

Event Details	
Event Name	Carrer Counselling
Topic	Competencies for Logistics and Supply Chain sector
Date	2024 -04 -05 to 2024 -04 -05
Mode	Offline
Venue	LH 104, Rockefeller Block
Organizer Name	Dr. Renin Singh , De[artment of SCM & General Management
Resource Person	Manish Rishishwar Founder Director
No. of Participants	49
SDG No	SDG 4: Quality Education , SDG 7: Affordable and Clean Energy , SDG 9: Industry , Innovation and Infrastructure

Objective :

- Give students a first-hand look at the logistics and supply chain industry from an industry professional .
- Encourage students to consider exciting career paths in logistics ,including leadership and entrepreneurial roles .
- Demystify the world of import and export by providing a foundation in procedures , key terms , and the importance of strong logistics understanding .
- Develop student ability to navigate the complexities of international trade ,including regulations , customs .

Description :

The Department of Supply Chain Management and General Management at Chitkara Business School, Chitkara University, Punjab, hosted a compelling session as part of its Campus to Corporate series on April 5th, 2024. Titled "Competencies for Logistics and Supply Chain Sector," the session featured Manish Rishishwar, the esteemed Founder Director of Rishishwar Logistics Pvt. Ltd., as the keynote speaker. The event commenced promptly at 3:00 PM, drawing a keen audience of students eager to glean insights from Mr. Rishishwar's wealth of experience. Mr. Rishishwar, a seasoned industry veteran and successful entrepreneur, embarked on an enlightening discourse, sharing his entrepreneurial journey and highlighting the pivotal role of logistics and supply chain management in today's global economy. Drawing from his own experiences as the founder of a thriving logistics enterprise, he passionately encouraged students to consider entrepreneurial ventures and managerial roles within the dynamic logistics sector. Throughout the session, Mr. Rishishwar captivated the audience with his profound understanding of the import-export industry, elucidating the intricacies of international trade procedures and terminology. He emphasized the critical importance of conceptual clarity in logistics and supply chain management, underscoring its role in driving operational efficiency and strategic decision-making within organizations.

Outcomes :

- Attendees gained a comprehensive understanding of global logistics ,including import -export procedures , trade regulations , and documentation requirements , enabling them to navigate the complexities of international trade with confidence .

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- Mr. Rishishwar's entrepreneurial journey and insights inspired students to consider entrepreneurial ventures and managerial roles within the logistics sector, fostering a spirit of innovation and enterprise among attendees.



Resource person Mr. Manish Rishishwar introducing Rishishwar Logistics Pvt. Ltd. to the students . 05.04.2024



Dr. Neeraj Anand, Dean felicitating resource person Mr. Manish Rishishwar . 05.04.2024



. Resource person Mr. Manish Rishishwar describing basic functions in supply chain management to the students . 05.04.2024



3 Mr. Manish Rishishwar sharing his entrepreneurial journey in the field of Logistics and Supply Chain Management . 05.04.2024