

## UG Programs Chitkara Business School

Event Details	
Event Type	Value Added Course
Topic	Understanding India
Date	2023-10-16 to 2023-10-27
Mode	Offline
Organizer Name	Dr. Harshita Bhargave
No. of Participants	105
SDG No	SDG 4: Quality Education, SDG 7: Affordable and Clean Energy, SDG 9: Industry, Innovation and Infrastructure

#### Objective:

- 1. To demonstrate the understanding of contemporary India with its historical perspective.
- 2. To recognize and appreciate the diversity in Indian cultural traditions, languages.
- 3. To get insights of Indian religions with an insight on heritage of India.
- 4. To get to know the diversities and vividness across the nation.

### Description:

The first day of the session started with an excellent introduction of the geographical and demographic characteristics of India. The students were acquainted with the developments and advancements in Indian history. As the VAC proceeds, the moderators helped students to familiarize with the cultural vividness of India, its spread and diversity as well as implications of various cultural practices in day to day milieu. The philosophy, society, and religions of India and various Indian languages were elaborated in detail. The ancient Indian literature was explored during the course. Furthermore, the humanistic and ethical values were inculcated in the students with high spirits. The moderators also discussed the historical and cultural perspective with their significance in globalized business environment. The ultimate aim of the VAC is to foster within the students progressive thinking by gaining social skills essential for lifelong learning, adapt, be agile in mind, imbibe socio- cultural sensitivity for responsible citizenship. The students acquired knowledge of India's intricate business prospects and difficulties in the twenty-first century. Students were also able to examine the rich tapestry of ancient Indian literature, talking about its salient characteristics and its significant influence on the social, cultural, and economic spheres of the nation. The session took the students to the roots of the country and get themselves familiar with it. The session gave the students the contemporary insight into the traditional, ethical and moral dimensions of the country. A much needed study apart from the academic curriculum helps the students to get to know the diversities, complexities and similarities across the nation.

#### Outcomes:

- 1. Students were able to understand contribution of ascendants in the areas of philosophy, science, arts, music, and architecture.
- 2. Pupils proved their capability to identify and value the Indian cultural diversity.
- 3. Students got familiar with the diversities spread across the nation.
- 4. Students learned the history of Indian Heritage and its significance in today's world.



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"Mr. Sourav Roy & Dr. Rashmi Aggarwal with the Standee"

"Group Picture with the Faculties"



"Dr. Lavee Vikram describing the ethics, cultures and values of the nation"



"Mr. Sourav Rai taking queries of the students"