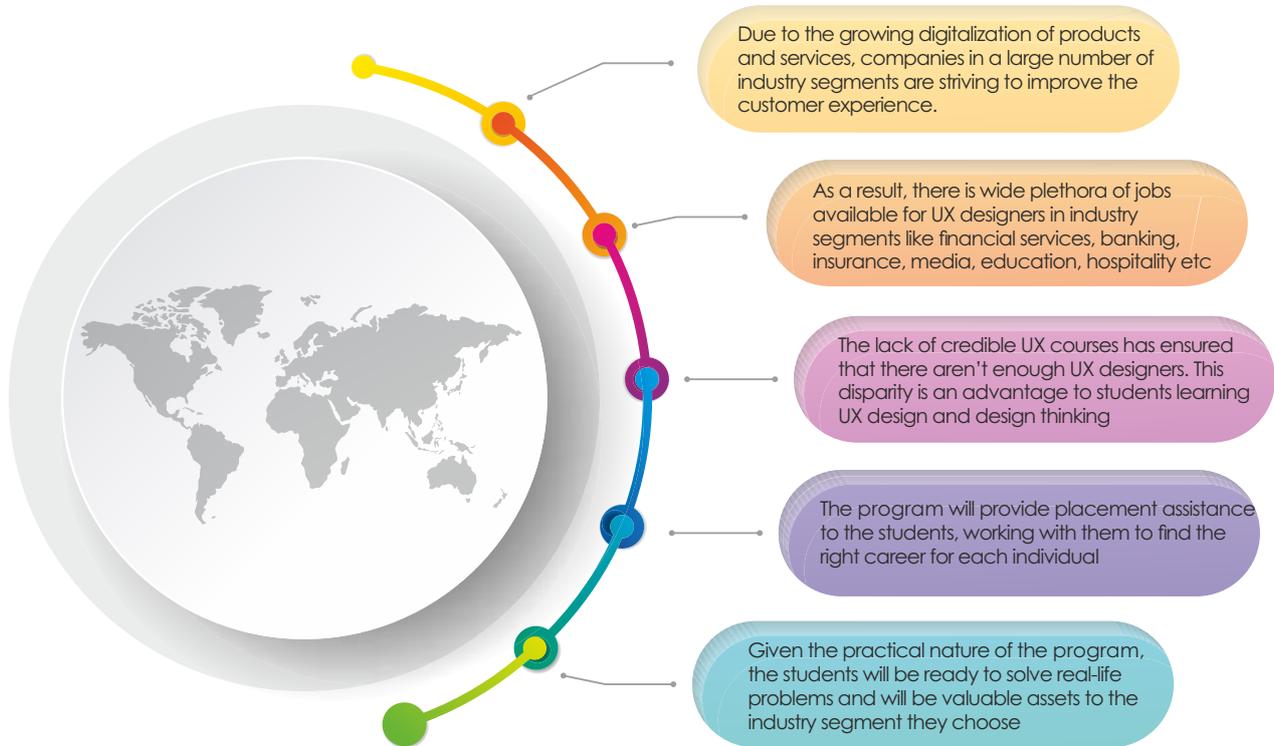
Design Thinking and UX Design



ImaginXP is India's leading UX design and design thinking organisation that has trained and certified 15000+ professionals in this field. With 11+ industry partnered centres across the country, ImaginXP trains leading corporates like nVidia, ITC, KPIT, Toshiba Mitsubishi and more. The courses that run at ImaginXP are approved by leading state governments and the organisation is also the knowledge partner with NASSCOM and Facebook in its initiative of Design4India. With a total of 95+ faculty and collaboration for faculty exchange from leading universities in UX design like CIID - Copenhagen, ImaginXP is bringing quality design thinking and UX design education to India.

WHY UX/UI?

100% placement assistance guaranteed to all students



Some of the companies that hire UI/UX Designers



Career Path

- User Researcher
- Interaction Designer
- Design Manager
- Chat UI Designer
- Information Architect
- Information Visualisation
- Usability Analyst
- Voice UI Designer
- Wireframe Expert
- Visual Designer
- Automotive UX Designer
- Haptic UI Designer.



**CREATE
MEANINGFUL ART.**



CHITKARA SCHOOL OF ART & DESIGN

2-YEAR MASTER OF FINE ARTS (MFA)

Our MFA program has been devised for young minds who have a knack for creativity and want to refine their creative skills and expand their knowledge. As a part of the program, you will learn of classic as well as contemporary creative styles while getting to discover your area of expertise.

