

Event Details	
Event Name	Workshop
Topic	WORKSHOP ON INDUSTRY READY INTERVIEW SKILLS
Date	2024 -04 -22 to 2024 -05 -03
Mode	Offline
Venue	LH-11
Organizer Name	Dr. Subodh Saluja and Dr. Reet Kaur
Resource Person	Mr. Manish Jain Corporate Expert
No. of Participants	10
SDG No	SDG 4: Quality Education , SDG 8: Decent Work and Economic Growth , SDG 9: Industry , Innovation and Infrastructure

Objective :

1. Enhance students ' ability to craft compelling and professional resumes tailored to the retail industry .
2. Develop effective communication skills and professional etiquette for successful interview interactions .
3. Equip students with strategies to confidently answer common and challenging interview questions .
4. Provide practical experience through mock interviews and personalized feedback to improve performance .

Description :

The Department of BBA Retail Management at Chitkara Business School, in collaboration with the Chitkara Professional Development Center, recently organized a comprehensive workshop focused on industry -ready interview skills for the 2022 batch of students . This workshop aimed to equip students with essential techniques and strategies to excel in interviews , a critical aspect of securing positions in the competitive retail management field . The session encompassed various components of the interview process , including crafting compelling resumes , tackling common interview questions , honing effective communication skills , and mastering body language and professional etiquette . Expert trainers and seasoned HR professionals led the workshop , providing students with valuable insights into what employers seek during interviews . They offered personalized feedback , helping students identify and address their strengths and areas for improvement . The workshop's primary objective was to boost students ' confidence and competence in facing interviews , thereby significantly enhancing their employability . Interactive exercises and mock interviews were integral parts of the workshop , allowing students to practice and refine their skills in a supportive and constructive environment . This hands-on approach helped students gain practical experience and better understand the nuances of the interview process .

Outcomes :

1. Students will create polished , industry -specific resumes that effectively showcase their skills and experience .
2. Participants will demonstrate improved communication skills and professional etiquette during interviews .



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- 3. Students will confidently respond to a wide range of interview questions ,including challenging ones
- 4. Attendees will gain practical experience and insights from mock interviews ,enhancing their overall interview performance .



Group Photo of Students with Resource person



Student undergoing mock interview



Student undergoing mock interview



Student undergoing mock interview