

ACTIVITY REPORT

Name of the activity	Innovations In Operations Management for FMCG Industry	Date	September 30 ,2022
Name of the Moderator	Prof Neeraj Anand, Dr Sumit Sakhuja	Time	3.00 p.m to 4.00 p.m.
Name of the Resource Person	Mr. Anand Singh Bhadauria	Mode	Offline
Nature of the activity	Career Counselling Session	Program & Batch	MBA, Batch 2022
Number of students participated	60	Academic Session	2022-23

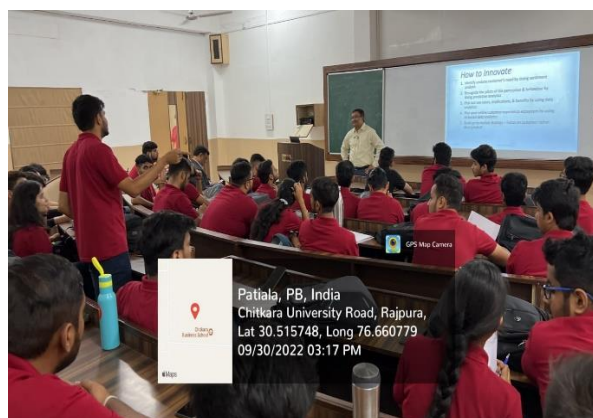
About the Activity

The session on Innovations in Operations Management for FMCG Industry was very interactive and the resource person delivered a well drafted session which was very engaging and thought provoking at the same time. Students gained insight into several topics such as trends in FMCG sector, innovation in 2020, growth drivers in FMCG industry, and material handling equipment. Various industry based practical examples were discussed during the session.

Aligned Activity Outcomes with Objectives

S. No	Activity Objectives	Activity Outcomes
1.	To make students understand about the challenges of Operation management for FMCG industry.	Student developed an understanding about the importance of innovation in the FMCG industry and how it serves the customers & become profitable with less investment.
2.	To make students understand career opportunities by providing right guidance for making a career in the direction that suits their interest.	Students learnt about various job opportunities in world's largest companies and have a great chance to enter large industry giants.

GLIMPSES OF THE ACTIVITY



Mr. Anand Singh Bhadauria interacting with students and discussing innovations in Operations Management
Reported by – Team Activity Club, Chitkara Business School | 30th September, 2022