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Ministry of External Affairs
Government of India



CHITKARA
UNIVERSITY



Program Detailed Report

UNIVERSITY CONNECT HUB

8th May, 2024 to 7th June, 2024



CHITKARA
UNIVERSITY



Organized by

Faculty of Economics, Chitkara Business School,

Under the aegis of

Centre for Rural Outreach and Sustainable Development (CROSD)

Chitkara University, Punjab (NAAC A+)

in association with



RIS
Research and Information System
for Developing Countries

विकासशील देशों की अनुसंधान एवं सूचना प्रणाली

Research and Information System for Developing Countries,
Ministry of External Affairs, New Delhi, Government of India.



Message from the Chancellor, Chitkara University

I am delighted to extend my heartfelt congratulations to the faculty and students of Chitkara Business School on the successful completion of the University Connect Hub Project. This initiative, focused on Environment, Social Impact, and Governance (ESG), stands as a testament to your dedication, innovation, and collaborative spirit.

The Centre for Rural Outreach and Sustainable Development has once again demonstrated its commitment to driving positive change and fostering sustainable development. This project, sponsored by the RIS, Ministry of External Affairs, Government of India, has not only highlighted the critical importance of ESG principles but also showcased the potential of our university community to make a meaningful impact on society.

Your tireless efforts in addressing pressing environmental challenges, enhancing social well-being, and promoting good governance are truly commendable. The insights and solutions developed through this project will undoubtedly contribute to the betterment of our rural communities and set a benchmark for future initiatives.

I am immensely proud of your achievements and am confident that this project will serve as an inspiration for others to follow. Let us continue to work together to create a sustainable and equitable future for all.

Warmest congratulations once again!

Sincerely,

Dr Ashok K Chitkara
Chancellor, Chitkara University



Message from the Pro Chancellor, Chitkara University

I extend my heartfelt congratulations to the remarkable faculty and students of Chitkara University on the successful completion of the University Connect Hub Program. Your unwavering dedication and collaborative efforts in this initiative have been nothing short of inspiring.

This program, championed by our esteemed Centre for Rural Outreach and Sustainable Development, has underscored the importance of Environment, Social Impact, and Governance (ESG) principles. Your commitment to addressing crucial societal and environmental challenges is truly commendable.

Sponsored by RIS, Ministry of External Affairs, Government of India, this project has not only highlighted your innovative capabilities but also your passion for creating a sustainable future. The impact of your work will resonate far beyond our university, inspiring positive change in communities across the nation.

I am immensely proud of your achievements and look forward to witnessing the continued positive impact of your endeavors.

Congratulations once again!

Warm regards,

Dr Madhu Chitkara
Pro Chancellor, Chitkara University



Message from the Vice Chancellor, Chitkara University, Punjab

In today's interconnected world, the need for joint programs such as the University Connect Hub, sponsored by RIS, Ministry of External Affairs, Government of India, has never been more critical. These initiatives, focusing on Environment, Social Impact, and Governance (ESG), are pivotal in addressing the pressing challenges faced by our communities and the world at large.

By fostering collaboration between academia, government, and local communities, we can develop innovative solutions that promote sustainable development and social well-being. The successful completion of this program by our dedicated faculty and students at Chitkara University is a testament to the power of collective effort and shared vision.

Such programs not only enhance our understanding of global issues but also empower us to make a tangible difference in our immediate surroundings. Let us continue to champion these collaborative efforts for a better, more sustainable future.

Warm regards,

Prof Sandhir Sharma
Vice Chancellor,
Chitkara University, Punjab



Message from the Registrar, Chitkara University, Punjab

On behalf of Chitkara University, I extend our deepest gratitude to RIS, Ministry of External Affairs, Government of India, for entrusting us with the University Connect Hub Project. Your confidence in our institution is profoundly appreciated.

This initiative has provided us with a valuable opportunity to demonstrate our dedication to Environment, Social Impact, and Governance (ESG) principles. Our faculty and students have worked tirelessly to ensure the project's success, reflecting our unwavering commitment to making a positive impact on our communities.

We are deeply committed to continuing our efforts in driving meaningful change and promoting the common good. With your continued support, we look forward to developing further initiatives that address both local and global challenges.

Thank you once again for your trust in Chitkara University. Together, we can create a brighter and more sustainable future.

Sincerely,

Dr SC Sharma

Registrar,
Chitkara University, Punjab.



Message from the Dean, Faculty of Economics, Chitkara University, Punjab

I am honoured to extend my congratulations to the esteemed faculty and dedicated students of Chitkara University, Punjab, on the successful completion of the University Connect Hub Project. This initiative, which focuses on Environment, Social Impact, and Governance (ESG), exemplifies our commitment to sustainable development and social responsibility.

The Centre for Rural Outreach and Sustainable Development (CROSD) has again proven its dedication to creating positive change. Sponsored by the RIS, Ministry of External Affairs, Government of India, this project underscores the critical importance of climate action principles. It highlights our university community's potential to drive meaningful societal impact.

Your tireless efforts in addressing environmental challenges, enhancing social well-being, and promoting good governance are commendable. The insights and solutions you have developed will significantly improve our rural communities and set a benchmark for future initiatives.

I am immensely proud of your achievements and confident that this project served as an inspiration for stakeholders. Let us continue to work together to create a sustainable and equitable future for all.

Warmest congratulations once again!
Sincerely,

Prof. Dhiresk Kulshrestha
Convenor of 'University Connect Hub'
Dean, Faculty of Economics

Chitkara Business School
Chitkara University, Punjab

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Series of Events

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Chitkara University

Chitkara University is a private university established in 2002. Chitkara University is ranked 64th in the Management Category by NIRF 2023. Chitkara University is a globally recognized organization that encourages academic excellence through interdisciplinary applied research and expands realms of knowledge through innovation. With its philosophical core commitment towards excellence in education, Chitkara Educational Trust established Chitkara Institute of Engineering & Technology in 2002; Chitkara International School, Chandigarh in 2004; Chitkara University, Himachal Pradesh under Himachal Pradesh State Legislature in 2008; and Chitkara University, Punjab in 2010; which was established under the Punjab State Legislature.

Today, Chitkara has 12 schools in Engineering, Management, Architecture, Nursing, Healthcare, Pharmacy, Media, Arts & Design, Education, Hospitality, Applied Sciences, and Applied Engineering. Comprising more than 13,000 students and 900 faculty members, Chitkara University is one of the best universities in North India that the government also recognizes with the right to confer degrees as per Sections 2(f) and 22(1) of the UGC Act, 1956.

Chitkara University Punjab Campus has modern infrastructure and world-class facilities that enhance the learning experience. The campus features well-equipped laboratories, libraries, auditoriums, sports complexes, and student activity centres. These facilities create an environment conducive to both academic pursuits and extracurricular activities.

Research and innovation are integral to Chitkara University's ethos. The university encourages faculty and students to engage in research projects and pursue innovation-driven initiatives. With numerous research centres and labs, the campus provides a conducive environment for groundbreaking research and fosters a spirit of curiosity and exploration.

Chitkara University Punjab Campus has forged strategic partnerships with several renowned universities and institutions. These collaborations enable students to participate in exchange programs, research projects, and international conferences, enriching their global perspective and cultural exposure.

Chitkara Business School

Chitkara University B-school was established in 2008 on the campus of Chitkara University. College programs enable students to find the route to success at the intersection of theory and practice discover and implement innovative solutions to real-world problems. You gain cutting-edge business knowledge and intensive practical business experience, which gives you an invaluable competitive edge. College is ranked among the top B-schools in India. The college has faculty, including people from the core academics with vast experience in academics and industry.

