

Event Details	
Event Name	Workshop
Topic	Workshop on Professional Presentations
Date	2024 -03 -05 to 2024 -03 -07
Mode	Offline
Venue	LH-7
Organizer Name	Dr.Subodh Saluja and Dr. Reet Kaur
Resource Person	Sonaldeep Kaur Assistant Professor
No. of Participants	10
SDG No	SDG 4: Quality Education , SDG 9: Industry , Innovation and Infrastructure , SDG 17: Partnership for the Goals

Objective :

- To Enhance communication skills for effective presentation delivery .
- To Build confidence in articulating ideas and speaking in public .
- To Develop proficiency in English language for professional communication .
- To Cultivate persuasive oratory skills for impactful presentations .
- To Foster adaptability and spontaneity in impromptu speaking situations .

Description :

Under the guidance of Ms. Sonaldeep Kaur, the "Professional Presentations " workshop tailored for BBA Retail Management students of the 2022 batch was a transformative experience focused on refining crucial communication and presentation skills. Spanning three intensive days, the workshop provided a dynamic learning environment , offering a series of meticulously curated activities to enhance participants ' abilities . Ms. Kaur, a seasoned expert in communication , adeptly steered students through ice-breaking sessions , confidence -building exercises , and comprehensive discussions on presentation essentials . Through her expert facilitation , sessions covering oratory skills, impromptu speaking , and language proficiency refinement were particularly impactful . Encouraged by Ms. Kaur's guidance , students ventured beyond their comfort zones , discovering newfound assurance in articulating ideas effectively . The workshop's interactive structure , under Ms. Kaur's adept leadership , encouraged peer collaboration and constructive feedback , enriching the learning experience . As the workshop drew to a close , participants emerged as more polished communicators , armed with the skills and confidence needed to thrive in the competitive landscape of retail management , thanks to Ms. Kaur's unwavering commitment to their growth and development .

Outcomes :

- Increased ability to deliver engaging presentations .

- Improved self-confidence in public speaking scenarios .
- Enhanced proficiency in English language communication .
- Acquired persuasive speaking techniques for effective communication
- Developed adaptability in impromptu speaking situations .



Students performing assigned task



Student giving presentation



Students engaged in group discussion



Resource person providing training