

Event Details	
Event Name	Industry Conclave
Topic	Unleashing The New Age Skillset & Career Options
Date	14-09-2024
Mode	Offline
Venue	Rockefeller Block
Organizer Name	Chitkara Business School
Resource Person	Mr. Rajendra Raut, Ms. Mahi J, Mr. Chintan K Doshi, Mr. Ajay Mudliar, Mr. Kamlesh J, Mr. Gokulkannan Narsimhan, Mr. Manav Prasad.
No. of Participants	590
SDG No	SDG 3: Good Health & Well-being, SDG 4: Quality Education SDG 9: Industry, Innovation and Infrastructure SDG 17: Partnership for theGoals

**Objective:**

- Promote sustainable economic growth and innovation: Evaluate the effectiveness of the conclave in providing students with the knowledge and skills necessary to contribute to sustainable economic growth and innovation, aligning with Industry Innovation & Infrastructure.
- Enhance employability and reduce inequalities: Assess the conclave's impact on students' employability and career prospects, ensuring that it has contributed to reducing inequalities in the job market & Reducing Inequality.
- Foster lifelong learning and personal development: Evaluate the conclave's effectiveness in promoting lifelong learning and personal development, ensuring that students have gained the skills and knowledge necessary to adapt to a rapidly changing world, aligning with Quality Education.
- Improve health and well-being: Assess the conclave's impact on students' overall health and well-being, ensuring that it has provided them with the tools and resources to make informed career choices that contribute to their personal and professional fulfilment, aligning with Good Health & Well-Being.

**Description:**

The Industry Conclave, "Unleashing New Age Skillset & Career Option," was a resounding success, providing MBA 1st Year students with invaluable insights into the dynamic world of business. The event

featured four distinguished industry experts who shared their expertise and experiences, offering students a unique opportunity to learn from seasoned professionals.

The event began with a keynote speech from a seasoned industry expert who gave a broad overview of the current business world. They stressed the importance of having a positive attitude towards growth and learning, especially in today's fast-paced business environment. The experts shared their knowledge and experience, providing practical examples and advice on building a strong professional network,

developing leadership skills and making decisions based on data and technology. The expert emphasized the need for continuous learning and adaptation in today's rapidly changing environment.

In the subsequent sessions, students were immersed in a variety of topics, providing practical examples and case studies to illustrate their points

Throughout the conclave, students actively engaged with the experts, asking thoughtful questions and sharing their own perspectives. The interactive nature of the event fostered a stimulating learning environment and allowed students to connect with industry professionals on a personal level.

The Industry Conclave proved to be a valuable experience for the MBA 1st Year students, providing them with a deeper understanding of the industry and equipping them with the skills and knowledge necessary to succeed in their future careers. The event was a testament to the importance of bridging the gap between academia and industry, and it is hoped that similar initiatives will continue to be organized in the future.

#### **Outcomes:**

- **Enhanced Industry Understanding:** Students gained a deeper understanding of current industry trends, challenges, and opportunities, equipping them with valuable insights for their future careers.
- **Skill Development:** The conclave helped students develop essential new-age skills, such as critical thinking, problem-solving, adaptability, and digital literacy.
- **Career Clarity:** Participants were able to explore various career paths, identify potential areas of interest, and make informed decisions about their future.
- **Networking Opportunities:** The event provided a platform for students to connect with industry experts and fellow peers, expanding their professional network.
- **Motivational Inspiration:** The conclave served as a source of motivation and inspiration for students, encouraging them to pursue their goals with passion and determination.



**Glimpse of the Industry Conclave:**

“Industry Expert for Conclave @ Chitkara University, Punjab.”



"Building stronger connections between academia and industry. Interaction between Chitkara Business School Faculty & leading experts."





“Glimpse of Industry Expert with Students of MBA in the session”