The university boasts a highly qualified and experienced faculty comprising professors, researchers, and industry experts. They are dedicated to imparting knowledge, guiding students, and conducting cutting-edge research in their respective fields. The faculty's

commitment to excellence in teaching and research helps students develop a strong foundation for their future endeavours.

The university places significant emphasis on industry-academia collaboration, providing students ample opportunities to engage with leading companies through internships, workshops, seminars, and guest lectures. Such interactions bridge the gap between theoretical knowledge and practical application, preparing students to meet real-world challenges.

Moreover, Chitkara University has an excellent placement record, with top-notch companies visiting the campus to recruit talented graduates. The dedicated placement cell works closely with students to help them secure placements in reputed organizations, giving them a head start in their careers. Life at Chitkara University Punjab Campus is vibrant and dynamic, with various student clubs and societies catering to diverse interests, from arts and sports to entrepreneurship and social causes. The campus organizes cultural events, fests, and competitions, fostering a spirit of companionship and creativity among students.

Chitkara University Punjab Campus stands tall as a beacon of academic excellence, shaping the leaders of tomorrow. With its rigorous academic programs, experienced faculty, world-class infrastructure, and industry connections, the university provides a nurturing environment for students to realize their full potential and embark on successful and fulfilling careers.

Faculty of Economics

The B.A. (Hons.) Economics with Data Science program at Chitkara Business School boasts a faculty of renowned scholars and industry experts passionate about empowering students with the tools to unlock the power of data in economic analysis.

Faculty hold advanced degrees in Economics, Econometrics, Data Science, and related fields, ensuring a solid foundation in economic principles and quantitative methods. Faculty members possess expertise in various data analysis tools and techniques, including statistical software like SPSS, AMOS, STATA, Eviews, etc., equipping them to guide students in practical data manipulation and analysis. They bring real-world insights and case studies to the classroom, bridging the gap between theory and practice. We actively publish copyrights, patents, and research papers in top academic journals, ensuring students are exposed to the latest advancements in economics and data science. Faculty members are dedicated to guiding students individually, providing support and guidance throughout their academic journey.

Graduates have Successfully secured placement positions at top companies across various sectors, including finance, consulting, government agencies, and research institutions. This is a testament to the program's effectiveness in preparing students for successful careers. Strong partnerships with renowned organizations provide students with internship opportunities and practical exposure to cutting-edge data science applications in economics. Beyond expertise and achievements, the faculty of economics at Chitkara Business School fosters a unique learning environment:

Collaborative learning: Group projects and interactive sessions encourage students to learn from each other and develop strong communication and teamwork skills.

Global outlook: The faculty incorporates international perspectives into the curriculum, preparing students to thrive in a globalized economy.

In conclusion, the Faculty of Economics at Chitkara Business School is a team of highly qualified and dedicated individuals who are committed to helping students excel in the field of Economics with Data Science. Their expertise, achievements, and commitment to student success make them an invaluable asset to this unique and innovative program.

Centre for Rural Outreach & Sustainable Development [CROSD]

CROSD is managed by a General Body of Chitkara Educational Trust and Cooperatives, Developmental Organisations, Governmental Agencies (National Dairy Development Board, National Cooperative Union of India, Ministry of Agriculture, and other influential public bodies), NGOs, Industry Partners and Centre members.

The general body meets twice yearly to review the centre's performance on the plans. The Board Members meet every quarter to oversee the functioning of the CROSD more frequently. The director oversees the day-to-day functioning of CROSD. The director is assisted by other faculty members, researchers, and other supporting staff who work as coordinators and oversee the functioning of CROSD's activities.

University Connect Hub

Faculty of Economics, Chitkara Business School is glad to announce the "Go Green: Sustainable Environment Campaign" initiation from **May 8, 2024, to June 7, 2024**, with activities involving young minds from different programs. The campaign aims to promote the sustainability of our unique planet, "EARTH," for future generations. This one-month campaign involves hosting various events and activities designed to create, raise, and generate awareness among students and the community about environmental issues and inspire action within each individual in the community for being a responsible citizen towards "Mother Nature."

Activity Chart

S.No.	Date	Activities/Event	Theme
1.	22/04/24	IIC Event	"Influenced Mechanism of CBDC"
2.	14/05/24	Leadership Talk	"Inventory Management of Indian Air Force"
3.	12/05/24	Poster Making Competition	<ul style="list-style-type: none"> • Digital Education and Digital Banking • Best Practices for Water Management • Knowledge Exchange on Circular Economy • Energy Transition and Innovation • Health Care and Well-being
4.	01/06/24	Digital Reels	<ul style="list-style-type: none"> • Impact of Carbon Emission • Water Crisis • Air Purification • Deteriorated Quality Food

			• World Extension
5.	16/05/24	Online Quiz Contest	Theme: SDGs, ESGs and G20
6.	22/05/24	Cultural Event	Cultural representation of various states through their costumes, food, festivals, folk dance forms, etc.
7.	28/05/24	Sports	Indoor: Badminton, Chess, Carrom, Snooker, Hand Wrestling etc.
8.	05/06/24	Plantation Drive	Celebration of World Environment Day by Tree Plantation at deserted areas near/at the university campus.
9.	July, 2024	Report Writing	After the successful conduct of all the events in the University Connect Hub, a detailed report will be submitted, including the results and discussions of the Economic Survey Conducted as part of the Outreach program.

Activity Summary

Activity 1: IIC Event on "Influenced Mechanism of CBDC"

The Faculty of Economics at Chitkara Business School, Chitkara University, Punjab, successfully inaugurated the University Connect Hub program with an expert lecture by Dr. Amandeep Verma, Associate Professor of Economics at Central University, Haryana, India, on April 24, 2024. The session, "Influenced Mechanism of CBDC," provided an in-depth exploration of Central Bank Digital Currencies (CBDCs). The event's objective was to clarify the concept of CBDCs and explore their potential impact on the global financial world. Dr. Verma engaged with the students, elucidating the critical importance and urgent need for digital currencies in today's financial era. He highlighted the design, challenges in implementation, and future scope and prospects of CBDCs, fostering an environment of increased awareness and critical thinking among the students. The session was interactive and dynamic, with students enthusiastically participating and posing their queries, which Dr. Verma addressed comprehensively. Dr. Verma interacted with the students, making them aware of the importance of the digital currency and how it has become the need of the hour, and made the students aware of the challenges faced in its effective implementation. This enables the students to develop critical thinking, increase awareness, and gain insights into the prospects of CBDC.

The experience proved informative and engaging, significantly enhancing the student's understanding of digital currencies. This lecture clarified the concept of CBDCs and

emphasized the potential impact on the global financial system, encouraging students to develop digital literacy in finance and equipping them with the knowledge to make decisions and contribute to the digitalization of the Indian economy. The event was a valuable opportunity for students to learn about digital literacy in finance, develop critical thinking skills, and increase awareness and understanding of potential pathways to propel digitalization for Indian economic progress.

Key Objective of the Event:

The event aims to clarify the concept of CBDCs and explore their potential impact on the global financial world.

Outcomes of the Event:

The event was a valuable opportunity for students to learn about digital literacy in finance, develop critical thinking skills, and increase awareness and understanding of potential pathways to propel digitalization for Indian economic progress.

Flyer of IIC Talk on Influenced Mechanism of CBDC



Glimpses of IIC Talk on Influenced Mechanism of CBDC by Dr. Amandeep Verma



Felicitation of Dr. Amandeep Verma by Prof. Dhiresh Kulshrestha, Dean Faculty of Economics, Chitkara Business School.

