

<b>Event Details</b>	
Event Name	Workshop
Topic	Liner Shipping Operations
Date	2024 -04 -24 to 2024 -04 -25
Mode	Offline
Venue	LH 501, Rockefeller Block
Organizer Name	Dr. Rishu Bhardwaj , Department of SCM & General Management
Resource Person	Dr. Atul Sidola  CEO
No. of Participants	44
SDG No	SDG 4: Quality Education , SDG 8: Decent Work and Economic Growth , SDG 9: Industry , Innovation and Infrastructure

### Objective :

1. Provide participants with a comprehensive understanding of liner shipping operations , including its role in global trade and regulatory frameworks .
2. Explore strategies and innovations aimed at enhancing efficiency in port operations , vessel management , and cargo handling within the maritime industry .
3. Examine emerging trends and technologies , such as digitalization , automation , and eco-friendly solutions , to optimize liner shipping operations and improve sustainability .

### Description :

Department of SCM, Chitkara Business School organised workshop on Liner Shipping Operations for the students of BBA LSCM 2022 and 2023 batch from 24th – 25th April 2024 . The workshop aims to provide a comprehensive understanding of liner shipping operations , focusing on strategies and innovations to enhance efficiency in the maritime industry . Through insightful discussions , case studies , and practical exercises , participants will gain valuable insights into key aspects of liner shipping operations and explore emerging trends and technologies shaping the industry . The Resource Person for the same was Dr. Atul Sidola, CEO Uurja Educational Solutions , Dehradun . Throughout the workshop , participants gained invaluable insights into various facets of liner shipping , thanks to Dr. Sidola's expertise in multimodal transportation , FCL and LCL shipments , shipping routes optimization , container yards management , surcharges , regulatory compliance , NVOCC operations , bill of lading intricacies , and cost optimization strategies . In a dynamic world where global trade is the lifeblood of economies , mastering liner shipping operations is crucial for success . With this in mind , SCM and General Management recently organized a comprehensive two -day workshop at Chitkara Business School , Chitkara University , Punjab . Under the expert guidance of Professor (Dr.) Atul Sidola, CEO of Uurja Educational Solutions , the workshop delved deep into the intricacies of liner shipping operations .

### Outcomes :

Through hands -on exercises and case studies , students will develop practical skills in areas such as port operations , vessel

management , and cargo handling .

Students will be aware of emerging trends and technologies in the maritime industry , including digitalization , automation , and sustainability initiatives .

By engaging in practical exercises and simulations , students will enhance their ability to analyze and solve problems related to liner shipping operations .



Dr. Atul Sidola interacting with the students . 24.04.2024



Students understanding the operations of Liner shipping . 24.04.2024



Trainer with Students and Faculty . 25.04.2024



Interaction with the Trainer on 2nd Day. 25.04.2024