

Event Details	
Event Name	Expert Talk
Topic	Unleashing the potential of an entrepreneur journey :The real life voyage of Tagro entrepreneur .
Date	2024 -01-18 to 2024 -01-18
Mode	Offline
Organizer Name	Dr. Sarabjeet Singh , Dr. Jyoti Verma , Dr. Sonia Antil
No. of Participants	100
SDG No	SDG 4: Quality Education , SDG 9: Industry , Innovation and Infrastructure

### Objective :

- 1) Facilitate discussions on Entrepreneurship and its trends .
- 2) Encourage knowledge sharing among all the budding entrepreneurs .
- 3) Platform for open discussion on how to become a successful entrepreneur .
- 4) Delve into operational details of being an entrepreneur .
- 5) Foster an environment for learning about the journey and challenges faced .

### Description :

In a rapidly evolving economic landscape , the Expert talk titled “Unleashing the Potential of an entrepreneur journey : The real life voyage of TAPGRO entrepreneur ” by Ms. Aparna Singh and Mr. Gaurav Tandon provides platform to our under graduate students of FinTech to unleash their potential of becoming a successful entrepreneur . The expert talk provides a platform where the students can listen directly from the upcoming entrepreneurs about their Journey being an entrepreneur , what are the challenges faced and how to deal with those challenges , role of various stakeholders in your venture including financial institutions and government at large, how to deal with the behavioural aspects of the human resources involved during the journey and there by suggesting a pathway for a seamless entrepreneurial future of the country .

### Outcomes :

- 1) Enhanced understanding of an entrepreneurial journey .
- 2) Insights into effective strategies of being a successful entrepreneur
- 3) Identification of key areas for operational improvement and efficiency .
- 4) Inspiration for innovative business model transformations to stay competitive .
- 5) Strengthened networking opportunities and collaborations .



Students attending the session (18.01.2024)



Speakers with faculty members on session (18.01.2024)



Students attending the session (18.01.2024)



Brochure of the session (18.01.2024)