Dr. Amandeep Verma, Associate Professor, Central University, Haryana delivering IIC Talk to students.



Group Photograph at the culmination of the event.

Activity 2: Leadership Talk on "Inventory Management of Indian Air



Force"

The Indian Air Force (IAF) stands as a cornerstone of national security, with its operational readiness critically dependent on effective inventory management. The leadership talk on effective inventory management in the Indian Air Force (IAF) by Wing Commander Bapun Chakraborty Sir on May 14, 2024, underscored the critical role of inventory management in ensuring IAF's operational efficacy. The event highlighted the multiple challenges faced in managing the IAF's massive inventory, including complex logistics, equipment, and the dire need for rapid response. The talk emphasized the importance of collaborative leadership in maintaining an up-to-date inventory system. Through this leadership talk, attendees gained valuable insights into optimizing the stock levels, reducing lead times, and ensuring the IAF's preparedness for operational efficiency. The talk emphasizes how leaders can foster a data-driven approach to inventory management and champion collaboration across the Indian Air Force. Effective leadership is central to successful inventory management. It requires a keen understanding of logistics, strategic planning, and the ability to motivate and guide teams. Through his leadership experience, Wing Commander Sir will share valuable insights into how these aspects unite to ensure the Air Force maintains its preparedness.

Key Objectives of the Event:

- I. Highlight the critical role of effective inventory management in ensuring the operational readiness of the IAF.
- II. Discuss the challenges of managing a diverse and complex inventory in a dynamic geopolitical environment.
- III. Explore innovative strategies for optimizing inventory levels, reducing lead times, and fostering self-reliance through indigenization.
- IV. Emphasize the importance of leadership in driving a cultural shift towards data-driven decision-making.

Outcomes of the Event:

- I. Identify key challenges in managing the IAF's diverse inventory and propose solutions.
- II. Evaluate and implement best practices for optimizing inventory levels, reducing lead times, and fostering self-reliance through indigenization.

III. Develop strategies for data-driven decision-making in inventory management processes.

IV. Communicate effectively the importance of a proactive and collaborative approach to inventory management within the IAF.

Flyer of Leadership Talk on "Inventory Management of Indian Air Force"

The flyer features a light blue background with a faint image of a person's hand holding a smartphone. At the top, there are four logos: Chitkara University, RIS (Research and Information System for Developing Countries), the Ministry of External Affairs of India, and Chitkara Business School. The main title is 'Inventory Management of INDIAN AIR FORCE', with 'INDIAN AIR FORCE' in large, bold, blue letters and the Indian tricolor as the letter 'O'. To the right of the title is a blue silhouette of a fighter jet and two helicopters. Below the title, a dark blue banner reads 'UNIVERSITY CONNECT HUB'. The speaker is identified as 'Wing Commander Bapun Chakraborty, Indian Air Force, Hyderabad'. The date and time are 'Date: 14th May, 2024 | Time: 11:00 AM - 1:00 PM', and the venue is 'Venue: Carnegie Hall, Rockefeller Block'. The text 'Organised by Faculty of Economics, Chitkara Business School, Chitkara University, Punjab' is at the bottom left, and the Sustainable Development Goals logo is at the bottom right.

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विदेश मंत्रालय
MINISTRY OF
EXTERNAL AFFAIRS

CHITKARA BUSINESS SCHOOL

UNIVERSITY CONNECT HUB

**Inventory Management of
INDIAN AIR FORCE**

Speaker

Wing Commander Bapun Chakraborty
Indian Air Force, Hyderabad

Date: 14th May, 2024 | **Time:** 11:00 AM - 1:00 PM

Venue: Carnegie Hall, Rockefeller Block

Organised by
Faculty of Economics, Chitkara Business School
Chitkara University, Punjab

SUSTAINABLE DEVELOPMENT GOALS

Some Glimpses of Leadership Talk on "Inventory Management of Indian Air Force" by Wing Commander BapunCharkaborty



Faculty of Economics welcoming eminent speaker of the event.



Felicitation of Wing Commander BapunCharkaborty by Deans', Directors Heads' and Faculty from Chitkara Business School.



Wing Commander Bapun Charkaborty on "Inventory Management of Indian Air Force"



Student solving their queries during Interactive session.



Group Photograph on the culmination of the event.

Activity 3: Poster Making Competition

The Faculty of Economics, Chitkara Business School, Chitkara University, Punjab, organized a “Poster Making Competition” on 14th May, 2024, an initiative of “Go Green: Sustainable Environment Campaign”. This event, part of the prestigious "University Connect Hub," was organized by the Centre for Rural Outreach and Sustainable Development, Chitkara University, Punjab, in association with the Research and Information System for Developing Countries (RIS), Ministry of External Affairs, New Delhi, Government of India.

We were honored by the presence of our esteemed Chief Guest, Wing Commander Bapun Chakraborty, Indian Air Force, along with Prof. Sandhir Sharma (Hon'ble Pro Vice-Chancellor, Chitkara Business School) and Dean/Directors/Programme Heads of Chitkara Business School, Chitkara University.

Poster Making Competition, an engaging and educational event designed to encourage creativity and raise awareness on critical contemporary issues. Participants will have the opportunity to showcase their artistic talents and innovative ideas on these vital topics, promoting a deeper understanding and generating thought-provoking discussions within the community. Interested students can make the posters as per their convenience and submit the same on 12th May, 2024 at University Campus to Dr. Shveta Gupta. On 14th May, 2024 the results will be declared after exhibition. Winners will be awarded with suitable prizes on the day of the event.

The competition will cover a range of impactful themes, including:

Theme Of the Event:

- I. Digital Education and Digital Banking
- II. Best Practices for Water Management
- III. Knowledge Exchange on Circular Economy
- IV. Energy Transition and Innovation
- V. Health Care and Well-being

Rules and Regulations:

- I. Each team consisting of 2 participants can submit only one Poster.
- II. The poster must be made on the A3 size (11.7 16.5 inches) sheet.
- III. It should be original and hand made. Digital posters will not be selected.
- IV. The poster must not represent any particular individual, organization, or brand name.

V. The name, class and roll number of the participants should be clearly mentioned on the poster.

VI. It is to be submitted offline only.

NOTE:Last date of submission: 12th May, 2024.

Jury:

Wing Commander BapunChokreborthy

Judging Criteria:

The judges will be judging the event on the basis of following criteria:

- I. Creativity
- II. Presentation
- III. Content

This event witnessed enthusiastic participation from students, who showcased their creative talents through impactful posters. The exhibition was a vibrant display of thought-provoking ideas and artistic expression.

We are grateful to all the participants who made this event a resounding success. A special thanks to the organizers for their dedication in making this a memorable experience for everyone involved.

Description of the Event:

On May 14, 2024, the Faculty of Economics at Chitkara Business School, Chitkara University, Punjab, hosted a dynamic "Poster Making Competition" as part of the esteemed "University Connect Hub" initiative. Organized by the Centre for Rural Outreach and Sustainable Development in collaboration with the Research and Information System for Developing Countries (RIS), Ministry of External Affairs, New Delhi, Government of India, this event aimed to foster creativity and raise awareness through the engaging platform of poster art.

The competition welcomed Wing Commander Bapun Chakraborty, Indian Air Force, as the esteemed Chief Guest, alongside Prof. Sandhir Sharma, Hon'ble Pro Vice-Chancellor of Chitkara Business School, and esteemed Deans, Directors, and Program Heads of Chitkara University.

