

Event Details	
Event Name	Competition
Topic	Book Quest: Read & Reflect
Date	2024-09-23 to 2024-09-23
Mode	Offline
Venue	LH 101, Martin Luther Block
Organizer Name	Dr. Shivani Malhan, Department of SCM & General Management
No. of Participants	111
SDG No	SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, SDG 12: Responsible Consumption and Production

### Objective:

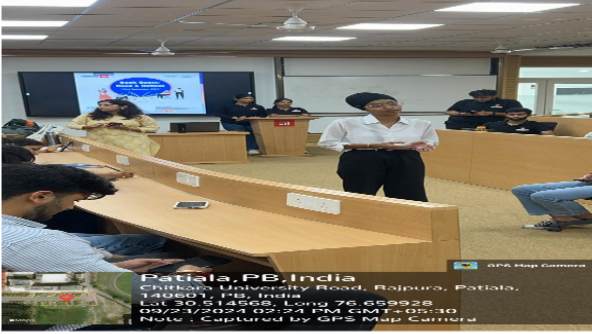
1. To encourage students to cultivate a consistent reading habit, exploring different genres of books and broadening their intellectual horizons.
2. To provide a platform for students to engage in discussions and analysis, fostering critical thinking and reflective skills.
3. To facilitate intellectual exchange by creating an interactive environment where participants can share their thoughts, interpretations, and insights on the books they read.

### Description:

"Book Quest: Read & Reflect," organized on 23rd September 2024, was an enriching literary event organized by GenZ Wheels Club, Department of Supply Chain Management and General Management at Chitkara Business School. The event was hosted in Room No. 101, Martin Luther Block, Chitkara University. The event aimed to cultivate a habit of reading and encouraged participants to engage in deep reflection and thought-provoking discussions. The coordinators of the event were Dr. Shivani Malhan and Dr. Divyansha Kumar. This initiative created a platform for students to explore various genres of books, share their personal interpretations, and reflect on how the literature can inspire positive changes in their lives. "Book Quest" provided a collaborative environment where students could exchange ideas, debate on literary themes, and appreciate diverse perspectives on a wide range of subjects. This interaction encouraged students to improve their critical thinking skills, foster intellectual curiosity, and develop a broader understanding of the world through books. In addition to being an academic exercise, the event aimed to build a community of passionate readers who can inspire each other. Participants will have the opportunity to network with fellow students who share an interest in reading and reflect on how the themes discussed can influence their personal, professional, and academic journeys. This initiative was aligned with Chitkara University's commitment to holistic development, integrating cognitive skills with a passion for continuous learning. It encouraged the students not only to read but also to reflect and apply their learnings in real-life scenarios, making it a comprehensive experience. In essence, "Book Quest" promoted lifelong learning, intellectual growth, and a love for literature among the students.

### Outcomes:

1. Participants gained a thorough understanding of life skills essential for success in their lives.
2. Attendees developed skills related to leadership, personality development and teamwork which will be applicable everywhere.
3. Insights from real-world examples sparked creative approaches to business problems.
4. The competition boosted interest in reading among participants, encouraging them to explore new genres and authors.



Presentation by Students in the Book Quest( 23-09-2024)



Dr. Shivani announcing the Winner for the Competition along with Team ( 23-09-2024)



Dr. Neeraj Anand presenting the Trophy to the Winner(23-09-2024)



Students showcasing the books read by them in the competition ( 23-09-2024)