



International Conference on Management Growth in Emerging Economies (ICMEE II 2024)

(22nd November, 2024)

Track 4 – Supply Chain and Logistics with AI

Session Chairs: Dr. Vandita Hajra and Dr. Mohit Taneja

Session Coordinator: Mr. Santosh Malkoti (+91 769 604 9104)

Timings: 11.30 AM – 3.30 PM

Zoom Link: Zoom Link: <https://zoom.us/j/94842986269?pwd=UIabaUdDHkc3c0rp5IZtHCKqm6ckT3.1>

Meeting ID 948 4298 6269

Passcode 723787

S.No.	Paper ID	Title of Manuscript	Presenter	Co-author	Time Slot
1.	5	AI Driven Innovations in Distribution Strategies: Reducing Product Expiration and Waste for Enhanced Operational Efficiency and Sustainability through Consumer Predictive Models	Kartik Mahajan	Amit Sharma, Rupal Ramawat, Jintendra Charan	11.30 AM – 11.45 AM
2.	24	AI in Supply Chain Risk Management	Devashi Modi	Juhi Modi, Harshita Gaikwad	11.45 AM- 12 Noon
3.	15	Reskilling Supply Chain Workforce for AI-Driven Service Marketing: Enhancing Efficiency and Customer Engagement	Sandhiya P	Ravishankar Krishnan, Norailis Ab. Wahab	12 Noon - 12.15 PM
4.	26	Supply Chain Collaboration and Integration	Ms. Vidhi Shukla	Harsh Kumar, Harshita Gaikwad	12.15 PM - 12.30 PM
5.	27	AI-Powered Supply Chain Transparency and Traceability	Urvi Sharma	Ishan Tyagi, Harshita Gaikwad	12.30 PM- 12.45 PM
6.	30	The role of AI in Sustainable Supply Chain Practices	Kush Bhuva	Nilay Mistry, Harshita Gaikwad	12.45 PM – 1.00 PM



7.	50	Examining the Synergistic Effects of Combining Lean Manufacturing Principles Using AI to Boost Competitiveness in Global Supply Chains	Palak	Arti Deveshwar	1.00 PM – 1.15 PM
8.	73	Emerging Trends in Marketing and AI	Sanjai Y.	Geeta Kesavaraj	1.15 PM - 1.30 PM