UG Programs
Chitkara Business School

Event Details	
Event Name	Competition
Topic	PHOSPHENES
Date	2024-04-25 to 2024-04-26
Mode	Offline
Organizer Name	Dr. Rashmi Aggarwal , Dr. Sarabjeet Singh , Dr. Chetna Kaushal , Ms. Gagandeep Kaur
No. of Participants	150
SDG No	SDG 3: Good Health and Well-being , SDG 4: Quality Education , SDG 8: Decent Work and Economic Growth , SDG 9: Industry , Innovation and Infrastructure , SDG 10: Reduced Inequalities , SDG 12: Responsible Consumption and Production , SDG 17: Partnership for the Goals

Objective :

1. Enhancing Financial Literacy
2. Inculcation of problem solving abilities
3. Boosting their coding skills
4.. Collaboration and Coordination
5. Strategic thinking and constructive decision making

Description :

The Phosphenes Event, lasting 30 hours, was a challenging marathon where teams acted as virtual country managers. They earned NinjaBits through coding challenges and utilised strategic thinking to manage resources and negotiate trades. A total of 30 teams representing a respective nation, each with three students from the Department of Computer Science & Engineering and two from Chitkara Business School, engaged in intense coding wars, trading rounds and defence mechanisms to manage their nation where they faced questions given the limited time frame, to earn credits with fully functional code. Beyond the coding challenges, the event also incorporated business simulations, requiring teams to strategize and make informed decisions to maximize their economic standing. Following it, participants were required to manage assets by strategically purchasing and selling various goods based on the available credits. In trading rounds they were subjected to restrictions including minimum and maximum amounts. Teams tried to make the best trade deals and use resources wisely. Teams either formed alliances with others or engaged in conflict to strengthen their nation's position and influence on the global stage, teaching them valuable lessons in diplomacy and strategic negotiation. This unique blend of technical and business elements provided a holistic experience, simulating real-world scenarios where technical expertise and business acumen work hand-in-hand.

Outcomes :

1) Successful Fostering of interdisciplinary collaboration .
2) Participants technical and problem solving skills get improved .

3) Fostering participants networking with peers and industry professionals .

4) Alliance formation , strategic negotiation for enhancing their managerial skills .

5) Fostered critical thinking and adaptability among participants .

Standee of Phosphenes (25.04.2024 -26.04.2024)

Teams of Phosphenes (25.04.2024 -26.04.2024)

Audiences of the event phosphenes (25.04.2024 -26.04.2024)

Phosphenes event's Authors (25.04.2024 -26.04.2024)

Winner of Phosphenes (25.04.2024 -26.04.2024)