Participants were tasked with creating posters on diverse and pressing themes such as Digital Education and Digital Banking, Best Practices for Water Management, Knowledge Exchange on Circular Economy, Energy Transition and Innovation, and Health Care and Well-being.

These themes encouraged participants to delve into critical contemporary issues and present their perspectives creatively.

Interested students prepared their posters in advance and submitted them by the deadline of May 12, 2024, at the University Campus under the supervision of Dr. Shveta Gupta. The judging took place on May 14, 2024, following an exhibition where the posters were displayed for public viewing.

Themes Explored

The competition facilitated a rich exploration of themes, allowing participants to communicate complex ideas through visual storytelling. It provided a platform for students to express their thoughts on sustainability, innovation, and societal well-being, fostering a deeper understanding and sparking meaningful discussions within the community.

Rules and Regulations

The competition adhered strictly to guidelines ensuring fairness and originality:

- Each team of 2 participants submitted one A3 size (11.7 x 16.5 inches) poster, emphasizing originality and handmade craftsmanship.
- Posters refrained from depicting specific individuals, organizations, or brands, maintaining focus on thematic exploration and creativity.
- Judging criteria focused on creativity, presentation, and content, evaluated by Wing Commander Bapun Chakraborty and a distinguished panel of judges.

The event garnered enthusiastic participation, showcasing a wide array of artistic talents and innovative ideas. The exhibition was a vibrant display of thought-provoking concepts and artistic expression, reflecting the dedication and creativity of all participants.

We extend our heartfelt gratitude to the participants for their enthusiastic involvement and to the organizers for their diligent efforts in ensuring the event's success. This competition not only celebrated artistic expression but also contributed significantly to raising awareness on crucial societal issues, reinforcing Chitkara University's commitment to fostering creativity and sustainability through impactful initiatives.

Major Objectives of the Event:

- I. To promote creativity and innovation among the students
- II. To develop the deeper understanding among the students about the environmental issues, sustainability aspects, digital education, circular economy, energy transition
- III. To promote the collaboration and teamwork skills among the students.
- IV. To Provide a platform for students to showcase their artistic talents and creativity, allowing them to gain recognition for their skills and efforts

V. To Inspire participants and viewers to adopt sustainable practices and contribute to a more sustainable future

By achieving these objectives, the event aimed to create a lasting impact on participants and the university community, fostering a culture of creativity, awareness, and sustainability.

Major Outcomes of the Event:

The poster making competition yields various significant outcomes

- I. The competition successfully raised awareness on critical issues such as digital education, water management, circular economy, energy transition, and health care. Participants and viewers gained a deeper understanding of these themes through creative visual representations.
- II. The event provided a platform for students to display their artistic talents and innovative ideas. The diverse and imaginative posters demonstrated the high level of creativity and originality within the student body.
- III. Students learned to share ideas, divide tasks, and combine their strengths to produce cohesive and impactful posters.
- IV. The competition recognized and celebrated the efforts of the participants, boosting their confidence and encouraging them to continue exploring creative and innovative pursuits. Winners were awarded suitable prizes, further motivating students to engage in similar activities in the future.
- V. The themes related to sustainability and innovation inspired participants and viewers to consider and adopt sustainable practices in their daily lives. The competition emphasized the importance of environmental stewardship and innovative solutions for a better future.
- VI. The process of conceptualizing and creating the posters enhanced their problem-solving skills and ability to convey intricate ideas in an accessible and engaging manner.

List of Winners

First Prize – Tamanna

Second Position - Bhuvi Anand & Yuvraj

Third Position –Prabhleen Kaur

First Consolation Prize - Hardeep Kaur

Second Consolation Prize – Tanushree

Flyer of Poster Making Competition



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CHITKARA UNIVERSITY

UNIVERSITY CONNECT HUB

Go Green: Sustainable Environment Campaign

8th May, 2024 to 7th June, 2024

Date	Activities/Event	Theme
22/04/24	IIC Event	"Influenced Mechanism of CBDC"
14/05/24	Leadership Talk	"Inventory Management of Indian Air Force"
12/05/24	Poster Making Competition	<ul style="list-style-type: none"> Digital Education and Digital Banking Best Practices for Water Management Knowledge Exchange on Circular Economy Energy Transition and Innovation Health Care and Well-being
01/06/24	Digital Reels	<ul style="list-style-type: none"> Impact of Carbon Emission Water Crisis Air Purification Deteriorated Quality Food World Extension
16/05/24	Online Quiz Contest	Theme: SDG's, ESGs and G20
22/05/24 Tentative	Cultural Event	Culture Representation of various states through their costumes, food, festivals, folk dance forms etc.
28/05/24 Tentative	Sports	Indoor: Badminton, Chess, Carrom, Snooker and Hand Wrestling etc.
03/06/24, 04/06/24 and 06/06/24	Outreach	Field Visit to five villages in Patiala Division, Punjab: Jhansla, Kalo Majra, Ramnagar, Fatehpur Garhi and Thuha adopted by Chitkara University, Punjab. It will be conducted in two phases: Phase I: Content/Material Development- Poster making for awareness generation and Phase II: Economic Survey through Questionnaires
05/06/24	Plantation Drive	Celebration of WORLD ENVIRONMENT DAY by Tree Plantation at deserted areas near/at university campus.

Exciting Prizes

Organized by
Faculty of Economics
Chitkara Business School
under the aegis of CROSD
Chitkara University, Punjab
in association with
RIS, Ministry of External
Affairs, New Delhi.



Scan for registration

Some Glimpses of the Event



Poster Exhibition at Rockefeller Building, Chitkara Business School.





Judges visiting the exhibition on 14th May, 2024.



Poster Making Competition Results compilation by the Judges.

*Eminent Guest Wing Commander Bapun Chakraborty awarding the winners of
Poster Making Competition.*



Activity 4: Digital Reel Making Competition

The Faculty of Economics, Chitkara Business School, Chitkara University, Punjab, hosted an online reel-making competition on 1st June 2024. This event, part of the prestigious "University Connect Hub," was organized by the Centre for Rural Outreach and Sustainable Development, Chitkara University, Punjab, in association with the Research and Information System for Developing Countries (RIS), Ministry of External Affairs, New Delhi, Government of India. This online event fosters social awareness and engages students in addressing pertinent socio-economic and environmental concerns. The reels should be about 1 to 5 minutes, focusing on themes like the impact of carbon emissions, water crisis, air purification, deteriorated quality food and world extension, and other pressing affairs.

Description of the Event:

The Faculty of Economics, Chitkara Business School, Chitkara University, Punjab, under the aegis of the Centre for Rural Outreach and Sustainable Development in association with the Research and Information System for Developing Countries (RIS), Ministry of External Affairs, GoI, conducts a "Digital Reel Making Competition" as a part of the prestigious "University Connect Hub" program—the online competition aimed to promote the power of digital media to highlight critical socio-economic and environmental issues. The competition seeks to promote awareness among students and the community regarding current environmental trends like global warming and climate change, as well as various socio-economic aspects, covering topics such as the dowry system, teen traps, social media crimes, etc. The themes covered under the event were the impact of carbon emissions, the water crisis, air purification, deteriorated quality food, world extension, and many other pertinent aspects. This competition aided students in expressing their viewpoints and valuable insights on various emerging issues through their short but thought-provoking reels. The participants are invited to make digital reels for 1 to 5 minutes. These reels should effectively communicate their chosen theme through creative presentation. Entries were submitted online by the specified deadline of 29th May 2024. Submission was evaluated by a panel of judges—Mr. Swaranjeet Singh Sidhu and Prof. Ashutosh Mishra. The digital reel-making competition is a unique opportunity for students to showcase their creativity and digital skills in addressing pressing socio-economic and environmental concerns.

