

Event Details	
Event Name	Extension and Outreach programs
Topic	Industrial Visit To Escalon
Date	2024 -05 -17 to 2024 -05 -17
Mode	Offline
Organizer Name	Dr. Priya Jindal and Ms.Baljinder Kaur
No. of Participants	43
SDG No	SDG 4: Quality Education , SDG 10: Reduced Inequalities

Objective :

1. Understanding practical applications of theoretical knowledge .
2. Observing industrial operations firsthand .
3. Enhancing awareness of career opportunities .
4. Observing workplace culture and safety practices .
5. Connecting academic learning with real world scenario .

Description :

Chitkara Business School's B.Com program organized an enlightening industrial visit to Escalon Business Services Pvt Ltd. Mohali, Chandigarh, on May 18, 2024. This excursion provided students with a captivating journey into the intricate world of real life accounting and finance management. The visit began with a presentation on Escalon's operations in finance, accounting, HR, and administration, emphasizing their use of technology to enhance efficiency. Students toured the facility, observed different departments, and engaged with professionals, gaining practical insights into the business world. This visit reinforced the link between academic knowledge and industry practices, inspiring students to explore careers in business process outsourcing and management services and along with that also provided knowledge to the students regarding the different skill set required for job. This hands-on experience not only augmented students' knowledge but also equipped them with practical insights into the real life accounting world, making it a valuable addition to their studies. Along with that this visit will enhance awareness of career opportunities and industry expectations among students, Encouraging curiosity and questions among students about industry specific challenges and solutions, Motivates students by showing tangible outcomes of their studies, provides them insights into industrial practices and helps the students to learn about work environment.

Outcomes :

1. Understanding practical applications of theoretical knowledge .
2. Observing industrial operations firsthand .

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3. Enhancing awareness of career opportunities .
4. Observing workplace culture and safety practices .
5. Connecting academic learning with real world scenario .



Students while interacting with Lead Manager .



Students ready to go for Visit



Students excited for Industrial Visit



Students at Escalon Pvt. Ltd