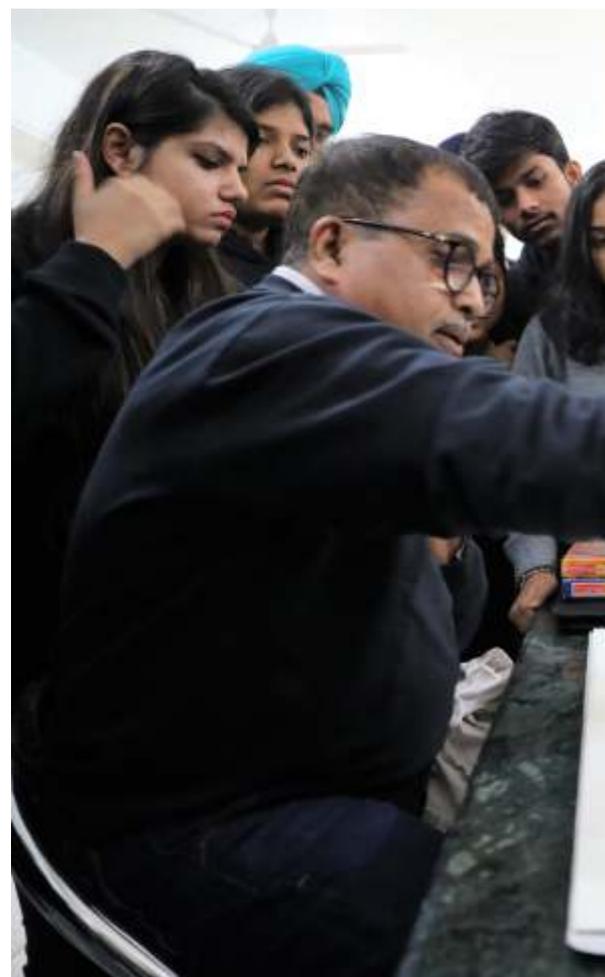
The program will promote the development of artistic skills, the expression of creative processes, and an informed awareness of how art practice intersects with current visual, cultural and societal concerns. You will gain a strong foundation in traditional art forms including drawing, painting and sculpture, with extensive explorations in video, installation, performance, photography and digital imaging.

Some of the basic areas covered in this program are:

- Illustrating the nature and principal concepts of Design in Commercial Art.
- Studying the relationships between consumer and design by understanding the existing psychology, circumstance and needs of society.
- Interpreting and exemplifying assignments to get the knowledge of visual communication in advertising design, and positive impact of visualization for creating brand image through different media.
- Focus on Painting, Sculpture and Applied Arts.



Master of Fine Arts Degree from Chitkara School of Art & Design, allows you to specialise in subjects such as Painting, Applied Arts, Printmaking and Sculpture at the Master's Level, offering a more practical learning style with coursework mainly of an applied or performing nature.



PROGRAM HIGHLIGHTS

Research Orientation: Hands-on experience in problem solving pertaining to the function, quality, and effect of specific real life projects.

Workshops: Workshops are an important aspect of the curriculum.

Live Projects: Hands-on experience by working on live projects to develop a sense of problem solving, critical thinking in order to gain real life understanding.

Industry Immersion: Training, projects and guest lectures collaborated with industries help to learn from real life situations.

Specialisations & Electives: Elective courses from within the discipline, to give more depth to core competencies.

Holistic Development: Opportunity to participate in different symposia, seminars, art camps, competitions, and National & International Art Exhibitions.



CAREER PATHS

Artists have a wider range of performance possibilities. You could consider a career doing design work for ad agencies, marketing departments and small non-profit organizations or companies. You could even start your own graphic design firm. As a manager of your art, teaching offers opportunities at all levels, as does working in local art galleries. If you have graphic design skills, you can build a freelance business designing and sending work to clients remotely.

As a graduate with a master's in fine arts, you offer more than many other master's degree graduates. You come to the workplace with creative skills that have been coached, practiced and honed. Not only are these skills desired by employers in all fields, they also give you an edge in carving out a career where you can exercise and enjoy your true passion.





COMBINE
DESIGN FORMS THAT YOU'RE
PASSIONATE ABOUT.