Key Objectives of the Event:

- I. The event's primary objective is to increase social awareness among the students by encouraging them to create digital reels on socio-economic aspects like poverty, inequality, the dowry system, environmental issues, etc.
- II. The digital reel-making competition seeks to foster creativity among students through their perspectives on chosen socio-economic and environmental themes through digital reels.
- III. The competition intends to inform students about issues affecting society and the environment, such as environmental degradation, online scams, teenage traps, etc.
- IV. The competition provides a platform for students to learn and create awareness through their reels and creatively advocate positive societal changes.

Key Outcomes of the Event:

- I. The competition increased awareness among the participants and the viewers about critical socio-economic and environmental aspects like cybercrimes and clean air pockets leading to aircraft turbulence, climate changes, water scarcity, etc.
- II. The participants expressed their views on current issues and provided creative solutions to address societal issues.
- III. The reels can serve as a source of awareness and change among the participants and the viewers, aiming to mobilize individuals and communities toward positive change.
- IV. The competition inspires actions and fosters skill development in addressing critical socio-economic and environmental issues, considered valuable in various professional fields, and contributes to participants' personal and academic growth.

Themes

The themes covered under the event were:

- Carbon Emissions
- The Water Crisis
- Air Purification
- Deteriorated Quality Food
- Bird Extinction
- Teen Traps
- Social Media Crimes

List of Winners

First Prize – Muskan

Second Position – Amrender

Third Position – Geetankshi

Some Glimpse Digital Reels

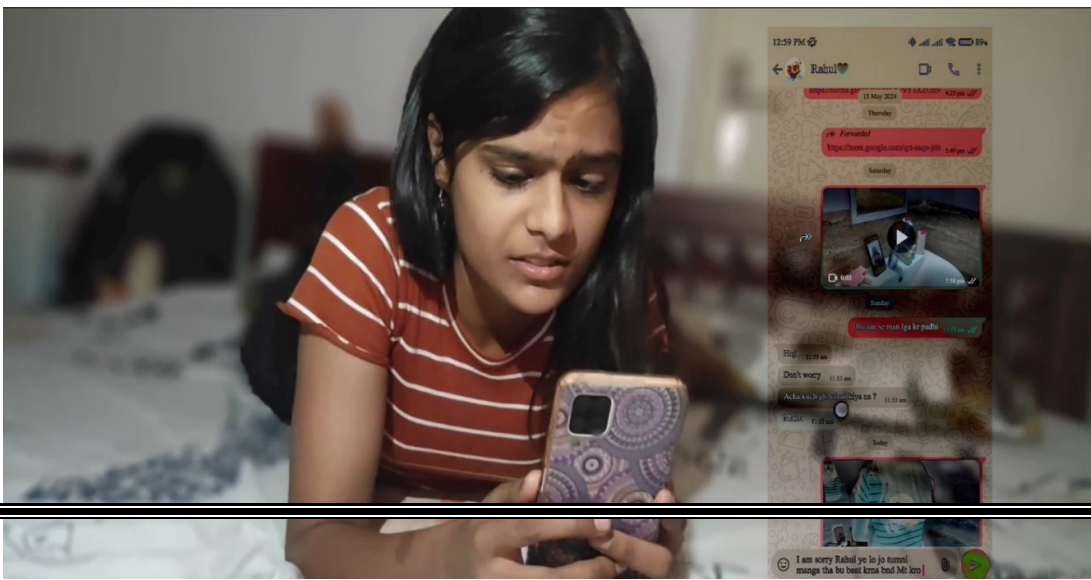


Digital Reel by Amrender focusing on Sustainable Practices.

Digital Reel by Muskan focusing on Teen Traps/Digital Arrest.

Activity 5: Online Quiz Contest on Theme “G20”

The Faculty of Economics at Chitkara Business School, under The Aegis of CROSD, Chitkara University, Punjab, organized an exciting “University Connect Hub” Online Quiz on May 16, 2024. Held from 1:30 pm to 4:15 pm at venue LH 506, Rockefeller Block, this engaging quiz covered themes related to Sustainable Development Goals (SDG), G-20, and Environmental, Social, and Governance (ESG), testing participants' knowledge of crucial global issues such as sustainable development, climate change, responsible business practices, and the role of international organizations. Organized in association with the Research and Information System for Developing Countries (RIS), Ministry of External



Affairs, New Delhi, the quiz proved to be an informative and thought-provoking experience for students, professionals, and anyone interested in these critical topics. Participants could showcase their understanding, learn from experts, and connect with like-minded individuals passionate about creating a better world.

Key Objectives of the Event:

- I. To raise awareness and promote participants' understanding of critical global issues such as the Sustainable Development Goals (SDGs), G-20, and Environmental, Social, and Governance (ESG) principles.
- II. To test and enhance participants' knowledge on topics related to sustainable development, climate change, responsible business practices, and the role of international organizations in addressing these challenges.
- III. To provide a platform for students, professionals, and individuals interested in these topics to connect, learn from experts, and engage in thought-provoking discussions.
- IV. To encourage and cultivate a sense of responsibility and passion among participants toward creating a better world by addressing global challenges related to sustainability and responsible practices.

Key Outcomes of the Event:

- I. Increased awareness and understanding: Participants gained a deeper understanding of critical global issues such as the Sustainable Development Goals (SDGs), G-20, and Environmental, Social, and Governance (ESG) principles, which are essential for creating a more sustainable and responsible future.
- II. The quiz tested and enhanced participants' knowledge on topics related to sustainable development, climate change, responsible business practices, and the role of international organizations,
- III. Participants were empowered and motivated to take action toward creating a better world by addressing global challenges related to sustainability and responsible practices.

Flyer of Online Quiz Contest on Theme “G20”



**UNIVERSITY CONNECT HUB
ONLINE QUIZ**

Themes
SDG, G-20 & ESG

Date: 16th May, 2024
Time: 01:30 pm-04:15 pm
Venue: LH 506, Rockefeller Block

ORGANISED BY

Faculty of Economics,
Chitkara Business School
under The Aegis of CROSD
Chitkara University, Punjab
in Association with
RIS, Ministry of External Affairs, New Delhi

Glimpses of Online Quiz on 16th May, 2024.



Students watching Video Theme G-20



Students attempting Online Quiz.



Group Photograph at the culmination of the event.

Online Quiz Prize Winners were awarded later on the day of Folk Fiesta event
on 22nd May, 2024.



Activity 6: Cultural Event

The University Connect Hub buzzed with cultural vibrancy on May 22, 2024, as it hosted "Folk Fiesta," a two-phase event showcasing the rich tapestry of Indian states. Phase I started with a vibrant ramp walk, where participants embodied the cultural essence of various Indian states through their attire. Round II delved deeper, with presentations dissecting the culinary delights, vibrant festivals, captivating folk dances, architectural marvels, and traditional clothing specific to each region. The participants' knowledge was tested in Round III, where the jury posed impromptu questions, assessing their critical thinking and communication skills. Phase II shifted gears to a visual spectacle featuring six captivating folk dance performances. The energy of Dogri from Jammu, the graceful moves of Rajasthani dance, the vibrant Haryanvi style, the colourful Gujarati folk expression, the lively Gidha, and the electrifying Bhangra enthralled the audience. The grand finale saw the esteemed jury announce the well-deserved winners, followed by a prestigious prize distribution ceremony graced by the Guests of Honor. Folk Fiesta was a delightful experience, fostering a deeper appreciation for India's diverse cultural landscape. Participants and attendees gained valuable insights into the unique traditions and artistic expressions that unite the nation.

