

UG Programs Chitkara Business School

Event Details	
Event Name	Competition
Торіс	LogAvSim
Date	2024-10-09 to 2024-10-09
Mode	Offline
Venue	LH 504, Rockefeller Block, Chitkara Business School
Organizer Name	Dr. Monika Gupta, Department of SCM & General Management
Resource Person	Dr. Monika Gupta Associate Professor
No. of Participants	75
SDG No	SDG 4: Quality Education, SDG 17: Partnership for the Goals

Objective:

1. To provide an interactive platform for BBA students to showcase their problem-solving, organizing, and decision-making skills in aviation and logistics operations.

2. To simulate realistic industry challenges, such as boarding processes, cargo management, and airport operations, incorporating AI advancements.

3. To foster collaboration, critical thinking, and real-time decision-making in a simulated business environment.

Description:

The 'LogAvSim' Role Play Competition, held on October 9, 2024, provided BBA students from the 2024 Batches of Aviation Management and LSCM with an interactive platform to demonstrate their problem-solving, organising, interpersonal and decision-making skills. Through realistic role-play scenarios based on aviation and logistics operations, students tackled complex industry challenges, including the Boarding process and inside operations with the advancement of AI, cargo management, and airport operations under the able guidance of Dr Monika Gupta, Convener and Dr. Neeraj Anand, Dean-SCM and General Management. We are grateful to Dr Babita Singla and Dr Shubhkaran*, who are the jury members. The team *Avgeeks led by Trishleen Kaur won the first prize. The competition fostered collaboration, critical thinking, and real-time decision-making in a simulated business environment. Participants gained valuable insights into the practical applications of their domains.

Outcomes:

- 1. Students enhanced their practical understanding of aviation and logistics industry complexities through hands-on role-playing scenarios.
- 2. Participants developed key interpersonal and leadership skills crucial for real-world aviation and logistics operations.
- 3. The competition provided valuable insights into the application of AI in streamlining aviation and logistics processes.



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Team SCM & Aviation with the winners of LogAVSIM



Student team presenting their theme (09-10-2024)



One of the team in competition presenting their theme (09-10-2024)



Participants alongwith Team SCM & Aviation(09-10-2024)