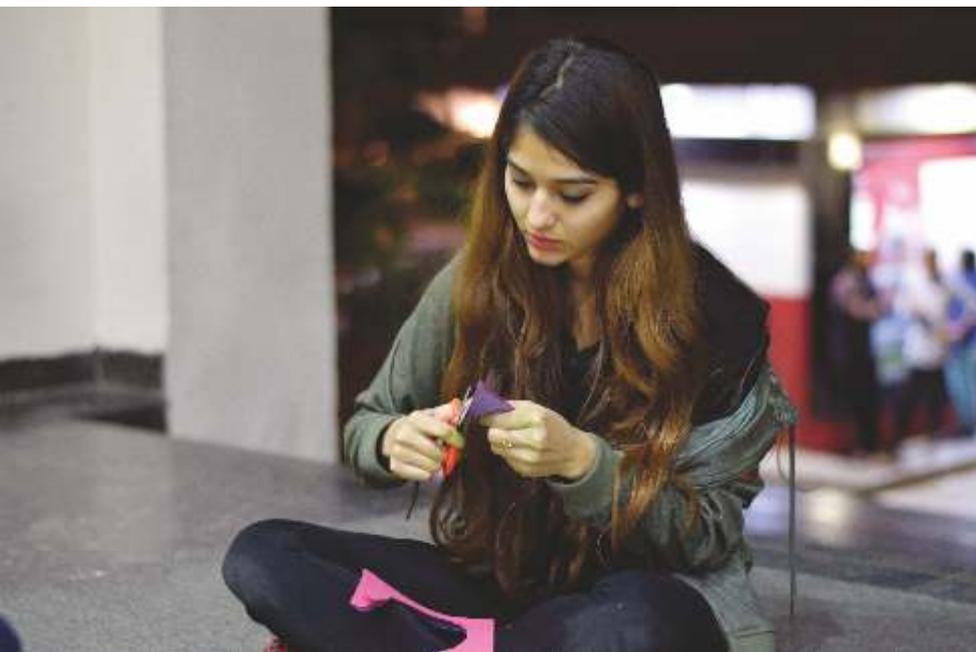
CHITKARA SCHOOL OF PLANNING AND ARCHITECTURE

2-YEAR M. DES INTERIOR DESIGN

The program in Interior Design is geared up to meet expectations of the industry, to create a symbiosis between theoretical, technical, artistic and creative areas. In practice, interior architects execute projects for myriad activities, including business and commercial establishments, places for recreation and hospitality, health and cultural institutions and residential interiors.

Program Objectives

- To sensitise the students about the impact of interior design on built environment by developing analytical skills to add excellency & efficiency for well-being of the occupants.
- To equip students with the basics of technical, creative, theoretical and management skills for successful creation and execution of interior design projects.
- To create an understanding of multidisciplinary approach with illustrators, sculptors, fashion designers and architects to add creative insight and depth into the design process.
- To develop skills for creative solutions for assimilation of diverse elements of interior such as furniture, lighting, upholstery, color scheme, etc. along with building services.
- To support the development of research, thinking and communication processes to envisage creative and innovative solutions to design problems.



LEARNING OUTCOMES

Artistic ability - You will develop a sense of style to develop designs that are aesthetically pleasing.

Creativity - A structured imaginative mind in selecting furnishings and fabrics and in creating spaces that serve the client's needs and lifestyle.

Detail oriented - You will learn precision in measuring interior spaces and creating drawings, so that their drawings can be used by other workers such as engineers or other designers.

Interpersonal skills - You will refine your communication skills to deal effectively with clients and others. An acumen will develop to solicit new clients and new work and collaborating with other designers, engineers, and general building contractors on ongoing projects.

Visualization - Inculcate a strong sense of proportion and visual awareness in order to understand how pieces of a design will get together to create the intended interior environment.



CAREER PATHS

Rapid urbanisation has led to continuous growth of optimised spaces for different purposes such as residential, commercial, official, retail, hotels, etc. Interior designers are in demand to make these optimised spaces more comfortable, beautiful, efficient and multi-dimensional in utility.

In modern context, the sensitisation towards DESIGN through this program opens up career avenues in space aesthetics and related areas. Interior designers graduating from the course have a wide ranging creative skill set with clear visual communication abilities.

Our programs in Interior Design are highly innovative and job oriented leading to work opportunities in India and abroad in sectors including:

- Hotels and Resorts
- Housing
- Retail
- Offices
- Heritage
- Recreation
- Hospitals
- Educational Institutions





STUDENT LIFE

EXCITEMENT
DEFINED





There are countless opportunities to get active and involved,

engaged and enriched, and we want you to become a part of our diverse community of people who work together to make an impact on the future and have fun in the present.

With more than 20 student clubs and organisations based on a wide range of academic, cultural, and recreational areas of interest, you can find a way to express yourself.

Join, lead, or start your own—the important thing is to participate. Engaging with these organisations helps build strong connections with fellow students, provides personal growth, and enhances your Chitkara experience.

Student life at Chitkara University is more than just ardent toil next to a big pile of books. The wide range of clubs and student associations, as well as the surrounding environment, provide memorable experiences ranging from culture to extreme sports.

ARCHITECTURE
APPLIED ART
INTERIOR DESIGN

CHITKARA
UNIVERSITY



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www.chitkara.edu.in
admissions@chitkara.edu.in

For more information about the University
give a miss call on **1800 267 1999**

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Delhi/NCR : +91 95993 68734