Key Objective of the Event:

- I. The event aimed to showcase the vast cultural tapestry of India through various presentations and dance forms.
- II. Educate participants by featuring presentations on food, festivals, and traditions.
- III. Promote critical thinking and communications through Q&A.
- IV. Folk Fiesta aimed to create a sense of unity and belonging among participants.

Outcomes of the Event:

- I. A deeper appreciation for Indian culture: The Event likely instilled a greater understanding and respect for the diverse traditions across India.
- II. Enhanced knowledge about Indian states: Participants gained valuable insights into the unique aspects of various regions through presentations and discussions.
- III. Developing critical thinking skills: The Q&A round pushed participants to think quickly and respond thoughtfully under pressure.

Flyer of FOLK FIESTA event on 22nd May, 2024.

CHITKARA UNIVERSITY

**विदेश मंत्रालय
MINISTRY OF
EXTERNAL AFFAIRS**

RIS
Research and Information System
for Developing Countries
विद्यमानता के लिये अनुसंधान एवं सूचना प्रणाली

CHITKARA BUSINESS SCHOOL

FOLK Fiesta

22 May, 2024
10:00 AM to 1:00 PM
Carnegie Hall
Rockefeller Block

Organised by
Faculty of Economics
Chitkara Business School
Under the aegis of CROSD
Chitkara University, Punjab
in association with
RIS, Ministry of External Affairs
New Delhi, GOI

GOALS



*Team Faculty of Economics welcoming Judges, Guests of Honor and Eminent Guests.
Some Glimpses of the Cultural Representation on 22nd May, 2024*



Students Representing the Culture of various States like Haryana, Punjab, Maharashtra, Rajasthan, Gujarat and Chennai etc through their attires.

Some Glimpses of Folk Dances in Cultural Event on 22nd May, 2024



Haryanvi Dance Performance by the students



Students representing Punjab through Gidha



Bhangra performance by the students.



Gujarati Folk Dance Performance



Students representing Rajasthan through their Folk Dance



Students representing Kashmir through Dogri Dance Form.



Enthusiastic Students filler performance.

Audiences enjoying the performances by the participants.



Judges Questioning Round



Filler laughter session by Mr. Manav Bansal while judges were compiling the final results.



Moderator students of the event were encouraged with appreciation certificates.



1st, 2nd and 3rd position holders in Cultural Representation



1st, 2nd and 3rd position holders in Folk Dance Performances



Group Photograph on the culmination of the event.

Activity 7: Sports Event

The Faculty of Economics, Chitkara Business School, Chitkara University, Punjab, hosted a thrilling University Sports Competition on May 28, 2024. This event, part of the prestigious "University Connect Hub," was organized by the Centre for Rural Outreach and Sustainable Development, Chitkara University, Punjab, in association with the Research and Information System for Developing Countries (RIS), Ministry of External Affairs, New Delhi, Government of India.

We were honored by the presence of our esteemed Chief Guest, Dr. S.C. Sharma, Hon'ble Registrar and Officiating Vice-Chancellor, Chitkara University, Punjab. Along with Prof. Sandhir Sharma (Hon'ble Pro Vice-Chancellor, Chitkara Business School), Sqn. Ldr. Dr. Reena Angel (Director of Administration, Chitkara University, Punjab), Col. Bikram Ahluwalia (Director of Human Resources, CBS), Dr. Subodh Saluja (Associate Prof and Program Head of Retail Management, CBS), Prof. Keerti B. Pradhan (Dean of Healthcare and Management, CBS), Dr. Harinderpal Singh (Director of University Sports Board), Mr. Sundeep Singh (Deputy Registrar, CBS), and Ms. Babita Paswan (Program Manager, CBS). Our Guest of Honor was Mr. Aditya Johar, Acquisition Leader at Decathlon Sports India.

The competition witnessed an electrifying atmosphere as participants from various disciplines showcased their sporting talents, aligning with the noble "Fit India Movement" initiated by Hon'ble Prime Minister Shri Narendra Modi Ji. Renowned coaches from the Netaji Subhash National Institute of Sports, India – Shri Bhagwant Singh Ji, Shri Varinder Gulati Ji, and Shri Suresh Siani Ji – graced the occasion, inspiring participants to push their limits.

Participants displayed remarkable skill and sportsmanship in Badminton (Men's and Women's), Carrom, Pool Table, and Arm-Wrestling events. In the Badminton Men's Event, Saurav Kaushik from Chitkara School of Liberal Arts won the gold medal. At the same time, Divit Kumar Sahni from B.A. (Hons) Economics with Data Science was the runner-up. The Badminton Women's Event saw Tamanna Thakur from B.A. (Hons) Economics with Data Science claim the top spot and Bhuvi Anand from Chitkara School of Liberal Arts as the runner-up. Sheenu Rani from B.A. (Hons) Economics with Data Science emerged victorious in the Carrom event, with Dev Garg from BBA Professional as the runner-up. Danish from B.A. (Hons) Economics with Data Science won the Pool Table event, followed by Saurav Kaushik from Chitkara School of Liberal Arts as the runner-up. Aaryamaan secured the gold medal in the Arm-Wrestling event, while Gopal Kishan Anand from B.A. (Hons) Economics with Data Science was the runner-up. The competition provided an excellent opportunity for students to showcase their sporting abilities, foster a healthy competitive spirit, and promote physical fitness while aligning with the broader "Fit India Movement."

Description of the Event:

The University Sports Competition 2024 was held on May 28, 2024, at Sportorium, Chitkara University, Punjab, by the Faculty of Economics, Chitkara Business School, Chitkara University, Punjab, under the aegis of the Centre for Rural Outreach and Sustainable Development in association with the Research and Information System for Developing Countries (RIS), the event was part of the prestigious "University Connect Hub" program. The competition aimed to promote sporting talent among students and align with the "Fit India Movement" initiated by the Hon'ble Prime Minister. It featured four sporting events: Badminton (Men's and Women's), Carrom, Pool Table, and Arm Wrestling. Students from various disciplines participated, showcasing their skills and sportsmanship. The event was graced by esteemed guests, including the Chief Guest, Dr. S.C. Sharma (Hon'ble Registrar and Officiating Vice-Chancellor, Chitkara University), Along with Prof. Sandhir Sharma (Hon'ble Pro Vice-Chancellor, Chitkara Business School), Sqn. Ldr. Dr. Reena Angel (Director of Administration, Chitkara University, Punjab), Col. Bikram Ahluwalia (Director of Human Resources, CBS), Dr. Subodh Saluja (Associate Prof and Program Head of Retail Management, CBS), Prof. Keerti B. Pradhan (Dean of Healthcare and Management, CBS), Dr. Harinderpal Singh (Director of University Sports Board), Mr. Sundeep Singh (Deputy Registrar, CBS), and Ms. Babita Paswan (Program Manager, CBS) and Guest of Honor, Mr.

Aditya Johar (Acquisition Leader at Decathlon Sports India). Special coaches from the Netaji Subhash National Institute of Sports, India, were also present to inspire the participants. Winners were recognized and awarded medals for their outstanding performances in each event. The competition provided a platform for students to showcase their sporting abilities, foster a healthy competitive spirit, and promote physical fitness while aligning with the broader "Fit India Movement."

