

Event Details	
Event Name	Expert Talk
Topic	Social Entrepreneurship towards Sustainable Livelihood through Slow Fashion
Date	2024 -02-29 to 2024 -02-29
Mode	Offline
Venue	LH 502 , Rockefeller Block
Organizer Name	Dr. Rishu Bhardwaj , Department of SCM & General Management
Resource Person	Dr. Vaibbhavi Pruthviraj Ranavaade Dean- Department of Fashion ,
No. of Participants	65
SDG No	SDG 4: Quality Education SDG 17: Partnership for the Goals

Objective :

To Encourage students to develop an entrepreneurial mindset by engaging them in the process of creating and presenting business ideas .

Provide students with an opportunity to develop essential entrepreneurial skills such as critical thinking , problem -solving , communication , and teamwork .

To foster the incubation and development of innovative business ideas through multidisciplinary approach among students , encouraging them to think creatively with more options

Description :

The department of SCM organized Expert Talk on "Social Entrepreneurship towards Sustainable Livelihood through Slow Fashion". Students of BBA Logistics and Supply Chain(Batch 2022 and 2023) at Chitkara Business School, Chitkara University , Punjab, were privileged to attend a thought -provoking session delivered by Dr. Vaibbhavi Pruthviraj Ranavaade , Dean, Department of Fashion Design, Chitkara University . The session delved into the realms of social entrepreneurship , sustainable livelihoods , and the significance of adopting slow fashion in the contemporary world . The interactive and informative nature of the session inspired the students to rethink their approach to fashion and consider the positive impact they can make through responsible choices . As the world navigates towards a more sustainable future , embracing slow fashion emerges as a powerful and actionable step for individuals to contribute to positive change . The session also provided participants with practical strategies and techniques for integrating sustainable practices into various aspects of their fashion businesses , such as sourcing materials , production processes , marketing , and distribution . Which further foster opportunities for collaboration , mentorship , and knowledge sharing within the sustainable fashion community .

Outcomes :

Participants gained a deeper understanding of the concept of slow fashion , including its principles , benefits , and relevance in today's fashion industry .

Students were able to develop a comprehensive understanding of sustainability within the context of fashion entrepreneurship , including environmental , social , and economic aspects .

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Session inspired the students to embrace sustainable practices in their entrepreneurial ventures, highlighting successful examples and case studies.



Dr. Neeraj Anand with Speaker and the Students, 29.02.2024



Dr. Neeraj Anand felicitating Dr. Vaibhavi Pruthviraj, 29.02.2024



Host introducing the Speaker, 29.02.2024



Students understanding the concept of dyeing in sustainable Fashion, 29.02.2024