

Event Details	
Event Name	Carrer Counselling
Topic	Resume Writing Session
Date	2024 -05-20 to 2024 -05-20
Mode	Offline
Venue	LH, 502 , Rockefeller Block
Organizer Name	Dr. Monika Gupta , Department of SCM & General Management
Resource Person	Mr. Amit Tulli Director - CAS
No. of Participants	34
SDG No	SDG 4: Quality Education , SDG 17: Partnership for the Goals

### Objective :

To focus on developing resumes that highlight key skills desired by BBA employers , like financial analysis , business communication , and leadership .

To equip students with an understanding of resume expectations for specific industries relevant to BBA graduates (e.g., finance , marketing , consulting ).

Guide students on tailoring their resume content to showcase relevant coursework projects , internships , and extracurricular activities related to their BBA program .

### Description :

Mr. Amit Tuli, ( Director - CASS) conducted an enlightening session on the art of resume writing . With his extensive experience in recruitment and talent acquisition , Mr. Tuli provided attendees with valuable insights and practical advice on crafting resumes that stand out in today's competitive job market . Mr. Tuli emphasized that a resume is a marketing tool designed to showcase one's skills , experience , and accomplishments . It should be tailored to highlight the most relevant aspects of the candidate's professional journey in relation to the job they are applying for. One of the critical points Mr. Tuli stressed was the importance of customizing your resume for each job application . By aligning your resume with the job description and using relevant keywords , you increase the chances of passing through Applicant Tracking Systems (ATS) and catching the recruiter's eye. Rather than listing job duties , Mr. Tuli advised focusing on achievements . Use action verbs and quantify your successes to demonstrate the impact you've made in your previous roles. He also recommended keeping the resume concise and free of unnecessary jargon . A well-organized , easy-to-read resume typically spans one to two pages .

### Outcomes :

Students will have resumes tailored to specific industries and job types they are targeting after graduation .

Students will be able to effectively showcase the impact of their skills and experiences with measurable results in their resumes .

Students will be equipped to submit more competitive job applications with well-written and targeted resumes .



# UG Programs Chitkara Business School



CR of the class introducing the Speaker . 20.05.2024



Dr. Neeraj Anand , Dean interacting with the students . 20.05.2024



Mr. Amit Tulli addressing the participants . 20.05.2024



Speaker with Faculty - SCM and Students . 20.05.2024