Key Objectives of the Event:

- I. To promote sporting talent and encourage student physical fitness, aligning with the "Fit India Movement" initiated by the Hon'ble Prime Minister OF India.
- II. To provide a platform for students from various disciplines to showcase their sporting abilities, foster a healthy competitive spirit, and nurture sportsmanship.
- III. To create an opportunity for students to learn from and be inspired by esteemed guests, including industry professionals and renowned coaches from the Netaji Subhash National Institute of Sports, India.
- IV. To recognize and celebrate the achievements of participants by recognizing winners in various sporting events, encouraging them to push their limits and strive for excellence.

Key Outcomes of the Event:

- I. The Event increased awareness and participation in sports and physical fitness activities among students, contributing to the goals of the "Fit India Movement."
- II. It Enhanced camaraderie, sportsmanship, and a sense of healthy competition among students from different disciplines within the university.
- III. The Event identifies and recognizes talented athletes in various sports, providing them with further training and development opportunities.
- IV. The Event also Strengthened collaboration and ties between the university, sports organizations (like the Netaji Subhash National Institute of Sports), and industry partners (such as Decathlon Sports India), fostering future partnerships and initiatives related to sports and fitness.

Flyer of University Sports Competition

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भारत सरकार
MINISTRY OF EXTERNAL AFFAIRS

University Connect Hub

UNIVERSITY SPORTS COMPETITION

Organised by
Faculty of Economics
Chitkara Business School
Under the aegis of CROSD
Chitkara University, Punjab
in association with RIS
Ministry of External Affairs
New Delhi, GOI

Date :28th May, 2024
Time :9:15 AM to 4:00 PM
Venue :Sportorium

Some Glimpse of the Event



Students doing registrations at Registration Counter



Prof. Sandhir Sharma, Vice Chancellor, Chitkara University, Punjab welcoming Guests of Honor from National Institute of Sports, Patiala.



Students welcoming Judges, Eminent guests, Deans', Directors and Program Heads from National Institute of Sports, Patiala and Chitkara University Campus.



Commencement of the Competitions.



Felicitation of Chief Guest and Guests of Honor.



Guests moving on the Badminton Court for formal opening of the event.

Players: Badminton Team





Arm Wrestling







Carrom





Pool Table









Prize Distribution Ceremony of University Sports Competition



Activity 8: Tree Plantation Drive

The Faculty of Economics, Chitkara Business School, Chitkara University, Punjab, organized a “Plantation Drive” on the World Environment Day, an initiative of “Go Green: Sustainable Environment Campaign” on June 5, 2024. This event, part of the prestigious "University Connect Hub," was organized by the Centre for Rural Outreach and Sustainable Development, Chitkara University, Punjab, in association with the Research and Information System for Developing Countries (RIS), Ministry of External Affairs, New Delhi, Government of India.

We were honored by the presence of our esteemed Chief Guest, Prof. Dinesh Kumar (Professor & Head, Department of Economics, Chaudhary Charan Singh University Meerut) and the Guest of Honor, Mr. Gopal Krishan Garg, Director HR, Chitkara University, Punjab, along with Prof. Sandhir Sharma (Hon'ble Pro Vice-Chancellor, Chitkara Business School), Prof. Surya Narayan N. Panda sir, Pro Vice Chancellor, CURIN, Chitkara University, Punjab, Dr. Neelam Verma, Dean, Office of Students Affairs, Chitkara University, Punjab, Prof. Jyotsna Kaushal, Director, Centre for Water Sciences, Chitkara University, Punjab, Prof. Rashmi Aggarwal, Dean, Commerce, Chitkara Business School, Chitkara University, Punjab, Dr. Subodh Saluja (Associate Prof and Program Head of Retail Management, CBS), Chitkara University, Punjab and other Dean & Directors of the Chitkara University, Punjab.

As a theme of the Go Green initiative, green colour of T-Shirts with the university, RIS and MoEA logo were distributed to all the Dean, Directors and guests to participate in the plantation drive event.

Event begin with a video presentation on the "Green Campus Tour" by Mr. Gurpreet Singh Saggu. The presentation showcased the sustainable practices followed by our university such as Reusing Waste Products, Bio-Compost facility, Miyawaki Forest of the University, Herbal Garden, Vertical Gardens, Paper Recycling Facility, Rain Water Harvesting, Sewage Treatment Plant etc. The video presentation inspired us to continue striving for a more sustainable and environment friendly future.

The main focus of the event were the hard working gardeners. A token of appreciation were given to the hardworking gardeners of the Chitkara University for their continuous contribution for maintaining sustainable environment in the university campus. They were also honored with the Eco-Trail Blazers award. The Green Champion Award were given to Mr. Hamid Raza (Sr. Horticulturist of Chitkara Universty, Punjab) for his unwavering

commitment to nurturing the lush greenery and maintaining the more sustainable future of our campus.

The event successfully accomplished its primary objective by planting fifty plants in the vicinity of the Rockefeller Block. Prof. Dinesh Kumar, the Chief Guest, initiated the plantation campaign by planting the initial plant, and the remaining guests thereafter joined in by planting more saplings.

Description of the Event:

“Plantation Drive” on the World Environment Day, was held on June 5, 2024, at Carnegie Hall, Rockefeller Block, Chitkara University, Punjab, by the Faculty of Economics, Chitkara Business School, Chitkara University, Punjab, under the aegis of the Centre for Rural Outreach and Sustainable Development in association with the Research and Information System for Developing Countries (RIS), the event was part of the prestigious "University Connect Hub" program. The event aimed to promote the initiative of National Action Plan on Climate Change (NAPCC) of Sustainable Development Goals. The focus of the event was green campus tour of the university & sustainable practices followed by the university, honour and appreciation of hardworking gardeners and plantation drive.

The event was graced by esteemed guests, including the Chief Guest, Prof. Dinesh Kumar (Professor & Head, Department of Economics, Chaudhary Charan Singh University Meerut), and the Guest of Honor, Mr. Gopal Krishan Garg, Director HR, Chitkara University, Punjab, along with Prof. Sandhir Sharma (Hon'ble Pro Vice-Chancellor, Chitkara Business School), Prof. Surya Narayan N. Panda sir, Pro Vice Chancellor, CURIN, Chitkara University, Punjab, Dr. Neelam Verma, Dean, Office of Students Affairs, Chitkara University, Punjab, Prof. Jyotsna Kaushal, Director, Centre for Water Sciences, Chitkara University, Punjab, Prof. Rashmi Aggarwal, Dean, Commerce, Chitkara Business School, Chitkara University, Punjab, Dr. Subodh Saluja (Associate Prof and Program Head of Retail Management, CBS), Chitkara University, Punjab and other Dean & Directors of the Chotkara University, Punjab.

Video presentation on Green campus tour by Gurpreet Singh Saggi beautifully present his video presentation and took the audience on green campus tour. He also very well explained the several sustainable practices followed by the university. Sr. Horticulturist Mr. Hamid Raza were honored and awarded with the Green Champion Award for his remarkable contribution in making the university lush green campus and sustainable for future. The

highlights of the event were gardeners, their ground level effort were appreciated with the token of respect and also awarded with the true Eco-Trail Blazers of the University. Event end with its main objective of planting fifty trees near by the Rockefeller Block by the esteemed guest and other participants of the event.

Following the event, there was a prevailing feeling of achievement and a renewed dedication to promoting environmental sustainability. The "Plantation Drive" organized by Chitkara University on World Environment Day showcased the institution's unwavering commitment to environmental sustainability and its ability to motivate future generations to carry on this crucial endeavour.

Major Objectives of the Event:

1. To enhance the greenery in the campus premises and making campus sustainable for future.
2. To educate and inspire the students, faculty, staffs, learn about the sustainable practices and importance of environmental conservation through video presentation and involvement in the plantation drive.
3. To recognize and appreciate the efforts of ground level workers who actually contribute to save and nurture the environment.
4. To foster community involvement, promote sustainable initiatives, and align with global goals to save the environment for future.

Major Outcomes of the Event:

The plantation drive events yields various significant outcomes

1. The event successfully inspire and educate the audience about the sustainable practices to be followed to save the environment for the future. It also deliver the information about the sustainable practices followed by the university to make the campus lush green and sustainable for future
2. The event successfully highlighted the efforts of the priceless efforts of the ground level workers who actually nurture and save the environment. Gardeners were honored with the token of respect and awarded with the title of Eco Trail Blazers of the University. And the Sr. Horticulturist also were awarded with the Green Champion of the University.

3. Event remind and foster the sense of collective responsibility to save the environment among the participants. Event also raises the commitment among the participant towards the sustainability practices and saving environment.
4. Event also aligns the global goal of environmental protection and climate change. It promoted the Go Green: Sustainable Environment Campaign and national sustainability objectives.

Some Glimpse of the Event



Prof. Dhiresk Kulshrestha, Dean Faculty of Economics welcoming Prof. Dinesh Kumar, Former Head & Professor, Chaudhary Charan Singh University, Meerut (U.P.) on the arrival of the event as Chief Guest.



Mr. Hamid Raza was awarded with “Green Champion Award” on World Environment Day.



Presentation by Dr. Gurpreet Singh Saggi on “Green Campus Tour” showcasing the initiatives of Chitkara University for Sustainability. Link to the PPT attached: <https://feji.us/uf5s95>



Dr. Harpreet S. Bhatia, Pro Vice Chancellor – HR, Dr. Neelam Verma, Dean Office of Student Affairs and Prof. Dinesh Kumar, Former Head & Professor, Chaudhary Charan Singh University, Meerut (U.P.) on World Environment Day.



Gardeners of Chitkara University were awarded with “Certificate of Honor” and Token of Appreciation”.



Prof. Sandhir Sharma, Vice Chancellor, Chitkara University along with Deans', Directors', Program Heads', Faculties, Admin and Gardeners in the field for Plantation Drive. 50 plants were planted on World Environment Day.



Prof. Sandhir Sharma, Vice Chancellor, Chitkara University, Punjabsowingthe plant.



Prof. S.N. Panda, Pro Vice Chancellor, CURIN, Chitkara University, Punjab, Prof. Dinesh Kumar, Former Head & Professor, Chaudhary Charan Singh University, Meerut (U.P.) and Mr. Hamid Raza planting a plant.



Dr. Harpreet S. Bhatia, Pro Vice Chancellor - Human Resources watering the tree.

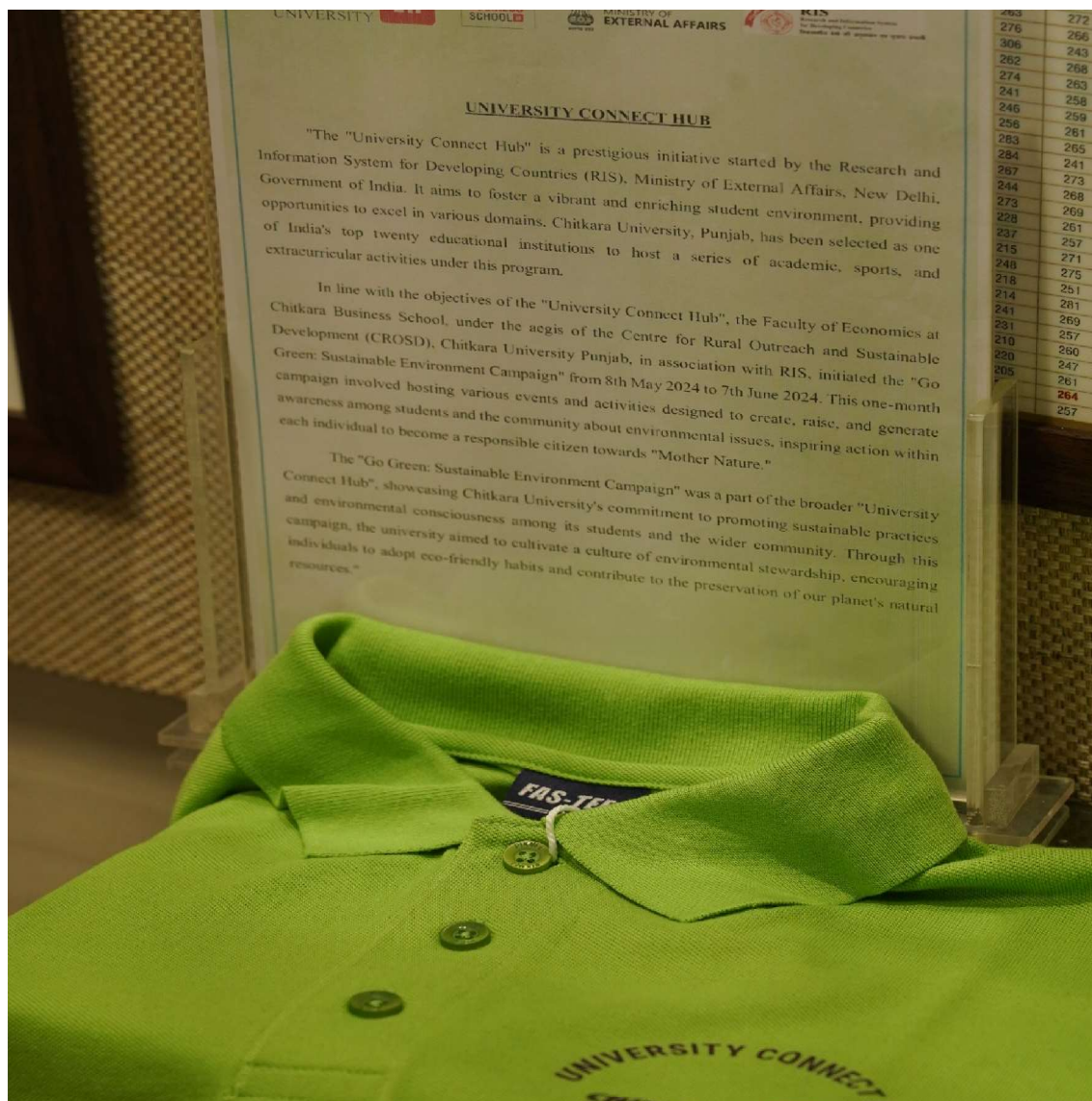


Faculty of Economics, Chitkara Business School sowing the plant along with Gardeners.



Students sowing plants on 5th June, 2024.

As a testament to the remarkable achievements of the Faculty of Economics at Chitkara Business School, Chitkara University, Punjab, a T-shirt commemorating the "University Connect Hub" initiative has been placed in the **Throw Back Museum at Chitkara University**, Punjab. This initiative, launched by the Research and Information System for Developing Countries (RIS) in collaboration with the Ministry of External Affairs, New Delhi, Government of India, aimed to foster a vibrant and enriching student environment, promoting excellence across various domains. The T-shirt symbolizes the successful completion and impact of the "Go Green: Sustainable Environment Campaign," which was an integral part of the University Connect Hub, highlighting the university's commitment to environmental stewardship and sustainable practices.



PATRONS

<p>Dr. Ashok K. Chitkara Chancellor, Chitkara University, Punjab</p>	<p>Dr. Madhu Chitkara Pro-Chancellor, Chitkara University, Punjab</p>
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Chitkara University, Punjab

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